

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. D-4590 ORDER NO. 64346 DATE 8-13-1936

CUSTOMER HOTEL GRALYN
BOSTON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, FULL FACE ON

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL GRALYN - 20 CHARLESGATE WEST -
BOSTON, MASS.

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. D-4127. PUT IN HOTEL GRALYN

SIGN AS MARKED ON CARD ATTACHED. RAISE THE GRALYN
SIGN HIGHER THAN POSITION MARKED IN INK. LEAVE
THE BREMORE SIGN IN.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

| | TIME | |
|-------------|------|-----------------------------|
| RETOUCHING | 1/2 | Time Recorded in Cost Dept. |
| PHOTO-LITHO | | Date OCT 21 1936 10-22-36 |
| COMPOSING | | By J.S. |
| ART DEPT. | | |
| ENGRAVING | | |

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4591 ORDER NO. 64375 DATE 8-18-1936
CUSTOMER NATIONAL UNION FOR SOCIAL JUSTICE
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

6 M DOUBLE CARDS SIZE

5 x 7

STYLE PHOTO PLATIN, ~~WHITE BORDER~~ *Full Face*

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NO TITLE

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

In Plate - © CRAINO - DETROIT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout *to JCB*

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

120
133
150
175

COLOR DESCRIPTION

*Photo ret
8/20/36*

DEADLINE
DEADLINE

PHOTO USED FOR

RETURN PHOTO YES NO

must be finished today

RETURN PHOTO. YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4592 ORDER NO. 64388 DATE 8-14-1936

CUSTOMER AUTO BRAKE SERVICE CO.
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M FC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

(All of this on address side)

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: INTERIOR VIEW

BOT: AUTO BRAKE SERVICE CO. — PORTSMOUTH, OHIO

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE LIGHT SPOTS IN FLOOR & ON TOP OF RIGHT
SIDE WALL. REMOVE PHOTOGRAPHER'S NAME.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

Photo in D-4760

Very Rush

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto x
Art Works
6.00
M

Rephoto

Ret v/2

3

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-4593

ORDER NO. 64389

DATE 8-14-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER AUTO BRAKE SERVICE CO.,
PORTSMOUTH, OHIO

1 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: LUBRICATION DEPARTMENT

BOT: AUTO BRAKE SERVICE CO. - PORTSMOUTH, OHIO

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Q. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

RETOUCH THE WHITE SPOTS AND SHADOWS IN THE FLOOR
TAKE OUT PHOTOGRAPHERS NAME

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Very Rush

PHOTO RETURNED

TO

PHOTO USED FOR

Art Works

4.50

MW

5

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4594

ORDER NO.

DATE

8-15-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER W.G.N. BROADCASTING STUDIO
CHICAGO, ILL.

M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full INTERIOR OF STUDIO NO. 1 AT A WGN
PUBLIC BROADCAST

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

New Ret 3 1/2

Art Work
4.75
Job

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. D-4595 ORDER NO. 64426 DATE 8-18-1936

CUSTOMER HILLTOP INN,
RINGOES, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HILLTOP RESTAURANT - U.S.#202 AND N.J.
#29 - FLEMINGTON, NEW JERSEY.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IN HIGHWAY IN PLATE: 51 MILES TO NEW YORK
23 MILES TO TRENTON

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ADD ROAD IN FRONT OB BLDG. SHOW PARKING SPACE ON
EITHER SIDE OF THE BUILDING.

PHOTO LITHO
Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Art Works
x Composition

5.25

JCL

Handlettered

Del 2 1/2

C 3/4

THOMAS R. WEST, MIAMI, FLA.

NO. D-4596

ORDER NO. 64542

DATE 8-18-1936

12½ M ART COLORTONE PICTURES SIZE 6 x 8, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

TITLE: A FLORIDA HOME SURROUNDED BY
TROPICAL FOLIAGE AND HEDGE OF FLAME
VINE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE 4A-H750 FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS CO. PAT. NO. 1,714,275

TYPE NOT 111

THOMAS R. WEST,
MIAMI, FLA.

NO. D-4597

ORDER NO. 64542

DATE 8-18-1936

12 1/2 M ART COLORTONE PICTURES SIZE 6 x 8, FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

FRONT NO. NONE

R. M. NO

IMPRINT NONE

TITLE: BEAUTIFUL SUWANEE RIVER, FLORIDA
(VERSE) *encl.*

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1428. COLOR SAME AS 6A-H1428.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

THOMAS R. WEST,
MIAMI, FLA.

NO. D-4598

ORDER NO. 64542

DATE 8-18-1936

3x4

12 1/2 M ART COLORTONE PICTURES SIZE 6 x 8, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

TITLE: A BIT OF FLORIDA FAIRYLAND
(SCENE IN MC KEE JUNGLE GARDENS)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1432. COLOR SAME AS 6A-H1432

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

a. 9/14
N.B. 23/4

TYPE C-177

8

3

3

THOMAS R. WEST,
MIAMI, FLA.

NO. D-4599

ORDER NO. 64542

DATE 8-18-1936

3X4

12½ M ART COLORTONE PICTURES SIZE 6 x 8, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL)

IMPRINT NONE

(ON FRONT)

TITLE: THE SINGING TOWER, MOUNTAIN LAKE
SANCTUARY, LAKE WALES, FLA.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1087. ~~ORDER~~ FOR COLORS SEE SAMPLES ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

TYPE SET UP

Mr. Brewster

E

5

NO. D-4600

THOMAS R. WEST,
MIAMI, FLA.

ORDER NO. 64542

DATE 8-18-1936

3x4

12 1/2 M ART COLORTONE PICTURES, SIZE 6 x 8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M NO

TITLE (IN FULL) (ON FRONT)

IMPRINT NONE

TITLE: FLOCK OF FLAMINGOS IN FLORIDA

IN PLATE: (C) R.E.SIMPSON

COLOR DESCRIPTION

BE CAREFUL OF PINK SHADE OF FEATHERS. BLACK TIP ON BEAKS. TOUCH OF BLACK ON WING
TIPS NEAR TAIL. BRING OUT PALMS IN BACKGROUND. BUSHES IN FOREGROUND ARE HIBISCUS
-- RED BLOSSOMS & SALMON COLORED BLOSSOMS. FILL OUT BARE HIBISCUS BUSHES. WOODEN
RAILING, TOP PAINTED WHITE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

Q. 9 1/2
A. 2 1/2

6

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — YES NO RETURN PHOTO

DIAL NO. D-4601 ORDER NO. 64438 DATE 8-18-1936

CUSTOMER CALVERT HOTEL
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CALVERT HOTEL, 1805 S. WABASH AVE, CHICAGO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

1.05
JCB

21 4
C-112?

2 photo set
11/16/36

Return photo

To cust

2

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ~~D-4602~~ ORDER NO. 64480 DATE 8-19-1936

CUSTOMER

ROBERT V. BROST

WINNETKA, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M. PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

"NORTH SHORE'S FINEST CABARET RESTAURANT"

FRONT NO. 5

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

Very Rush
Must have proof today, noon Aug 21

Handled after

Ret 3 1/2

C 1/2

Oct 4, 1936

7.00

Job 8/19

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

RETURN PHOTO

DIAL No. D-4603

ORDER NO. 65009

DATE

8-20-1936

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER GRIFFITH CONSUMERS CO.,
WASHINGTON, D. C.

Photos for
this Customer

6 M DOUBLE CARDS SIZE

5 1/2 x 7

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (AS PER CO Y)

FRONT NO. SPECIAL

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full-Face.

175

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

SEE LAYOUT ATTACHED. SEE THAT PHOTO IS BUILT UP
ON THE SAME IDEA AS SNOW ON THE SKETCH. CUSTOMER
EXPLAINS THAT YOU COULD SHOW MORE ACTIVE HEAT BEING
XX DISCHARGED ON THE SIDE OF THE HOUSE WHICH
INDICATES SUMMER. IN OTHER WORDS MAKE THE RAYS OF
SUN SO POWERFUL ON THIS BUILDING XX THAT IT WOULD BE
UNBEARABLE TO LIVE IN THAT HOUSE UNLESS IT WAS
INSULATED. MAKE IT LOOK VERY HOT. ON THE OTHER
SIDE WHICH INDICATED WINTER MAKE IT AS COLD AS
POSSIBLE.

COLOR DESCRIPTION

DEADLINE
DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

rephoto 5x7
layout 2
Ret 7 1/2
A. 12 1/2
H.C. 2
C- 2 3/4

yes

X

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4604 ORDER NO. 65008 DATE 8-20-1936

CUSTOMER THE NARDIN ACADEMY,
BUFFALO, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE NARDIN ACADEMY, BUFFALO, N. Y.

FRONT NO. 5

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4605 ORDER NO. 65077 DATE 8-24-1936

CUSTOMER HOUSTON HOTEL
DOTHAN, ALA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M FC SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: HOUSTON HOTEL - DOTHAN, ALA.

BOT: "SOUTHEAST ALABAMA'S BEST"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. D-2882.

Remove automobile

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG.NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-4606

ORDER NO. 65104

DATE

8-25-1936

DEPT.

DATE COMPLETED

CUSTOMER

WOODBIDGE HOTEL,
WEST SOMERVILLE, MASS.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 M FC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
WOODBIDGE HOTEL, WEST SOMERVILLE, MASS.
MR. FRANK E. W. HOWE, MGR.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT TELEPHONE POLE

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Job

2 lines for Panel in Day

*Set 3 1/2
C 3/4*

2

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. ☒ D-4607

ORDER NO. 65201

DATE

8-28-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

OCEANIC HOTEL,
MIAMI BEACH, FLA.

Photos for
this Customer

6 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full OCEANIC HOTEL

MIAMI BEACH, FLA.

FRONT NO. 5

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

(Same style as Abner Wheeler House)

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

☒ Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

45
JEB

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4608 ORDER NO. 65199 DATE 8-28-1936

CUSTOMER THE STEWART STUDIO
GENEVA, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M FC SIZE 3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

SEE TISSUE ATTACHED.

COLOR DESCRIPTION

RETURN PHOTO YES

PHOTO RETURNED

TO

PHOTO USED FOR

panel at
bottom
Ret. 5 1/2
to fill and
rephoto 5x7
Red 8 1/2
a. 2 1/4
H. 6 3/4

Panel
12-22
Full out back
open 70-
16-00

2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-4609 ORDER NO. 65233 DATE 8-29-1936

CUSTOMER ROCK ROAD CONSTRUCTIONS CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BLOTTERS SIZE 3 1/2 X 8

STYLE ART COLOR TONE, FULL FACE ON

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ROCK ROAD CONSTRUCTIONS CO.

(TITLE IN SKY, "SKY-WRITING EFFECT")

FRONT NO. NONE R. M. THREE SIDES
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

MAKEOVER

Charge to Retouching Dept.

HST, Makeover Time Required

| | TIME | Time Recorded in Cost Dept. |
|--------------|------|-----------------------------|
| RETOUCHING | | OCT 1 1936 |
| PHOTO-LITHO | | Date |
| COMPOSING | | By |
| ART DEPT. HC | 2 | |
| ENGRAVING | | |

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER —

DIAL No. D-4610 ORDER NO. 65239 DATE 8-29-1936

CUSTOMER

COOLEY'S CUPBOARDS
EVANSTON, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC GROUP (2) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full *Cooley's Cupboards*

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

NUMBER ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*Refer to the list with working "Sketch" made of
the design as marked on attached instructions.*

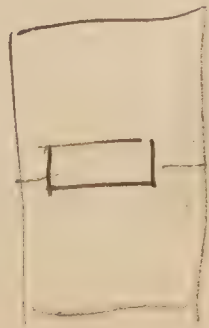


PHOTO RETURNED

TO

PHOTO USED FOR

*Ref 4
C-1/2*

*Shipping
6.25
Add Postage
4.25*

*1.25
5*

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. **D-4611** ORDER NO. **65254** DATE **8-13 31, 1936** DEPT.

CUSTOMER **PRIOR TIRE CO.,
ATLANTA, GA.**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M **FC** SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO VARICOLOR, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PRIOR TIRE COMPANY'S BEAUTIFUL NEW

**SERVICE STATION -- PEACHTREE AND PINE STS. --
ATLANTA, GA.**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. **5**

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

See 2 1/2
201
12 1/2
e-3/4

6.50
JCP

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4612** ORDER NO. **65253** DATE **8-31-1936**

CUSTOMER **THE IMMACULATA SEMINARY**
WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M FC SIZE **3 1/4 x 5 1/2**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **TOP: CHAPEL AND CAMPUS, LOOKING NORTH**
BOT: THE IMMACULATA SEMINARY, WASHINGTON, D. C.

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

~~XXXXXXXXXXXX~~ SMOOTH DOWN GRASS ON THIS SIDE
OF GREEN HEDGE. (WHERE MARKED ON PHOTO.)

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Red 2 1/2
C-1/2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4613** ORDER NO. **65253** DATE **8-31-1936**

CUSTOMER **THE IMMACULATA SEMINARY,
WASHINGTON, D. C.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **TOP: SOUTH CAMPUS**
BOT: THE IMMACULATA SEMINARY, WASHINGTON, D.C.

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

*Sub 1 1/2
C 1/2*

*Ans. 1.50
JCB*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. **D-4614** ORDER NO. **65253** DATE **8-31-1936**

CUSTOMER **THE IMMACULATA SEMINARY**
WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC

SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copy Plate Yes No

Title in full

TOP: EVERGREEN ENTRANCE

BOT: THE IMMACULATA SEMINARY, WASHINGTON, D.C.

FRONT NO. **5**

(All of this on address side)

R. M. ☒ Yes ☐ No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

☒ Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Red 2 1/2
C 1/2

2

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4615 ORDER NO. 65253 DATE 8-31-1936

CUSTOMER THE IMMACULATA SEMINARY,
WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: FRONT CAMPUS, SOUTH ENTRANCE

BOT: THE IMMACULATA SEMINARY, WASHINGTON, D. C.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PLACE A HEDGE LEADING TO THE ENTRANCE AND COVER
UP THE SAND ON THE LEFT OF THE DRIVE BY USING
GRASS. THIS IS INDICATED IN RED ON BACK OF
PHOTO. UNDERSTAND THAT THE HEDGE IS TO START
FROM THE END OF THE PRESENT GROWN HEDGE TO THE
FIR TREE AT THE ENTRANCE OF THE DOOR.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Let's make
4-25*

7 1 1

X

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4616** ORDER NO. **65292** DATE **9-1-1936**

CUSTOMER **THE MELROSE HOTEL
DALLAS, TEXAS**

DEPT. **RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART**

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

TOP: THE MELROSE HOTEL - DALLAS, TEXAS

BOT: OAKLAWN AT CEDAR SPRINGS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. **120**
Dry — Wet — Pancromatic — Color Separation. **133**
Transfer — Paper Process — New Process. **150**
Stripping — White Border — Full Face. **175**
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN LINE DRAWING TO:

**CLARK & COURTS
1506 YOUNG ST.,
DALLAS, TEXAS**

MAKEOVER

Charge to Customer Dept.

EST. Makeover Time Required

| | TIME | |
|----------------------|----------|-----------------------------|
| RETOUCHING 10 | 1 | Time Recorded in Cost Dept. |
| PHOTO LITHO | | Date OCT 1 1936 |
| COMPOSING | | By OK |
| ART DEPT. | | |
| ENGRAVING | | |

PHOTO RETURNED

TO

PHOTO USED FOR

31 CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-4617 ORDER NO. 2251 DATE 6-2-1937

CUSTOMER BOB BARRETT AUTOMOTIVE SERVICE,
SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC GRO UP (3) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO VARI-COLOR, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BOB BARRETT AUTOMOTIVE SERVICE

(ETC: AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE SAME LAYOUT AS ON D-4326 (SAMPLE ATTACHED
SHOWING SLIGHT CHANGE IN CENTER OF LAYOUT)

PHOTO LITHO

Rephoto

NEG.NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2M-1-2-37

MAKEOVER

Order to _____ Dept.

For _____

| | |
|------|------|
| ____ | ____ |
| ____ | ____ |
| ____ | ____ |
| ____ | ____ |
| ____ | ____ |

RETURN PHOTO

— CUSTOMER

CUSTOMER FOUND NEW CITY DOCK BATHING CONCESSION
WINTER GARDEN, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

To

PHOTO USED FOR

1 M PC ☒ SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN (GROUP 2) *Full Take*

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

| Title in Plate | Yes | No | Copyright in Plate | Yes | No |
|----------------|-----|----|--------------------|-----|----|
|----------------|-----|----|--------------------|-----|----|

Title in full NEW CITY DOCK AND BOAT BASIN - WINTER
GARDEN, FLORIDA

FRONT NO. 5

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

| | | |
|------------|-----|----|
| Trade Mark | Yes | No |
|------------|-----|----|

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

ee 133

Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.

$$S \sim \begin{pmatrix} 150 \\ 175 \end{pmatrix}$$

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4618 ORDER NO. 55298 DATE 9-1-1936

CUSTOMER CREST HOTEL
SAN FRANCISCO, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

10 M PC SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE PHOTO VARICOLOR, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CREST HOTEL
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Photo not
12/12/36

PHOTO RETURNED

TO

PHOTO USED FOR

Sett layout 5 hrs
Ret. 1 1/2 hrs
H.C. 3/4 hr
L.A. 3

RETURN PHOTO YES NO
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4619 ORDER NO. 65328 DATE 9-3-1936
CUSTOMER S. LUSTIG CO.?
BOSTON, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M DOUBLE CARDS SIZE 5 x 7
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full S. LUSTIG CO.
(ETC. AS PER COPY)

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

STYLE PHOTO VARIOCOLOR, WHITE BORDER
(All of this on address side)
FRONT NO. SPECIAL 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

See tissue and sketch attached.

PHOTO RETURNED TO PHOTO USED FOR

FULL FACE

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4620** ORDER NO. **64568** DATE **9-3-1936**
CUSTOMER **CURT TEICH & CO.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

15 M INSERTS SIZE **8 1/2 x 11 5/8**
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **COLOR ADVERTISING (HAND LETTERING)**
BAL. AS PER COPY (8 PT. KABEL)

STYLE **ART COLORTONE, FULL FACE**

FRONT NO. **NONE** (All of this on address side) R. M. Yes **No**
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
**SEE SKETCH ATTACHED. USE PHOTOS NO. 6A-H699 &
6A-H297. MR. SLADEK IS TO MAKE THE LAYOUT,
THEN PETE IS TO DO THE ARTWORK.**

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

*Layout
HE
4 1/2*

X

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4621** ORDER NO. **64568** DATE **9-3-1936**

CUSTOMER

**CURT TEICH & CO.
CHICAGO, ILL.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

10 M **XX** **INSERTS** SIZE **XXX** **8 1/2 x 11 5/8**

STYLE **ART COLORTONE, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **COLOR ADVERTISING (HAND LETTERING)**

BAL. AS PER COPY (8PT. KABEL)

FRONT NO. **NONE**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. USE PHOTOS NO. ~~XXXX~~

5A-H454, 3A-H600 & 5A-H2435.

**MR. SLADEK IS TO MAKE THE LAYOUT, THEN PETE
IS TO DO THE ARTWORK.**

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER _____ Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

5-8 2 3/8

22

T

5
12
A
12
14

8-6

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. D-4622 ORDER NO. 65420 DATE 9-11-1936

CUSTOMER RALPH G. COOKSEY,
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M BLOTTERS SIZE 3 1/2 x 6

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full RALPH G. COOKSEY FUNERAL HOME
ST. PETERSBURG - FLORIDA

FRONT NO. NONE (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO BY R. KENDALL WILLIAMS in plate

T. H. in sky as on card 6A4369

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash, Drawing
Follow Layout

SEE INSTRUCTIONS ON EXTRA PHOTO ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ON EXTRA PHOTO ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

11.10.36

MW

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4623** ORDER NO. **65426** DATE **9-10-1936**

CUSTOMER **STALKER MFG. CO.,
NEW YORK, N. Y.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M **PC** SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
**AT LAST! EFFECTIVE AND HUMANE
(ETC. AS PER COPY)**

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

**MAKE PHOTO OF "BIT". IT IS TO BE SHOWN IN THE
SAME POSITION AS ONE ON AD COPY ATTACHED. NOTE
THAT THE NEW PRODUCT HAS A CROSS CHAIN AT THE BOTTOM.
BE SURE TO SHOW PATENT #2041620 IN PLACE MARKED
"X" ON COPY.**

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

see Pencil sketch

fig 4
10/12/36
A-22
HC-11/2

PHILIPPINE EDUCATION CO., INC.,

MANILA, P. I.

Commonwealth of the Philippines

4624
NO. D-4624

ORDER NO. 64631

DATE 9-12-1936

12 1/2 M LARGE FOLDER COVERS (FRONT)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

XXXIII INTERNATIONAL EUCHARISTIC
CONGRESS
MANILA, COMMONWEALTH OF THE
PHILIPPINES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1847.

PHILIPPINE EDUCATION CO.,
MANILA, P. I.

NO. D-4624

ORDER NO. 64631

DATE 9-12-1936

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(EUCHARISTIC EMBLEM)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

MADE IN C.T. ART COLOORTONE (REG.

U.S. PAT. OFF.) BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SHOW EUCHARISTIC EMBLEM ON BACK COVER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1.7

Extra
A 4 1/2
10/12/36

Black to
old

PHILIPPINE EDUCATION CO.,
MANILA, P.I.

NO. D-4625

ORDER NO. 64632

DATE 9-12-1936

15 M GREETING FOLDERS SIZE

8 1/2 x 11

C.T. ART COLOR TONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) THIRTY-THIRD INTERNATIONAL

IMPRINT

EUCCHARISTIC CONGRESS

FEBRUARY 3-7, 1937. MANILA
COMMONWEALTH OF THE PHILIPPINES

© C.T. & Co. CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE EUCCHARISTIC EMBLEM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

*Black Impression
cut exactly
+ folded
to size*

2

43
[Signature]

13

Log. #2
Ret 1/4
A18
HC 2 1/2

PHILIPPINE EDUCATION CO.,
MANILA, P. I.

NO. D-4626

ORDER NO. 64632

DATE 9-12-1936

15 M GREETING FOLDERS SIZE

8 1/2 x 11

C.T. ART COLOR TONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

Same as on

TITLE (IN FULL) THIRTY-THIRD INTERNATIONAL

IMPRINT

EUCHARISTIC CONGRESS

FEBRUARY 3-7, 1937

MANILA

COMMONWEALTH OF THE PHILIPPINES

© C.T. & Co. Chicago, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1848

Small Eucharistic
Emblem on back page

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

A 1 3/4
[Signature]

Black and white
impression
to [Signature]

cut of [unclear] on back.
Taken from D-4625

X

Large 1 1/2
20 2 1/2
A 16

PHILIPPINE EDUCATION CO.,
MANILA, P.I.

NO. D-4627

ORDER NO. 64632

DATE 9-12-1936

15 M GREETING CARDS

10 x 13 1/2

C.T. ART COLOR TONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M. Same as on D-4625.

TITLE (IN FULL) THIRTY-THIRD INTERNATIONAL

IMPRINT

EUCHARISTIC CONGRESS

FEBRUARY 3-7, 1937

MANILA

COMMONWEALTH OF THE PHILIPPINES

© C.T. Co., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 6A-1849

Large Eucharistic Emblem
on back

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Ret. 1 1/2
A 1 1/4
OK

Black Folded
proof to C.T.

PHILIPPINE EDUCATION CO.,
MANILA, P. I.

NO. D-4628

ORDER NO. 64632

DATE 9-12-1936

C.T. ART COLOR TONE

15 M GREETINGS CARDS SIZE 10 x 13 1/2

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THIRTY-THIRD INTERNATIONAL
EUCCHARISTIC CONGRESS

FEBRUARY 3-7, 1937 MANILA
COMMONWEALTH OF THE PHILIPPINES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

© C.T. & Co. Chicago, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 6A-M1847

use picture of Pope in 6A-M1847

Large Eucharistic Emblem
on back page

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Black Impression
and back of
photo
folded
in
envelope

Ret 1/2 size
A2
ok
10/8

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4629

ORDER NO. 65502

DATE

9-18-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER NEW INDIAN RIVER HOTEL,
COCOA-ROCKLEDGE, FLA.

Photos for
this Customer

20 M FOLDERS

SIZE

11 x 17

STYLE

PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(AS COPY)

FRONT NO. NONE

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout SEE SKETCH ATTACHED. ALSO INSTRUCTIONS.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

The second, third & fourth pages are to be reversed. As they now appear in the sketch, they are upside down.

All titles are to be inside of the pictures, not on top of or below them;

See Pete about change in map on first page.

Note two copy changes on first page: Name of city should be Cocoa-Rockledge.

Copy at bottom should read: WINTER'S VACATION HEADQUARTERS

Pages 2 & 3.

View at top in center is to show water approaching lawn. Do not show any sidewalk, or road.

The third view from the left is to feature an interior view of a cocktail lounge looking out on a lawn with gayly colored umbrellas. A photo will be located from our files for this, or Pete will make a drawing.

SUBMIT COPY IN TYPE PROOF BEFORE MAKING NEGATIVES.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 25
Ret. 17.5
3/4
10
1
3 1/2

Ref. 0

A26

2

out 10-8

SEAWALL SPECIALTY CO.,
HOUSTON AND GALVESTON, TEXAS

NO. D-4632
ORDER NO. 65506
DATE 9-16-1936

| | | | |
|--|--|---|------------------------|
| 12 1/2 M LARGE XXXXXX FOLDERS COVERS (ALL OF THIS ON THE PICTURE SIDE) | | FRONT (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT NO. | R. M. YES - Same as on |
| TITLE (IN FULL) GALVESTON | | IMPRINT | SAME AS ABOVE. D-3235 |
| broadway Boulevard at 5th Street | | (C) C.T.ACO., CHICAGO Copyright 1936 | |
| COLOR DESCRIPTION | | PHOTO PROPERTY OF CT | |

X USE SAME PHOTO S ON FRONT OF COVER NO. D-3235
Use Negative from D-3235

SEAWALL SPECIALTY CO.,
HOUSTON AND GALVESTON, TEXAS

NO. D-4632
ORDER NO. 65506
DATE 9-16-1936

| | | | |
|--|--|--|---|
| 12 1/2 M LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE) | | BACK (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT NO. | R. M. YES |
| TITLE (IN FULL) GREETINGS FROM GALVESTON | | IMPRINT | MADE IN C.T.ART COLORTON (REG. U.S.PAT.OFF.) BY CURT TEICH & CO., INC., CHICAGO, U.S.A. |
| COLOR DESCRIPTION | | PHOTO PROPERTY OF CT | |

MAKE SPECIAL "GREETINGS" CARD SHOWING PICTURES INSIDE LETTERS.

made for P.C. CH. 1901

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775



MISSISSIPPI COLLEGE
CLINTON, MISS.

NO. D-4633

ORDER NO. 65517

DATE 9-16-1936

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ALUMNI HALL AND GYMNASIUM,
MISSISSIPPI COLLEGE, CLINTON, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

TYPE SET UP

Ret 2

7

9

MISSISSIPPI COLLEGE
CLINTON, MISS.

NO. D-4634

ORDER NO. 65517

DATE 9-16-1936

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) THE LIBRARY, MISSISSIPPI COLLEGE,
CLINTON, MISS.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Re photo 547

Ref 2

MISSISSIPPI COLLEGE,
CLINTON, MISS.

NO. ~~D-5635~~

ORDER NO. 65517

DATE 9-16-1936

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE CHAPEL, MISSISSIPPI
COLLEGE, CLINTON, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Take out 3 color photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

TYPE SET UP

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER
RETURN PHOTO YES NO

DIAL No. D-4636 ORDER NO. 65518 DATE 9-16-1936

CUSTOMER ST. ANTHONY'S MONASTERY
BUTLER, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO FLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ST. ANTHONY'S MONASTERY - CHURCH AND
SCHOOL, BUTLER, NEW JERSEY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Printing — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

SHOW ENTIRE GROUP OF BUILDINGS. ELIMINATE ALL
WIRES & POLES, & AUTO IN ROAD IN FRONT OF MONASTERY.
SHOW THE ROAD AS WELL AS THE TREES ON BOTH SIDES
OF THE ROAD, BUT DO NOT SHOW ANY BUILDING ON THE SIDE
OF THE ROAD OPPOSITE THE MONASTERY - NOTE MARKINGS ON
BORDER OF PICTURE. SHOW THE ROAD IN BACK OF THE
MONASTERY AS INDICATED BY MARKS ON BORDER OF PICTURE.
BUT DO NOT SHOW ANY BUILDINGS ON THE OPPOSITE SIDE
OF THE ROAD. NOTE MARK AT TOP LEFT OF ~~COLOR DESCRIPTION~~
PICTURE - SHOW THE ROAD TO THE LEFT OF THE MONASTERY GROUNDS. NOTICE THE OBLONG SHAPED WHITE SPOT
AT THE LEFT - THIS IS A TENNIS COURT, SHOW IT AS SUCH IF POSSIBLE. DO NOT SHOW ANY BUILDINGS ON
OPPOSITE SIDE OF ROAD. NOTE MARK AT TOP RIGHT OF PICTURE. SHOW THE ROAD AT THE RIGHT AS WELL AS
THE TREES ON OPPOSITE SIDE OF ROAD, BUT DO NOT SHOW THE HOUSES ON OPPOSITE SIDE OF ROAD.

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

| | TIME | |
|-------------|------|-----------------------------|
| RETOUCHING | 0 | Time Recorded in Cost Dept. |
| PHOTO-LITHO | 1 | Date 10/19-36 |
| COMPOSING | | By J. J. J. |
| ART DEPT. | | |
| ENGRAVING | | |

NO. D-4637

A. F. DOSCHER SONS,
CHARLESTON, S. C.

ORDER NO. 65535

DATE 9-17-1936

12½M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL) CHARLESTON, S. C. AMERICA'S

IMPRINT SAME AS ABOVE

MOST HISTORIC CITY*

PINK HOUSE, PRE-
REVOLUTIONARY TAVERN

~~(C) C. T. TEICH, CHICAGO~~

COPYRIGHTED 1936 BY CURT TEICH &
CO., INC. CHICAGO, U. S. A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 2A-H528

NO. D-4637

A. F. DOSCHER SONS,
CHARLESTON, S. C.

ORDER NO. 65535

DATE 9-17-1936

12½M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL) THE OLD MARKET

IMPRINT

MADE IN C.T. ART COLORTONE (REG.

U. S. PAT. OFF.) BY CURT TEICH & CO.,
INC., CHICAGO, U. S. A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE NEW PHOTO. DULL GRAYISH-CREAM OLD BUILDING, BROWN ROOF TRIM. RAILING DARK
BLUE. BLDG. CONTINUING ON BACK OF MARKET ARE WHITE & RED TRIM. TAKE OUT POLES
& WIRES. BLDG. TO EXTRAMA LEFT IS GRAY. NEXT TO IS IS RED BRICK BLDG. CLEAN
TRASH TO RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

NO. D-4638

ORDER NO. 65552

DATE 9-17-1936

THOMAS R. WEST,
MIAMI, FLA.

25 M BOOK COVERS SIZE

17 1/2 x 5 3/4 (approx)

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PICTORIAL TOUR THROUGH
FLORIDA

Handwritten: *Handwritten*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT NONE

Handwritten: *m 1826J*

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1283.

NOTE: ORANGE & BLUE ARE THE COLORS OF FLORIDA, SO USE THESE COLORS
PREDOMINATING FOR COVER DESIGN.

THOMAS R. WEST,
MIAMI, FLA.

Handwritten: *Wm D 9357*

NO. D-4638

ORDER NO. 65552

DATE 9-17-1936

25 M BOOK COVERS SIZE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TROPICAL SETTING

Handwritten: *OK*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT *Copyright* (C) REPRODUCED IN THE FAMOUS

"C.T. ART COLOR TONE PROCESS", REG. U.S.

PAT. OFF. MADE ONLY BY CURT TEICH & CO.,
CHICAGO, U. S. A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1412. (PICTURE TO COVER ENTIRE BACK OF COVER)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Handwritten notes on right side:
- *Layout 2 1/2*
- *Canvas 13*
- *Layout 15 1/2*
- *Ret - 0*
- *15 1/2*
- *Inside from Border Design 7 1/2*
- *Handwritten: 5 1/2*
- *Handwritten: 28 1/2*
- *Handwritten: 10/6/36*

Handwritten notes on left side:
- *2 1/2*
- *A 28*
- *Vertical stamp: RECEIVED*

Handwritten notes at bottom left:
- *6 - 1 - 9-11*
- *2 - 10 2*
- *10 - 7 1/2*
- *3 - 2 1/2*
- *1 - 5 1/2*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-4639** ORDER NO. **65616** DATE **9-21-1936**

CUSTOMER **INDIAN RIVER HOTEL,
COCOA-ROCKLEDGE, FLA.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC GROUP (3) SIZE 3½ x 5½

STYLE **PHOTO PLATIN, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **UPPER LEFT: A PATIO GLIMPSE OF THE
ROMANTIC RIVER**

**UPPER RIGHT: AN ENCHANTINT SPOT ALONG THE INDIAN
RIVER**

**BOTTOM CENT: THE INDIAN RIVER HOTEL NESTLED AMONG
COCOA-ROCKLEDGE, FLORIDA**

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. **99619**, WITH CHANGES AS USED ON
PHOTO PLATIN FOLDER NO. ~~XXXX~~ **D-4629**

SAME ~~XX~~ LAYOUT AS CARD **D-4334** ATTACHED.

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

THE PALMS

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

10
13

Rush

X

lay out 6 1/2
7 1/2

L. T. MC DANIEL,
PITTSBURG LANDING, TENN.

NO. ~~D-4640~~ D-4640

ORDER NO. 65635

DATE 9-23-1936

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) SHILOH NATIONAL MILITARY
PARK PITTSBURG LANDING, TENN.

IMPRINT

SAME AS ABOVE

(C) C.T. & CO. CHICAGO

*Copyright 1936 Curt Teich & Co. Inc.
Chicago, U.S.A.*

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE DRAWING OF AN OLD CANNON & MUSKET USED IN 1862.

L. T. MC DANIEL,
PITTSBURG LANDING, TENN.

NO. D-4640

ORDER NO. 65635

DATE 9-23-1936

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) ADMINISTRATION BUILDING,
SHILOH NATIONAL MILITARY PARK

IMPRINT

MADE IN C.T. ART COLOR TONE (REG.
U.S. PAT. OFF.) BY CURT TEICH & CO., INC.
CHICAGO, U.S.A.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE PHOTO NO. 6A-M1920

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

13

2

X

STANLEY A. PILTZ COMPANY
SAN FRANCISCO, CALIF.

NOD-4641

ORDER NO.

DATE 9-23-1936

25 M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

YES

TITLE (IN FULL)

THE WORLD'S GREATEST
BRIDGES OF THE SAN FRANCISCO
BAY AREA

IMPRINT

SAME AS ABOVE

SPAN

(C) STANLEY A. PILTZ

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO. WORK UP PHOTO ON FRONT COVER IN SAME MANNER AS ON YOSEMITE
NATIONAL PARK COVER ATTACHED.

MAKE WATER BLUE NOT GREEN. SEE 6A-H512 ATTACHED FOR WATER COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

S.A. PILTZ
SAN FRANCISCO, CALIF.

NOD-4641

ORDER NO.

DATE 9-23-1936

25 M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

YES

TITLE (IN FULL)

"WHEN THE GOLDEN GATE IS
GOLDEN"

IMPRINT

MADE IN C.T. ART COLORTONE (REG.
U.S. PAT. OFF.) BY CURT TEICH & CO.
CHICAGO, U.S.A.

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1698. See that the small ships on the
horizon are a little larger, with a smoke trail &
also see that there is a ship on the horizon
between the land on left side & the first upright of the bridge

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

lay out 6 1/2
for back & front 10 1/2
split job 2-19

A 38

8-1
2-9 1/2

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. D-4642

ORDER NO. 65677 DATE 9-24-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
HOTEL NEW YORKER
MACON, GA.

10 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO VARICOLOR, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE NEW YORKER, MACON, GA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Slipping item
Del. 4
C 1 1/2
20 1 1/4
A 3

5

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4643** ORDER NO. **65679** DATE **9-24-1936**

CUSTOMER
BACHARACH INDUSTRIAL INSTRUMENT CO.
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 M DOUBLE CARDS SIZE 5 x 7

STYLE ART COLOR TONE. FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
CHROMATIC INDICATOR DRUM
(ETC. AS PER COPY)

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print Handcolor Black & White Proof Titles—Red, Blue.

COLOR DESCRIPTION

Use a green background for the drum.

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to Retouching Dept.

EST. Makeover Time Required

| | TIME | Time Recorded in Cost Dept. |
|-------------|------|-----------------------------|
| RETOUCHING | 1/4 | |
| PHOTO LITHO | | Date <u>Oct 10 1936</u> |
| COMPOSING | | |
| ART DEPT. | | By <u>1</u> |
| ENGRAVING | | |

MAKED

Oct 10-9

Layout 1
Ret 6
H.C. 1 1/2
L.A. 9

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4644 ORDER NO. 65679 DATE 9-24-1936

CUSTOMER BACHARACH INDUSTRIAL INSTRUMENT CO.
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 M DOUBLE CARDS SIZE $5\frac{1}{2} \times 7$

STYLE ART COLOR TONE. FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CHRONOMATIC INDICATOR DRUM
(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 1 SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

use a green ink
DEADLINE

MAKEOVER

Charge to Retouching Dept.

EST. Makeover Time Required

| | TIME | |
|-------------|---------------|-----------------------------|
| RETOUCHING | <u>1/2 hr</u> | Time Recorded in Cost Dept. |
| PHOTO-LITHO | | Date <u>OCT-8-36</u> |
| COMPOSING | | By <u>W.H.</u> |
| ART DEPT. | | |
| ENGRAVING | | |

PHOTO RETURNED TO PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL No. D-4645 ORDER NO. 65681 DATE 9-24-1936

CUSTOMER HOTEL VISTA DEL ARROYO
PASADENA. CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M INSERTS SIZE 3 1/2 x 6 7/8 (PLATE SIZE 4 1/2 x 3 1/4) STYLE ART COLOR TONE Anti Fade

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A PASADENA BOULEVARD --THROUGH A
NEIGHBORHOOD OF UNUSUAL BEAUTY TO THE VISTA
DEL ARROYO

THE VISTA DEL ARROYO, PASADENA, CALIF.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. BLANK (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

TILE ROOFS ARE ALL DARK RED.

HOTEL IS A STUCCO BUILDING? VERY LIGHT GRAY ALMOST RUNNING
TO WHITE.

PHOTO RETURNED TO PHOTO USED FOR

Ret 3 1/2
4 c 1 1/2
L. A. 9 3/4

5

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4646 ORDER NO. 65681 DATE 9-24-1936

CUSTOMER

HOTEL VISTA DEL ARROYO
PASADENA, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M INSERTS SIZE SIZE 3 1/2 x 6 7/8 (PLATE SIZE 4 1/2 x 3 1/2) STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full In the Vista gardens--Sunshine filters
through the giant oaks and casts an interesting
pattern on the velvet lawn.

~~HOTEL~~ THE VISTA DEL ARROYO, PASADENA, CALIF.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO.

BLANK

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Mandcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

TILE ROOFS ALL DARK RED. HOTEL IS A STUCCO BUILDING? VERY LIGHT GRAY ALMOST RUNNING TO WHITE.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3 1/2
H.C. 1 1/2
L.A. 9 1/4

8

X

Ret 3
H.C. 1 1/2
L.A. 9 1/4

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. D-4647 ORDER NO. 65681 DATE 9-24-1936

CUSTOMER HOTEL VISTA DEL ARROYO PASADENA, CALIF.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

12 1/2 M INSERTS SIZE 3 1/2 x 6 7/8 (PLATE SIZE 4 1/2 x 3 1/2) STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full The Arroyo Walkway-- A favorite promenade of Vista guests-- extending from the hotel to the picturesque park in the Arroyo THE VISTA DEL ARROYO, PASADENA, CALIF.

RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout

FRONT NO. BLANK (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12 Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. Dry — Wet — Pancromatic — Color Separation. Transfer — Paper Process — New Process. Stripping — White Border — Full Face. Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

HOTEL IS A STUCCO BUILDING? VERY LIGHT GRAY ALMOST RUNNING TO WHITE.

TILE ROOFS ARE ALL RED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-4648 ORDER NO. 65681 DATE 9-24-1936

CUSTOMER HOTEL VISTA DEL ARROYO
PASADENA, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂ INSERTS SIZE 3¹/₂ x 6 7/8 (PLATE SIZE 4³/₄ x 3¹/₄) STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full The West Terrace—A pleasant place where

friends meet to enjoy the afternoon sunshine and
the colorful sunsets over the Ammandale Hills.

THE VISTA DEL ARROYO, PASADENA, CALIF.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO.

BLANK

(All of this on address side)
R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

5 120

Dry — Wet — Pancromatic — Color Separation

3 133

Transfer — Paper Process — New Process.

1 150

Stripping — White Border — Full Face.

2 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

The hills in the background of this photo are typical California hills with only scrubby
sagebrush with the earth showing almost more than the scrub.

BUILDING IS A STUCCO BUILDING? VERY LIGHT GRAY ALMOST RUNNING TO WHITE.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3 1/2
H.C. 1 1/2
3a 9 3/4

6

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4649 X ORDER NO. 65681 DATE 9-24-1936

CUSTOMER HOTEL VISTA DEL ARROYO PASADENA, CALIF.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

12 M INSERTS

SIZE 3 1/2 x 6 7/8 (PLATE SIZE 4 1/2 x 3 1/2)

STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full From the windows--A vista of beautiful estates and the majestic Sierra Madre Mountains.

THE VISTA DEL ARROYO, PASADENA, CALIF.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout

take off a little of the lower part of the arch of the bridge and then have as much sky as comes in the reduction.

FRONT NO. BLANK R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Print each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

The hills in the background are typical California hills with only scrubby sagebrush with the earth showing almost more than the scrub. The higher hills in the far background are almost bare and should be sort of purplish and sage.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3 1/2
H.C. 1 1/2
Ia. 9 1/4

51

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. D-4650

ORDER NO. 65681

DATE

9-24-1936

DEPT.

DATE COMPLETED

CUSTOMER HOTEL VISTA DEL ARROYO
PASADENA, CALIF.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 1/2

M MAPS

SIZE

7 x 11

STYLE

ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

(AS PER COPY)

FRONT NO.

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

This map has to be colored, getting in colored backgrounds some way or other behind the different items. Use own judgment.

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 2

Hand col. P. 3

L.A. 25

Blue Print 1 1/2

Photo Litho 2

Strip off 2

Hand Color 3

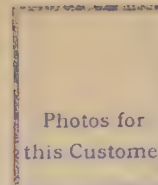
RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. B-4651 ORDER NO. 65681 DATE 9-24-1936

CUSTOMER HOTEL VISTA DEL ARROYO
PASADENA, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M ENVELOPES SIZE 7 1/16 x 3 5/8 WHEN FOLDED STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VISTA DEL ARROYO

FRONT NO. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 3
Ret 10
H.C. 3
L.A. 24
Blue Print 1 1/2
Photo Lido 1 1/2
Map 2
Hand Comp. 1

1
12

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4652 ORDER NO. 64701 DATE 9-24-1936

CUSTOMER WASSON COAL CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M ~~REX~~ BLOTTERS 3 1/2 x 6 ART COLOR TONE. FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — ☒ Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MINED IN THE FOOTHILLS OF THE
OZARKS
(ETC. AS PER COPY)

FRONT NO. NONE R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
☒ Submit — ☒ Sketch — ☒ Layout — ☒ Retouched Photo — ☒ Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

6 2
10- 3 1/2

CUSTOMER
—
C. T. & CO.
—
RETURN PHOTO
YES
NO

DIAL NO. ☒ D-4653

ORDER NO. 64704

DATE 8-24-1936

CUSTOMER

COCA-COLA BOTTLING CO.
SACRAMENTO, CALIF

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M PC

SIZE 3 1/2 x 5 1/2

PHOTO PLATIN
STYLE ~~ART COLOR TONE~~ WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
MAIN PLANT - SACRAMENTO, California
(ETC. AS PER COPY)

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER ☐ Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

8-
5-
2-

20

DISTRIBUTED BY DIXIE STUDIO,
ANDALUSIA, ALABAMA

3

NO. D-4654

ORDER NO. 64741

DATE 9-29-1936

M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW HIGH SCHOOL,
MONROEVILLE, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP
GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

17

1

St.

DEADLINE

ARTCRAFT STUDIO,
GUNTERVILLE, ALA.

NO. D-4655

ORDER NO. 65735

DATE 9-29-1936

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VIEW OF TENNESSEE RIVER FROM IMPRINT SAME AS ABOVE

GA., MT., GUNTERVILLE, ALA.

BOT, SMALL TYPE: PHOTO BY J.O. FORRESTER

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET BY
GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEADLINE

ARTCRAFT STUDIO,
GUNTERSVILLE, ALA.

NO. D-4656

ORDER NO. 65735

DATE 9-29-1936

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **LOOKING FROM SAND MOUNTAIN
NEAR GUNTERSVILLE, ALA.**

BOT, SMALL TYPE: PHOTO BY J.O. FORRESTER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEADLINE

S.T.

ARTCRAFT STUDIO,
GUNTERSVILLE, ALA.

NO. D-4657

ORDER NO. 65735

DATE 9-29-1936

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGHWAY SCENE APPROACHING
GUNTERSVILLE, ALA.

BOT, SMALL TYPE: PHOTO BY J.O. FORRESTER

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP
GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEADLINE

ARTCRAFT STUDIO
GUNTERSVILLE, ALA.

NO. ~~D-4658~~ D-4658

ORDER NO. 65735

DATE 9-29-1936

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **LOOKING SOUTH, BROAD STREET,
GUNTERSVILLE, ALA.**

BOT, SMALL TYPE: PHOTO BY J.O. FORRESTER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEADLINE

ARTCRAFT STUDIO,
GUNTERSVILLE, ALA.

NO. D-4659

ORDER NO. 65735

DATE 9-29-1936

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **GEORGE HOUSTON BRIDGE,
ACROSS TENNESSEE RIVER AT GUNTERSVILLE,
ALA.**

BOT, SMALL TYPE: PHOTO BY J.O. FORRESTER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEADLINE!

24

Layout 1/2
Ret 4
XC 13/4
A 12

10

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4660

ORDER NO. 65720

DATE 9-29-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER KUMQUAT SWEET SHOP,
CLEARWATER, FLA.

6 M BLOTTERS SIZE 3 1/2 x 6

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

SEE SKETCH ATTACHED.

COLOR DESCRIPTION

100-111 DK 100-111
— Blue

PHOTO RETURNED TO PHOTO USED FOR

12.50

JP

ST

36

6-2-36
1350

JCB

*Set 4 1/2
20 1/4
A 13*

*Photo placed with
file on this subject - 9/2/44*

RETURN PHOTO YES NO
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

| | | | | | |
|--|-----------------|----------------|--|----------------|---|
| DIAL NO. <input checked="" type="checkbox"/> D-4661 | ORDER NO. 65742 | DATE 9-29-1936 | DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART | DATE COMPLETED | <div>Photos for this Customer</div> |
| CUSTOMER LOUISVILLE REFINING CO., LOUISVILLE, KY. | | | | | |
| 12 1/2 M | BLOTTERS | SIZE 3 1/2 x 6 | STYLE ART COLORTONE FULL FACE | | |
| PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout | | | (All of this on address side) | | |
| Title in Plate Yes No Copyright in Plate Yes No | | | FRONT NO. R. M. Yes No | | |
| Title in full <i>In plate</i> | | | R. M. to cover part of Mess. Space, entire Mess. Space, entire Front | | |
| | | | Trade Mark Yes No Special type as sample | | |
| | | | IMPRINT: Customer <u>C. T. Imprint</u> No Imprint | | |
| RETOUCHING DEPARTMENT | | | PHOTO LITHO | | |
| <u>Submit</u> — Sketch — Layout — Retouched Photo — Wash Drawing | | | Rephoto | | |
| Follow Layout | | | <div>NEG. NO.</div> | | |
| | | | ____ Photograph each - Size 5x7 - 8x10 - 10x12 | | |
| | | | ____ Prints each from ____ Negatives MATTE or GLOSSY | | |
| | | | Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted | | |
| | | | See Salesman, Customer, or Sample for Position, Office | | |
| | | | DELIVER Straighten Photo | | |
| | | | Negative — Line — Halftone — Combination. <i>seen</i> 120 | | |
| | | | Dry — Wet — Pancromatic — Color Separation. <i>seen</i> 133 | | |
| | | | Transfer — Paper Process — New Process. <i>seen</i> 150 | | |
| | | | Stripping — White Border — Full Face. <i>seen</i> 175 | | |
| | | | <u>Blue Print</u> — Handcolor — Black & White Proof. Titles—Red, Blue. | | |

COLOR DESCRIPTION

make blue impression

PHOTO RETURNED TO PHOTO USED FOR

X

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4662

ORDER NO. 65779

DATE

9-30-1936

DEPT.

DATE COMPLETED

CUSTOMER HOTEL ROYAL,
HURON, S. D.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

1 M PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL ROYAL, HURON, S. DAK.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 1 hr

PHILIPPINE EDUCATION CO.,
MANILA, P. I.

NO. D-4663

ORDER NO. 65891

DATE 10-5-1936

6 M BOOKLET COVERS $14\frac{3}{4} \times 3\frac{5}{8}$ *untrimmed* FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. R. M. YES

TITLE (IN FULL)

BAGUIO, MOUNTAIN
PROVINCE, COMMONWEALTH OF THE
PHILIPPINES.

IMPRINT MANUFACTURED ESPECIALLY
FOR JAPANESE BAZAR, BAGUIO, P. I.

ZIGZAG, BENGUET ROAD

QOPR, 1936, CURT TEICH & CO., INC.
CHICAGO, U.S.A.

See sketch

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

USE PHOTO NO. 6A-M2099.

SEE MR. TEICH, JR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHILIPPINE EDUCATION CO.,
MANILA, P. I.

NO. D-4663

ORDER NO. 65891

DATE 10-5-1936

6 M BOOKLET COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

TITLE (IN FULL)

GOLF COURSE AND LAGOON,
BAGUIO, MOUNTAIN PROVINCE,
COMMONWEALTH OF THE PHILIPPINES.

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 6A-M2103.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Very Rush

DEADLINE

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------------------|-----------|-----------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH | 2 | 6 $\frac{1}{2}$ | 10-20 | |
| RETOUCHING | " | 2 $\frac{1}{2}$ | 10-20 | 10-22 |
| PHOTO-LITHO | | | 10-22 | |
| BLENDING STRIPPING, OPAQUING | 64 | | 10-22 | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | 0 | | |
| ARTIST DEPT. | 31 30 | 28 | 10-26 | 10-28-6. B.M. |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

*small
mug*

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ☒ D-4664 ORDER NO. 65915 DATE 10-7-1936

CUSTOMER AUTO BRAKE SERVICE CO.,
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC GROUP (2) SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: XXXXXX DEPARTMENT

BOT: AUTO BRAKE SERVICE CO-- PORTSMOUTH, OHIO

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout TAKE OUT WHITE SPOTS ON AUTO AND
WHITE SHADOW OF MAN REFLECTING IN FLOOR. DARKEN
THE AUTO. ON THE BACK OF MECHANIC'S OVERALLS
OUTLINE THE WORDS "AUTO BRAKE SERVICE"
PHONE 996

STRAIGHTEN UP FRAMEWORK ON WINDOWS & OUTLINE THEM
IN BLACK. REMOVE ALL SHADOWS.

PHOTO OF MAN TO BE INSERTED IN UPPER LEFT HAND
CORNER OF CARD, EITHER IN AN OVAL OR ROUND SHAPE

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

rephoto 5x7
Pat. 1 1/2
C - 1/2

John

10-9

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4665 ORDER No. 65916 DATE 10-7-1936

CUSTOMER AUTO BRAKE SERVICE CO.,
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: BRAKE SERVICE DEPARTMENT

BOT: AUTO BRAKE SERVICE CO-- PORTSMOUTH, OHIO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE ALL SPOTS & SHADOWS ON CAR
& FLOOR. SLIGHTLY OUTLINE THE WORDS ON BACK OF
MECHANIC SO THEY CAN BE READ: AUTO BRAKE SERVICE
PHONE 996"

BRING OUT THE WORDS ON THE CAR (FIRE DEPT)
AND BELOW THE INSIGNIA "PORTSMOUTH"
ALSO BRING OUT INSIGNIA .

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 1/2
C-1/2

7.50

10-9

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4666 ORDER NO. 65917 DATE 10-7-1936

CUSTOMER

AUTO BRAKE SERVICE CO.,
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BCR DER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: WHEEL ALIGNING DEPARTMENT
BOT: AUTO BRAKE SERVICE CO.--PORTSMOUTH, OHIO

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REMOVE ALL WHITE SPOTS AND SHADOWS FROM CAR.
ALSO DARKEN THE FLOOR, REMOVING THE LIGHT SHADOWS
& SPOTS. SLIGHTLY OUTLINE THE WORDS ON BACK OF
MECHANIC KNEELING AT RIGHT FRONT WHEEL:
AUTO BRAKE SERVICE PHONE 996

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Red 1 1/2
C 1/2

Red 1 1/2
C 1/2

10-9

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. D-4667 ORDER NO. 64811 DATE 10-9-1936

CUSTOMER OCEANIC HOTEL,
MIAMI BEACH. FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FOLDERS SIZE

8 1/2 x 8 3/4 *trimmed*

STYLE PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE OCEANIC HOTEL

(ETC. AS PER COPY)

FRONT NO. NONE

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE MR. BLANCHER ABOUT LAYOUT

PHOTO LITHO

Rephoto

NEG.NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Rush

6
2
13

NO. D-4668

DE WOLF NEWS CO.,

ORDER NO. 64812

INDIANAPOLIS, IND.

DATE 10-8-1936

12¹/₂ M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL) ~~STATE CAPITOL~~ INDIANAPOLIS, IND.
Handwritten: State Capitol

IMPRINT SAME AS ABOVE

COPYRIGHT BY CURT TEICH & COMPANY,
CHICAGO, U.S.A. 1936

PHOTO PROPERTY OF

C.T.

STATE CAPITOL

COLOR DESCRIPTION

USE NEW PHOTO 64H2023

NO. D-4668

DE WOLF NEWS CO.,

ORDER NO. 64812

INDIANAPOLIS, IND.

DATE 10-8-1936

12¹/₂ M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

BACK

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL) INDIANAPOLIS MOTOR SPEEDWAY
THE WORLD'S GREATEST RACE COURSE

IMPRINT SAME AS ABOVE

MADE IN C.T. ART COLORTONE (REG. U.S.
PAT. OFF.) BY CURT TEICH & COMPANY,
CHICAGO

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H763

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH | | 6 | | |
| RETOUCHING | | 2 1/2 | 10-14 | 10-22 |
| PHOTO LITHO | | | | |
| BLENDING STRIPPING, OPAQUING | 64 | | 10-23 | 10-26 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 30 32 | 34 | 10-27 | 11-5 |

DATE BLUEPRINT OK'D

By

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

13

ST-26

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

NO. D-4669

ORDER NO. 65929

DATE 10-9-1936

25 M LARGE 18 VIEW FOLDERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

YES

same as D-4338

TITLE (IN FULL)

CLEVELAND OHIO "THE

CITY OF INDUSTRY AND REFINEMENT"

UNION TERMINAL TOWER SHOWING

SOLDIERS' AND SAILORS' MONUMENT

IMPRINT

SAME AS ABOVE

COPYRIGHT 1936 CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE SAME FRONT COVER AS USED ON D-4338

SAPIRSTEIN G.C.CO.,
CLEVELAND, OHIO

NO.

D-4669

ORDER NO. 65928

DATE 10-9-1936

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

YES

TITLE (IN FULL)

BIRD'S-EYE VIEW OF

ART MUSEUM AND FINE ARTS B GARDEN,
CLEVELAND, OHIO

IMPRINT

MADE IN C.T.ART COLORTONE

(REG. U.S. PAT. OFF.) BY CURT TEICH
& CO., CHICAGO, U.S.A.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1763

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK & Estimate

By

Date

10/13/36

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH | | | | |
| RETOUCHING | | 0 | 10-13 | 10-17-36 |
| PHOTO-LITHO | | | 10-19 | |
| BLENDING STRIPPING, OPAQUING | 64 | | 10-19 | 10-24-36 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 35 | 23 | 10-28 | 11-11-36 |

DATE BLUEPRINT OK'D

By

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4670 ORDER NO. 64849 DATE 10-9-1936

CUSTOMER LARROUETTE MILLING CO.
DETROIT, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN. WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AIRPLANE VIEW OF LARROUETTE RESEARCH FARM,
DETROIT, MICHIGAN

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

cut photo as mounted

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Sub - 1
3-1/2

X

JCP

10-13-36

ST
26

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4671 ORDER NO. 65962 DATE 10-14-1936

CUSTOMER ALLEN WALES ADDING MACHINE AGENCY,
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO TO: E. H. Reuter,
Allen-Wales Adding Machine Agency
1900 Euclid Ave.,
Cleveland, Ohio

PHOTO RETURNED TO PHOTO USED FOR

Ret 1
C-1/2?

X
JCB

10-19
10-19-

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4672

ORDER NO. 65964

DATE 10-14-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
THOMAS F. BURNS,
FLUSHING, N. Y.

1 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLAT IN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THOMAS F. BURNS, FLORIST - 4140

KISSENA BOULEVARD - FLUSHING, ~~NEW YORK CITY~~, N.Y.
LONG ISLAND

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

TAKE OUT APARTMENTS, OVERHEAD WIRES &
POST ON LEFT OF FRONT DOOR. ALSO REFLECTION IN
WINDOW OF PARKING SIGNS ACROSS THE STREET & WHITE
POSTER TO RIGHT OF DOOR. CUSTOMER WANTS ABOUT
THREE VASES WORKED UP IN FRONT WINDOW, AS WELL
A CIVOTIUM FERN. FAINT OUTLINES CAN BE SEEN IN
FRONT WINDOW, RIGHT HAND CORNER.

COLOR DESCRIPTION

Photo ret
1/10/37

Ret 3 1/2
C 1/2

Photo ret

7.00

J.B.

10-23-36

54.
36/39

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4673 ORDER NO. 65982 DATE 10-14-1936

CUSTOMER

THE CHARELLEN CORP.,
FT. LAUDERDALE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂M PC SIZE 3¹/₂ x 5¹/₂

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full LAUDERDALE BEACH HOTEL
ON THE OCEAN FRONT (GIRDER TYPE)
FORT LAUDERDALE, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE MR. BLAICHER FOR INSTRUCTIONS.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

DEADLINE
DEADLINE
DEADLINE

Proof must be sent
today. 10-20-36

PHOTO RETURNED

TO

PHOTO USED FOR

2 1/2
C-3/4

Best Photo
Composition
H. O. O.

JB

10-19
10-20-36

X

6

[illegible]

SUCENION DE I.L.MADURO, JR.,
34-46 CATHEDRAL SQUARE, PANAMA

NO. D-4675
ORDER NO. 65981
DATE 10-16-1936

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) SOUVENIR FOLDER OF
PANAMA AND THE CANAL ZONE
SOUVENIR DE PANAMA Y LA ZONA DEL CANAL
La Catedral, Ciudad de Panama
The Cathedral, Panama City
TYPE

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. R. M. YES
IMPRINT SAME AS ABOVE
COPYRIGHT 1936 BY CURT TEICH & CO., INC.
CHICAGO, U.S.A.
PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON FRONT OF COVER NO. N-2252

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

I.L.MADURO
PANAMA

NO. D-4675
ORDER NO. 65981
DATE 10-16-1936

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) Vista Trasera del Edificio
de Administracion del Canal de Panama
Balboa, Zona del Canal
Panama Canal Administration Building,
Rear View, Balboa, Canal Zone

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. R. M. YES
IMPRINT MADE IN C.T.ART COLORTONE (REG.
U.S.PAT.OFF.) BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.
PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON IR BACK OF COVER NO. N-2252.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Of Estimate

By
Date FEB 5 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date FEB 5 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH layout | 13 | 10 | | |
| RETOUCHING | 5 | 7 | 2-5 | 2-12-37 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 64 | | 2-12 | 2-16-37 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 30 | 36 | | 2-19-37 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

NO. D-4676

CURT TEICH & CO.

ORDER NO.

DATE 10-15-1936

30 M

TIP ON PICTURES FOR CALENDARS

1 1/2 x 2 3/8 (TRIMMED SIZE)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

NO TITLE

IMPRINT

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

FOLLOW COLORED SKETCH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEADLINE

Executive OK'd Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH | | | | |
| RETOUCHING | | 2 | 10-15 | 10-17 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 6 | | 10-17 | 10-19 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 22 | 5 | 10-26 | 11-2 |

DATE BLUEPRINT OK'D

By

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

CURT TEICH & CO., INC.
CHICAGO, U.S.A.

NO. D-4677

ORDER NO.

DATE 10-15-1936

8 1/2 M CHRISTMAS FOLDERS SIZE 6 7/8 x 11 1/4 ART COLORTONE *trimmed*

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

CHRISTMAS GREETINGS FROM
CHICAGO

IMPRINT MADE IN C.T. ART COLORTONE (REG.
U.S. PAT. OFF) BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE LAYOUT ATTACHED
FOR NIGHT VIEW, REDUCE PLATES OF 2A-H467.
FOR INSIDE VIEW OF PLANT, ~~XXXX~~ USE PLATES NO. 4A-H2134.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED. |
|-------------------------------|-----------|--------------|--------------------|------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH | 1 | 6 1/2 | | |
| RETOUCHING | 3 | 1/2 | 10-15 | 10-17 <i>Sl.</i> |
| PHOTO-LITHO | | | 10-19 | |
| BLEUPRINT STRIPPING, OPAQUING | 64 | | 10-19 | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | 2 | | |
| ARTIST DEPT. | 22 | 14 | 10-22 | 11-2 <i>Plt</i> |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

HEADLINE

THE COAST PUBLISHING CO., VANCOUVER, B. C.

IMPRIME AUX ETATS UNIS D'AMERIQUE

NO. D-4678

ORDER NO. 66024

DATE 10-19-1936

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VICTORIA
THE CAPITAL CITY OF
BRITISH COLUMBIA

GOVERNMENT 1936 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

Put in stamp space
PLACE ONE CENT HERE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO. WHITE STEAMERS. WARM CREAM FUNNELS. BLACK HULL.
BUILDUP COLOR AS ON 4A-H1542.

THE COAST PUBL.CO.

VANCOUVER, B.C.

NO. D-4678

ORDER NO. 66024

DATE 10-19-1936

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE MALAHAT DRIVE, VICTORIA,
B. C. CANADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE NEW PHOTO. VIEW TO FILL OUT BACK COVER.
SEE COLOR INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME Clock No. Time Allowed | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|---------------------------------------|-----------------------|-------------------|
| COMPOSING, TYPE SET UP | | | |
| SKETCH | 2 7 | | |
| RETOUCHING | 8 | 10-27 | 11-3 |
| PHOTO LITHO | | | |
| BLUEPRINT STRIPPING, OPAQUING | 64 | 11-4 | 11-6 |
| ENGRAVING | | | |
| HAND COLOR PROOF | 163 1 1/2 | 11-10- | 11-11 |
| ARTIST DEPT. | 32 37 | 11-12 | 11-20 |

DATE BLUEPRINT OK'D

By

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

6-32-
3-4
2-7

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ✓ D-4679 ORDER NO. 66020 DATE 10-19-1936
CUSTOMER "C.T. PHOTO PLATIN" - THE ALLIS PRESS,
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATINWHITE BORDER

PLACE OF TITLE Upper Lower Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AP. XAVIER HALL ACADEMY ADMINISTRATION ~~BD~~
BUILDING

OF THE SAINT MARY COLLEGE AND ACADEMY, LEAVENWORTH, KANSAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

TAKE OUT THE CONCRETE FOUNTAIN AND DRESS UP
THE SHRUBS IN CIRCLE.

SUBMIT RETOUCED PHOTO TO THE ALLIS PRESS.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

XXXX

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. = 2

Out Work
3.40

10-22

X

CARLOS JORDI, OBISPO 106,
HAVANA, CUBA. MADE IN U.S.A.

NO. D-4680
ORDER NO. 64866
DATE 10-17-1936

12¹/₂ M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HAVANA CUBA

Plaza de la Catedral
Cathedral Plaza

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES 4303

IMPRINT NONE SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 61183.

C. JORDI,
HAVANA, CUBA

NO. D-4680
ORDER NO. 64866
DATE 10-17-1936

12¹/₂ M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HABANA: VISTA PARCIAL DESDE
EL AIRE

PARTIAL AIR VIEW OF THE CITY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 34-H236.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH | 13 | 5 | | |
| RETORCHING | 2 | 6 1/2 | 10-28 | 10-30 S |
| PHOTO LITHO | | | | |
| BLUEPRINT STRETCHING, OPAQUING | 6 1/2 | | 11-2 | 11-3 48 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 27 | 24 | | |
| ARTIST DEPT. | 33 | 16 40 | 11-2 | 11-6 Pth |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4681** ORDER NO. **66038** DATE **10-19-1936**

CUSTOMER

LEE HOFFMAN HOTEL,
CRESSON, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
TOP: LEE HOFFMAN HOTEL, CRESSON, PA.

BOT: HOFFMAN'S NATIONALLY KNOWN FOOD

SMALL TYPE: Photograph by Henry - Cresson, Pa.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE TISSUE ATTACHED.

FRONT NO. **5**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

(All of this on address side)

R. M. Yes No

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. $\frac{5}{120}$

Dry — Wet — Pancromatic — Color Separation. $\frac{5}{133}$

Transfer — Paper Process — New Process. $\frac{5}{150}$

Stripping — White Border — Full Face. $\frac{5}{175}$

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 3
C 1/2

Lee Hoffman

66038

See 13

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4682 ORDER NO. 66132 DATE 10-22-1936

CUSTOMER SMITH-KLINE & FRENCH, INC.
PHILADELPHIA, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M PC GROUP (2) SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A COMPLETE ASSORTMENT OF HOLIDAY

MERCHANDISE IS NOW READY FOR YOUR INSPECTION
AT

SMITH-KLINE & FRENCH, INC.
105 N. 5TH ST. PHILADELPHIA, PA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

10-23

10-27-H

ST.
42

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4683 ORDER NO. 66133 DATE 10-22-1936

CUSTOMER BUCKHALT HOTEL
SHREVEPORT, LA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC GROUP (4) SIZE 3 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BUCKHALT HOTEL
(ETC. PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1

Retouching 4 1/2

Photo Litho
Stamping

27,50

[Signature]

13

2

~~42~~

MC AMES DRUG CO.
CORINTH, MISS.

NO. D-4684

ORDER NO. 66143

DATE 10-22-1936

| | |
|--|----------------------|
| 2 M PHOTO PLATIN POST CARDS WHITE BORDER | |
| (ALL OF THIS ON THE PICTURE SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | FRONT NO. I R. M. NO |
| TITLE (IN FULL) CRYSTAL LAKE, CORINTH, MISS. | IMPRINT NONE |
| PHOTO PROPERTY OF CT | |

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

2 B 4906

Executive Estimate By SW Date 10/26/36
ESTIMATE
AND WORK SCHEDULE Cost Dept. SW Date 10/26/36

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | OCT 26 1936 | OCT 26 1936 |
| SKETCH | | | | |
| RETOUCHING | 12 | 1 | 10-26 | 10-27 |
| PHOTO-LITHO | | 1 | | |
| BLEUPRINT STRIPPING, OPAQUING | 64 | 1 | 10-29 | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF _____ DATE Photo Returned to Customer _____

By _____

12

ST. 42

MC AMES DRUG CO.
CORINTH, MISS.

NO. D-4685

ORDER NO. 66143

DATE 10-22-1936

2 M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE,
CORINTH, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE
By *[Signature]* Cost Dept. Checked *[Initials]*
Date OCT 23 1936

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------------|-----------|--------------|--------------------|-----------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | OCT 21 1936 | OCT 24 1936 <i>TS</i> |
| SKETCH | | | | |
| RETOUCHING | | 1 | 10-24 | 10-26 <i>SL</i> |
| PHOTO-LITHO | | | | |
| BLEUPRINT STRIPPING, OPAQUING | 64 | | 10-27 | 10-27 <i>48</i> |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT ORD _____

By _____

DATE HAND COLOR PROOF ORD _____

By _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ST. small neg.

MC AMES DRUG CO.
CORINTH, MISS.

NO. ⁴⁶⁸⁶
D-4686
ORDER NO. 66143
DATE 10-22-1936

| E M PHOTO PLATIN POST CARDS WHITE BORDER | |
|---|------------------------------------|
| (ALL OF THIS ON THE PICTURE SIDE) | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER. | FRONT NO. <u>1</u> R. M. <u>NO</u> |
| TITLE (IN FULL) HOTEL WALDRON, CORINTH, MISS. | IMPRINT NONE |
| COLOR DESCRIPTION | PHOTO PROPERTY OF <u>CT</u> |

764695
\$22.47

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

Executive OK'd Estimate
By [Signature] 10/26/36
Date 10/26/36
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked [Signature]
By [Signature]
Date 10/26/36

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|-------------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | OCT 26 1936 | OCT 26 1936 <u>B</u> |
| SKETCH | | | | |
| RETOUCHING | <u>14</u> | <u>4</u> | <u>10-26</u> | <u>10-29</u> <u>Sl.</u> |
| PHOTO-LITHO | | <u>1</u> | | |
| BLEUPRINT | <u>64</u> | <u>1</u> | <u>10-30</u> | <u>10-30</u> <u>Fl.</u> |
| STEPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
By _____ DATE Photo Returned to Customer _____

114

ST.
42

MC AMES DRUG CO.
CORINTH, MISS.

NO. D-4687

ORDER NO. 66143

DATE 10-22-1936

2 M PHOTO PLATIN POST CARD WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

I

NO

COURT HOUSE, CORINTH, MISS.

NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

RETURN NEG. TO MC AMES DRUG CO.
CORINTH, MISS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate
By *[Signature]*
Date 10/26/36

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date 10/26/36

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | OCT 26 1936 | OCT 26 1936 |
| SKETCH | | | | |
| RETOUCHING | | 1 1/2 | 10-26 | 10-27 |
| PHOTO-LITHO | 17 | 1 | | |
| BLUEPRINT STRIPPING, OPAQUING | 64 | 1 | 10-28 | 10-29 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ADJUST DEPT. | | | | |

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

By *[Signature]*
DATE *NEG* Returned to Customer 10/26/36
[Signature]

MC AMES DRUG CO.
CORINTH, MISS.

NO. D-4668

ORDER NO. 66143

DATE 10-22-1936

2 M PHOTO PLATIN POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) BUSINESS STREET,
CORINTH, MISS.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RETURN NEG. TO: MC AMES DRUG CO.
CORINTH, MISS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE
By 10/26/36
Date 10/26/36

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | OCT 26 1936 | OCT 26 1936 |
| STITCH | | | | |
| RETOUCHING | | 1 1/2 | 10-26 | 10-27 |
| PHOTO-LITHO | | 1 | | |
| BLEUPRINT STRIPPING, OPAQUING | 64 | 1 | 10-28 | 10-28 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE FILLED _____

By _____
DATE HAND COLOR PROOF OK'D _____ DATE 10/26/36

By _____

3

2

ST
42

SAPIRSTEIN GREETING CARD COMPANY
CLEVELAND-DETROIT

NO. D-4689

ORDER NO. 66204

DATE 10-27-1936

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) DETROIT, MICHIGAN

IMPRINT

SAME AS ABOVE

THE CITY OF INDUSTRY AND REFINEMENT

Edison Memorial Fountain, Grand Circus
Park

COPYRIGHT 1936 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE PHOTO NO. 2A-H559.

SAPIRSTEIN GREETING CARD CO.,
CLEVELAND, O.

NO. D-4689

ORDER NO. 66204

DATE 10-27-1936

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) GREETINGS FROM DETROIT,
MICH.

IMPRINT

MADE IN C.T. ART COLORTONE (REG.
U.S. PAT. OFF.) BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE PHOTO NO. 6A-H2240

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH | 2 | 5 1/2 | | |
| RETOUCHING | 6 | 6 1/2 | 11-6 | 11-20 |
| PHOTO-LITHO | | | | |
| BLEUPRINT STRIPPING, OPAQUING | 64 | | 11-24 | 12-1-PT |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 22 1/2 | 38 | 12-7 | 12-3 PTH |

37 20

DATE BLEUPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

27

3
13

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 4690

ORDER NO. 66248

DATE 10-27--1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER EARL M. CUMMINGS
ROCKFORD, ILL.

Photos for
this Customer

6 M DOUBLE CARDS SIZE 5 1/2 x 7

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SPEED UP DUCT WORK WITH THE NEW
WHITNEY CLIP PUNCH
(ETC. AS PER COPY)

FRONT NO. XXXX SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 4
Ret 5
H C 1 1/2
L a 10

Ret Work
in glass

JCP

11-16 Sl.
12-4-
12-5-26

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. D-4691 ORDER NO. 66251 DATE 10-27-1936

CUSTOMER
ARTHUR VINCENT,
CLEVELAND, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PEACE RIVER LODGE, CLEVELAND, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT
☒ Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. ☒ 120
Dry — Wet — Pancromatic — Color Separation. ☒ 133
Transfer — Paper Process — New Process. ☒ 150
Stripping — White Border — Full Face. ☒ 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 1 1/2

C-1/2 2

Rephoto 5x7

1.5, 1.5, 1.5

3.0, 3.0, 3.0

1.0, 1.0, 1.0

1.0, 1.0, 1.0

ST.
43

THE COAST PUBLISHING CO.,
VANCOUVER, B. C.
IMPRIME AUX ETATS UNIS D'AMERIQUE

NO. D-4692

ORDER NO. 66305

DATE 10-28-1936

12¹ M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

FRONT
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) CANADIAN ROCKIES

IMPRINT SAME AS ABOVE

SCENES ALONG THE CANADIAN PACIFIC RAILWAY

Put in stamp place

4 lines

ROYAL CANADIAN MOUNTED POLICE

" PLACE ONE CENT STAMP HERE

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

USE NEW PHOTO. SEE SKETCH ATTACHED.

COAST PUBL. CO.,
VANCOUVER, B. C.

NO. D-4692

ORDER NO. 66305

DATE 10-28-1936

12¹ M LARGE FOLDER COVERS
(ALL OF THIS ON THE PICTURE SIDE)

BACK
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) THE POPPIES, LAKE LOUISE,
CANADIAN ROCKIES.

IMPRINT NONE

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

USE PHOTO NO. 5A-H264. HAVE VIEW COVER ENTIRE BACK COVER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*Colours
Sketch*

Executive OK of Estimate

ESTIMATE

Cost Dept. Check

By

By

Date

Date

11/9/36

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------------|-----------|--------------|--------------------|----------------|
| | Check No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH | 2 | 9 | | |
| RETOUCHING | 6 | 6 | 11-9 | 11-23 |
| PHOTO-LITHO | | | | |
| BLENDING, STRIPPING, OPAQUING | 64 | | 11-25 | 11-30 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 38 | | |

DATE ESTIMATE OK'D

DATE FILED

DATE PHOTO RECEIVED

DATE PHOTO RECEIVED TO CUSTOMER

13-2
2-7
6

MURPHY'S DRUG STORE,
MOMENCE, ILL.

NO. D-4693

ORDER NO. 66299

10-28-1936

DATE

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PUBLIC LIBRARY, MOMENCE,
ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By [Signature]
Date NOV 3 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]
Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | NOV 3 1936 | NOV 3 1936 |
| SKETCH | | | | |
| RETOUCHING | | 2 1/2 | 11-4 | 11-5 SL |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 65 | | 11-5 | 11-5 SL |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

DEADLINE

2

ST.
49

MURPHY'S DRUG STORE,
MOMENCE, ILL.

NO. D-4694

ORDER NO. 66299

DATE 10-28-1936

3M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

BRIDGE SPANNING KANKAKEE
RIVER, MOMENCE, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive CT Estimate

By

Date NOV - 2 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

NOV - 2 1936

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------------------|-----------|--------------|-----------------------|----------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | NOV 2 1936 | NOV 2 1936 <u>73</u> |
| SKETCH | | | | |
| RETOUCHING | <u>18</u> | <u>1 1/2</u> | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT TRIPPING, OPAQUING | <u>64</u> | | <u>11 - 4</u> | <u>11 - 5 45</u> |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT ORD

DATE Fitted

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

By

1/16 6-

18- 1/2

DEADLINE

ST.
48

MURPHY'S DRUG STORE,
MOMENCE, ILL.

NO. D-4695

ORDER NO. 66299

DATE 10-28-1936

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NORTH BRIDGE, MOMENCE,
ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK Estimate

By *[Signature]*
Date OCT 29 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date OCT 29 1936

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------------------|-----------|--------------|--------------------|-----------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | OCT 30 1936 | OCT 30 1936 <i>93</i> |
| SKETCH | | | | |
| RETOUCHING | | 2 | 10-30 | 10-31 <i>SL</i> |
| PHOTO-LITHO | | | | |
| BLUEPRINT STAMPING, OPAQUING | 64 | 1 | 10-31 | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

By _____

12
8

ST.
46

MURPHY'S DRUG STORE,
MOMENCE, ILL.

NO. D-4696

ORDER NO. 66299

DATE 10-28-1936

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUTH BRIDGE, MOMENCE,
ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order Estimate

By OCT 29 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH | | | OCT 30 1936 | OCT 30 1936 |
| RETOUCHING | 14 | 2 | 10-30 | 11-2 SL |
| PHOTO-LITHO | | | | |
| BLUEPRINT STAMPING, OPAQUING | 64 | | 10-3 | 11-3 48. |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

14

ST-46

MURPHY'S DRUG STORE,
MOMENCE, ILL.

NO. D-4697

ORDER NO. 66299

DATE 10-28-1936

3 M

PHOTO PLATIN POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BOB'S PLACE, MOMENCE,
ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M.

NO

IMPRINT

NONE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

NOV 1 1936

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | NOV 3 1936 | NOV 3 1936 |
| SKETCH | | | | |
| RETOUCHING | 6 | 1 | 11-4 | 11-4 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 14 | | 11-4 | 11-5 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

DEADLINE

ST
119

NO. **D-4698**

MURPHY'S DRUG STORE,
MOMENCE, ILL.

ORDER NO. **66299**

DATE **10-28-1936**

3 M PHOTO PLATIN POST CARDS, WHITE BORD R
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **WASHINGTON STREET,**
MOMENCE, ILL.

FRONT NO. **I** R. M. **NO**

IMPRINT **NONE**

COLOR DESCRIPTION

PHOTO PROPERTY OF **CT**

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive *[Signature]* of Estimate

ESTIMATE Cost Dept. *[Signature]* Checked

AND WORK SCHEDULE By *[Signature]* Date **OCT 29 1936**

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------------------|-----------|--------------|--------------------|--------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | OCT 30 1936 | OCT 30 1936 |
| SKETCH | | | | |
| RETOUCHING | 14 | 2 | 10-30 | |
| PHOTO-LITHO | | | | |
| BLUEPRINT STAMPING, OPAQUING | 65 | | 10-4 | 11-4 50. |
| REMOVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____

By _____ DATE Photo Returned to Customer _____

14

ST.
46

MURPHY'S DRUG STORE,
MOMENCE, ILL.

NO.

D-4699

ORDER NO.

66299

DATE

10-29-1936

M

3

PHOTO PLATIN TEST CARD, WHITE BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

DIXIE HIGH AY, MOMENCE,
ILL.

FRONT NO.

R. M.

IMPRINT

I

NO

NONE

PHOTO PROPERTY OF

COLOR DESCRIPTION

CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK Estimate

By

OCT 29 1936

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | OCT 30 1936 | OCT 30 1936 |
| SKETCH | | | | |
| RETOUCHING | 2 | 2 | 10-30 | 10-31 |
| PHOTO-LITHO | | | 10-31 | |
| BLUEPRINT STRIKING, OPAQUING | 64 | | 11-2 | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

2

ST.
46

MURPHY'S DRUG STORE,
MOMENCE, ILL.

NO.

D-4700

ORDER NO.

66299

DATE

10-29-1936

3 M

Photo Plate

White Border

3

(ALL INFORMATION ON THE ADDRESS SIDE)

PHOTO CARDS, WHITE BORD

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL)

KANKAKEE RIVER, LOOKING
DOWNSTREAM FROM SOUTH BRIDGE, MOMENCE,
ILL.

FRONT NO.

R. M.

IMPRINT

I

NO

NONE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Ch. of Estimate

By

OCT 29 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | OCT 30 1936 | OCT 30 1936 |
| SKETCH | | | | |
| RETOUCHING | 18 | 1 | 10-30 | 11-2 |
| PHOTO-LITHO | | | | |
| BLEUPRINT STRIPPING, OPAQUING | 64 | | 11-3 | 11-3 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

18

46

MURPHY'S DRUG STORE,
MOMENCE, ILL.

NO. D-4701

ORDER NO. 66299

DATE 10-29-1936

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. PATRICK'S ACADEMY,
MOMENCE, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Order Estimate

Date NOV - 2 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | NOV 2 1936 | NOV 2 1936 |
| SKETCH | | | | |
| RETOUCHING | 17 | 3 | 11-2 | 11-4 |
| PHOTO LITHO | | | | |
| BLUEPRINT STEPPING, OPAQUING | 64 | | 11-4 | 11-5 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OKD

By

DATE HAND COLOR PROOF OKD

DATE Photo

By

DATE Photo Returned to Customer

DEADLINE

ST
48

KRAL & WILLIS VARIETY STORE,
MOMENCE, ILL.

NO. D-4702

ORDER NO. 66537

DATE 3-1-1937

3 M

C.T. PHOTO PLATIN POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW HIGH SCHOOL, MOMENCE,
ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimated Cost of Estimate

ESTIMATE

Cost Dept. Checked

MAR 8 1937

AND WORK SCHEDULE

By

Date

MAR 8 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Check No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | MAR 9 1937 | MAR 11 1937 |
| SKETCH | | | | |
| RETOUCHING | 2 | 3 | 3-9 | 3-16 SL |
| PHOTO-LITHO | | | | |
| BLUEPRINT | 64 | 1 | 3-16 | 3-17 46 |
| STRIPPING, OPAQUING | | | | |
| ENCRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

1. DATE BLUEPRINT ORD _____

By _____

DATE HAND COLOR PROOF ORD _____

DATE Filed JUL 24 1937

By _____

DATE Photo Returned to Customer _____

2

ST.
167

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4703 ORDER NO. 66330 DATE 10-29-1936

CUSTOMER HOTEL FAIRFAX
BUFFALO, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
THE FAIRFAX HOTEL, BUFFALO, N. Y.

FRONT NO. 5

(All fill this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

DO NOT SHOW ANY OF THE TREES IN FRONT OF HOTEL

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

repeated 5x7
Red 4

2 1/2

10-29-36
10-29-36

5

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

NO. D-4704

ORDER NO. 66407

DATE 11-3-1936

12 1/2 M ART COLORTONE PICTURES SIZE 3 1/2 x 11, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

IN PLATE: (C) STANLEY A. PILTZ

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT SAME AS ABOVE

TITLE: GOLDEN GATE BRIDGE AND YACHT HARBOR

PRIVATE NO. BEFORE TITLE: 5001

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| CHAMBERING, TYPE SET UP | | | NOV 6 1936 | NOV 6 1936 |
| ETCHING | | | | |
| ETCHING | 5 | 14 | 11-7 | 11-17 |
| ETCHING LITHO | | | | |
| ETCHING OPAQUING | 14 | | 11-18 | 11-21 |
| ETCHING | | | | |
| ETCHING COLOR PROOF | 163 | 3 | 11-23 | 11-24 |
| ETCHING DEPT. | | 21 | | |

DATE RECEIVED AND

DATE Filed

By

By

DATE RECEIVED AND

DATE Photo Returned to Customer

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

NO. D-4705

ORDER NO. 66407

DATE 11-3-1936

12½ M ART COLORTONE PICTURES SIZE 3½ x 11, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

IN PLATE: (C) ASSOCIATED OIL COMPANY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT SAME AS ABOVE

TITLE: WORLD'S GREATEST BRIDGES,
SAN FRANCISCO BAY AREA
PRIVATE NO. BEFORE TITLE: 5000

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

NOV 5 1936

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | NOV 6 1936 | NOV 6 1936 |
| ETCH | | | | |
| RETOUCHING | ✓ | 15 | 11-7 | 11-16 Sl. |
| PHOTO-LITHO | | | | |
| BLUEPRINT STAMPING, OPAQUING | 16 | | 11-18 | 11-24 JT. |
| ENCRAVING | | | | |
| HAND COLOR PROOF | 163 | 4 | 11-24 | 11-24 |
| ARTIST DEPT. | | 31 | | |

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST.
51

STANLEY A. PILTZ COMPANY, SAN FRANCISCO,
CALIF.

NO. D-4706

ORDER NO. 66406

DATE 11-3-1936

| | |
|--|---|
| 6 M ART COLORTONE PICTURES, SIZE 7 x 11, FULL FACE | |
| (ALL OF THIS ON THE PICTURE SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | FRONT NO. NONE R. M. NO |
| TITLE (IN FULL) (ON FRONT) | IMPRINT SAME AS ABOVE |
| IN PLATE, (C) STANLEY A. PILTZ | TITLE: 5011 SAN FRANCISCO-OAKLAND BAY BRIDGE |
| PHOTO PROPERTY OF CUSTOMER | |

COLOR DESCRIPTION

SEE TISSUE ATTACHED. in 8A H-473

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

| OPERATION | EST. TIME | | DATE | |
|------------------------|-----------|--------------|---------------|----------------|
| | Clock No. | Time Allowed | ENTERED DEPT. | DATE COMPLETED |
| COMPOSING, TYPE SET UP | | | NOV 3 1936 | NOV 3 1936 |
| SETUP | | | | |
| RETOUCHING | 7 | 15 | 11-7 | 11-17 86. |
| PHOTO LITHO | | | | |
| EXPOSURE, OPAQUING | 64 | | 11-18 | 11-24 86. |
| PRINTING | | | | |
| FINAL COLOR PROOF | 163 | 6 | 11-24 | 11-24 |
| FINAL COPY | | 27 1/2 | | |

DATE PRESENT CARD _____ DATE FILED _____
By _____ Lt _____
DATE HAND CARRIED IN _____
By _____ DATE RETURNED TO _____

7

ST.
51

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

NO. D-4707

ORDER NO. 66406

DATE 11-3-1936

6 M ART COLORTONE PICTURES, SIZE 7 x 11, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 5010 GOLDEN GATE BRIDGE

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

SEE INSTRUCTIONS ATTACHED.

m D. 5302

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

By *Estimate*

Date *NOV 1936*

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-----------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| CHIPPING, TYPE SET UP | | | NOV 6 1936 | NOV 6 1936 |
| SEARCH | | | | |
| RETOUCHING | 7 | 13 | 11-7 | 11-17 SL. |
| RETOUCHING | 64 | | 11-18 | 11-20 SL. |
| RETOUCHING | 163 | 5 | 11-23 | 11-24 |
| RETOUCHING | 27 | | | |

DATE PRINTED

By

DATE FILED

DATE RECEIVED

By

DATE Photo Returned to Customer

NELSON NEWS CO.,
JAMESTOWN, N. Y.

NO. D-4708

ORDER NO. 66396

DATE 11-3-1936

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL)

GREETINGS FROM JAMESTOWN

IMPRINT SAME AS ABOVE

AND CHAUTAUQUA LAKE, N. Y. *H*

View along shore

COPYRIGHT 1936 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 3A35

NELSON NEWS CO.,
JAMESTOWN, N. Y.

NO. D-4708

ORDER NO. 66396

DATE 11-3-1936

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL)

(MAP OF JAMESTOWN, N.Y.)

IMPRINT MADE BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE MAP. SHOW NAMES OF TOWNS AROUND THE LAKE ONLY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

NOV 21 1936

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|--------------------------------|-----------|--------------|--------------------|------------------|
| | Check No. | Time Allowed | | |
| COMPOSING TYPE SET UP | | | | |
| <i>Layout</i> | | 7 | | |
| RETOUCHING | | 14 | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIKING OPAQUING | 15 | | 12-27 | 12-4 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 16 | 1 1/2 | 12-7 | |
| ARTIST DEPT. | 32 | 36 | 12-8 | 12-11 <i>Bti</i> |

DATE BLUEPRINT OK'D

By

DATE Filed

12/19/36

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

COPYRIGHTED BY B.S.REYNOLDS CO.,
918 D ST. NORTHWEST, WASHINGTON, D. C.

NO. D-4709
ORDER NO. 6647
DATE 11-3-1936

| 25 M LARGE FOLDER COVERS | | FRONT | |
|---|--|-----------------------------------|---------------|
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT NO. | R. M. YES |
| TITLE (IN FULL) GREETINGS FROM MOUNT VERNON, VA. <i>Handwritten</i> | | IMPRINT | SAME AS ABOVE |
| COLOR DESCRIPTION | | PHOTO PROPERTY OF CT | |

USE SAME PHOTOS AS USED ON FRONT OF COVER NO. N-3287.

B.S.REYNOLDS CO.,
WASHINGTON, D. C.

NO. D-4709
ORDER NO. 66427
DATE 11-3-1936

| 25 M LARGE FOLDER COVERS | | BACK | |
|---|--|-----------------------------------|--|
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT NO. | R. M. YES |
| TITLE (IN FULL) WASHINGTON'S HOME, FROM <i>2 lines</i> AN AIRPLANE | | IMPRINT | XXXXXXXXXXXX MADE BY CURT TEICH & CO., INC., CHICAGO, U.S.A. |
| COLOR DESCRIPTION | | PHOTO PROPERTY OF CT | |

(USE SAME PHOTO AS USED ON BACK OF N-3287)

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By *[Signature]* Date NOV 21 1936

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <i>by hand</i> | | 7 1/2 | | |
| RETOUCHING | | 8 | 11-21 | 11-28 68 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 64 | | 11-28 | 12-7-31 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | 1 1/2 | | |
| ARTIST DEPT. | 228 375 | 35 | 12-8 | 12-10 36 |

DATE ESTIMATE ORD. _____
By _____
DATE HAND COLOR PROOF ORD. _____
By _____
DATE Photo Returned to Customer _____

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. ☒ D-4710

ORDER NO. 66433

DATE

11-3-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

CURT TEICH & CO.
CHICAGO, ILL.

8 9/16 x 11 1/16

Photos for
this Customer

6 M INSERTS

SIZE

8 1/2 x 11

STYLE

ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full POST CARD ADVERTISING

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

USE PLATES NO. 6A-H1288, 6A-H1652 & 6A-H1167

SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Headcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

10

13

3 1/2 x 11 1/2

7 1/2

47

MILLER BROS.,
ATLANTIC CITY, N.J.

NO. D-4711

ORDER NO. 66469

DATE 11-6-1936

25 M ART COLORTONE PANORAMA VIEWS (TO COVER ENTIRE BACK OF FOLDER, 9 SPACES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

ATLANTIC CITY, N.J.

IMPRINT

"THE WORLD'S PLAYGROUND"

See with letter on card

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE NEW PHOTO & PHOTOS NO:

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

10/11/36

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH | | 1 | 11-14 | 11-23 |
| RETOUCHING | | 18 | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | 11-24 | |
| CLIPPING, OPAQUING | | | | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | 12 | | |
| ARTIST PROOF | | 68 | 12-17 | 12-11 |

DATE ESTIMATE OR D

DATE Filed

By

By

DATE Photo Returned to Customer

DATE Photo Returned to Customer

*Comments: Not Photo
to Sh. 12-11*

MILLER BROS.,
ATLANTIC CITY, N. J.

NO. D-4712

ORDER NO. 66469

DATE 11-5-1936

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES same as D4096

TITLE (IN FULL) ATLANTIC CITY

IMPRINT NONE

N. J.

COPYRIGHT 1936 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 3A-H1205. SAME COLOR LETTERS TO BE USED AS USED ON
COVER NO. D4096.

MILLER BROS.,
ATLANTIC CITY, N. J.

NO. D-4712

ORDER NO. 66469

DATE 11-5-1936

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL) FOUNTAIN OF LIGHT,

IMPRINT

NONE MADE IN C.T.

ATLANTIC CITY, N. J.

ART COLORTONE (REG. U.S. PAT. OFF.) BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

Atlantic City Submarine and
Lighthouse Hall

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 3A-H1213.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SETTER LAY OUT | | 6 1/2 | | |
| RETOUCHING | 6 | 3 1/2 | | |
| PHOTO LITHO | | | | |
| BLUEPRINT STAMPING, OPAQUING | 65 | | 12-4 | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 27 | 36 | 12-7-36 | 12-10-36 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4713 ORDER NO. 66546 DATE 11-19-1936

CUSTOMER RICKETTS RESTAURANT,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3½ x 5½

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: RICKETTS RESTAURANT - FAMOUS
ABBEY ROOM

BOT: 103 E. CHICAGO AVE. - AT THE WATER TOWER

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Center cut 1½
C ½

Art. No. 1
1, 5, 4, 1, 3

17

ITC
C

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. **D-4714** ORDER NO. **66593** DATE **11-13-1936**

CUSTOMER **THE PINES,
SOUTH GLASTONBURY, CONN.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M XMAS CARDS SIZE **3½ x 11**. FOLDED TO **3½ x 5½** STYLE PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **VIEW AT THE PINES, SOUTH GLASTONBURY,
CONN.**

MESSAGE ON INSIDE: "THE SEASON'S GREETINGS"
MR. & MRS. JOHN G. ABENDROTH

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Lay out 1/2
Photo 5x7
Ret 1
C-112

AG

DN

6
13

22

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

YES NO

RETURN PHOTO

DIAL NO. D-4715 ORDER NO. 66605 DATE 11-13-1936

CUSTOMER THE BUCHEN CO.,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M DOUBLE CARDS SIZE $5\frac{1}{2} \times 7$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AS PER COPY

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH. NOTE CHANGES.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

must be finished 11-25-36

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to Customer Dept.

EST. Makeover Time Required

| | TIME | |
|-------------|--------|-----------------------------|
| RETOUCHING | 1 hr | Time Recorded in Cost Dept. |
| PHOTO LITHO | 20 min | Date |
| COMPOSING | | |
| ART DEPT. | | |
| ENGRAVING | | |

22

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. D-4716 ORDER NO. 66606 DATE 11-13-1936

CUSTOMER SMITHSONIAN INSTITUTION,
WASHINGTON, D. C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M ENVELOPES SIZE 4 x 6

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SMITHSONIAN INSTITUTION,
WASHINGTON, D. C.

(STYLE OF PRINTING TO BE SAME AS ON D-3884

FRONT NO. NONE (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REVOLVING DOORS SHOULD BE BLOCKED OUT SO
AS TO APPEAR DARK.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLORS MUST BE LIKE THE COLORING ON 4A-H2182 - SOFT & SUBDUED.

Mr. Trew wishes to bring out several points in the making of this envelope. First he wants the printed matter to appear above the picture in Old English type. The letters are to be printed in black which will read the Smithsonian Institution and underneath place Washington, D.C. Please bear in mind that the size of this printed matter is to be smaller than the type used for the title on Zoo cover. They do not want a large size type.

Now the main thing is the color, so please use the same brownish red color they was used on their other post card of the building. You have a yellow color in this sketch so please don't use that in the proof, just copy the color from the red post card that you are now printing in the shop.

Charge to _____ Dept.

EST. Makeover Time Required

| | TIME | |
|-------------|--------|-----------------------------|
| RETOUCHING | 1 1/2 | Time Recorded in Cost Dept. |
| PHOTO-LITHO | 1 | JAN 19 1937 |
| COMPOSING | 10 1/2 | Date JAN 16 1937 |
| ART DEPT. | 10 1/2 | By _____ |
| ENGRAVING | | |

PHOTO RETURNED

TO

PHOTO USED FOR

11/23/36
Layout 1
Plot 6 1/2
W.C. 1 1/2
Z.C. 8

MAKEOVER
Ret
DEC 31 1936
HC 1/2
By _____

XXXX MARKEN & BILFELD, INC.,
FREDERICK, MD.

NO. D-4717

ORDER NO. 66629

DATE 11-13-1936

reprint 5x7

| | | | |
|--|--|--|--|
| 25 M LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE) | | FRONT (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT NO. NONE R. M. YES No | |
| TITLE (IN FULL) SOUVENIR OF THE BEAUTIFUL CAVERNS OF LURAY AND THE SKYLINE DRIVE | | IMPRINT SAME AS ABOVE NONE | |
| Copyright 1936 Luray Caverns Corp., Luray, Va. ORATION | | PHOTO PROPERTY OF CUSTOMER | |
| COLOR DESCRIPTION | | | |

USE PHOTO NO. 5A-H946.

MARKEN & BILFELD, INC.,
FREDERICK, MD.

NO. D-4717

ORDER NO. 66629

DATE 11-13-1936

| | | | |
|--|--|---|--|
| 25 M LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE) | | BACK (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT NO. NONE R. M. YES No | |
| TITLE (IN FULL) ENTRANCE BUILDING, BEAUTIFUL CAVERNS OF LURAY SPECTER COLUMN IN THE BEAUTIFUL CAVERNS OF LURAY, VIRGINIA. | | IMPRINT NONE | |
| COLOR DESCRIPTION | | PHOTO PROPERTY OF CUSTOMER | |

USE PHOTO NO. 121520. COLOR AS THE SAMPLE IS ATTACHED.

BACK COVER TO HAVE GREEN BORDER - COLOR OF GREEN TO BE SAME AS CIRCULAR
ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

| ESTIMATE | | Cost Dept. Closed | |
|-------------------------------|-----------|--------------------|----------------|
| MAR 23 1937 | | By | |
| AND WORK SCHEDULE | | Date MAR 23 1937 | |
| DESCRIPTION | EST. TIME | DATE ENTERED DEPT. | DATE COMPLETED |
| RETOUCHING | 6 | 3-23 | 3-31 |
| PHOTO LITHO | | | |
| BLUEPRINT STRIPPING, OPAQUING | 16 | 3-31 | 4-2 |
| ENGRAVING | | | |
| HAND COLOR PROOF | 39 40 | 4-5 | 4-5 |
| ARTIST DEPT. | 32 | 35 | 4-2 |

DATE BLUEPRINT ORD

DATE FILED JUL 24 1937

DATE HAND COLOR PROOF ORD

DATE PHOTO RETURNED TO CUSTOMER

13

6

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4718 ORDER NO. 66630 DATE 11/13/1936

CUSTOMER HUBER MEMORIAL HOSPITAL,
PANA, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC GROUP (2) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. ☒ ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit — ☐ Sketch — ☒ Layout — ☐ Retouched Photo — ☐ Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. $\left. \begin{matrix} \text{Negs} \\ \text{Secs} \end{matrix} \right\} \begin{matrix} 120 \\ 133 \\ 150 \\ 175 \end{matrix}$
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

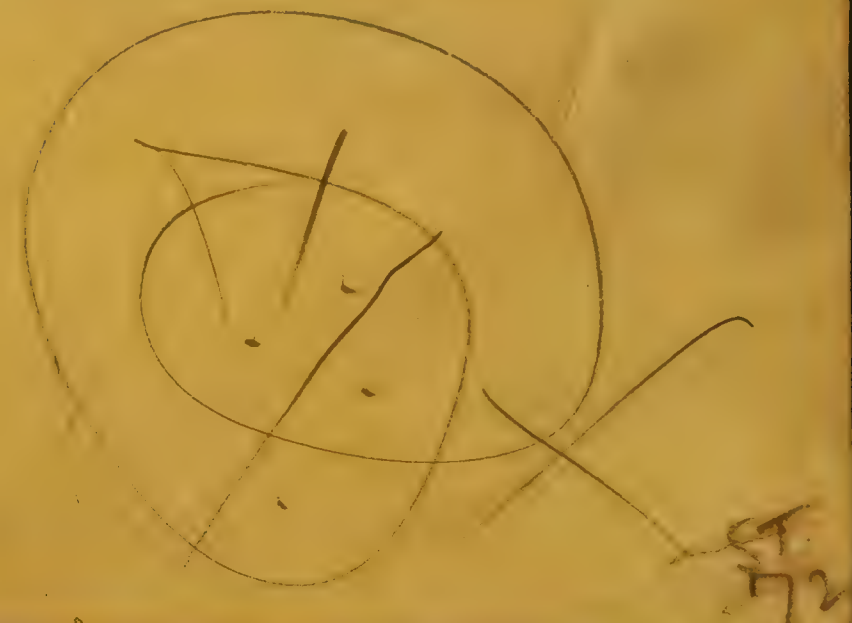
PHOTO RETURNED

TO

PHOTO USED FOR

Layout 2
Ret 1 1/2

13 — 1 hr layout spiral
10 — 1 hr "



22

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4719 ORDER NO. 66637 DATE 11-14-1936

CUSTOMER IOWA STATE BRAND CREAMERIES
MASON CITY, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M WINDOW STRIPS SIZE 3 x 13

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SWEET CREAM
IOWA STATE BRAND
BUTTER (AS PER COPY)

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED. BRING OUT THE "IOWA-
FARMER-WORLD" TRADEMARK ON END PANEL OF
BUTTER CARTON. ON PHOTO OF THIS, THE WORDING SHOWN
IN THE OUTER CIRCLE SHOULD BE ELIMINATED, AS
WELL AS THE LEGENT "THE WORLD'S MOUTH WATERS
FOR IOWA STATE BRAND BUTTER."

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 5x7 10x12
Prints each from Negatives M. FTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 170
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

REGARDING IOWA-FARMER-WORLD TRADEMARK: THE WORLD HAS A BRIGHT RED RIBBON AROUND THE
HAT AND THE SUIT IS ALSO A BRIGHT RED. IOWA FARMER WEARS BLUE OVERALLS AND THE BUTTER AS
SHOWN SHOULD APPEAR IN ITS NATURAL YELLOW COLOR. THE WORDING SHOWN IN THE OUTER CIRCLE SHOULD
BE ELIMINATED AS WELL AS THE LEGEND "THE WORLD'S MOUTH WATERS FOR IOWA STATE BRAND BUTTER".

visible red impression

DK. BLUE impression

MAKEOVER

Charge to Retouching Dept.

EST. Makeover Time Required

| | TIME | |
|--------------|------------|-----------------------------|
| RETOUCHING | <u>1/2</u> | Time Recorded in Cost Dept. |
| PHOTO-LITHO | <u>1</u> | Date <u>DEC 14 1936</u> |
| COMPOSING | | |
| ART DEPT. HC | <u>1/2</u> | By <u> </u> |
| ENGRAVING | | |

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5x7

Layout 5 hrs

Retouching 5 "

H. C. 3 1/2 "

L. A. 18 1/2 "

Color Proof 1 1/2 "

Photo Litho 1 1/2 "

Strip & Op. 1 "

*My
extra handled for Red*

*OK T 3th
11-14*

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4720 ORDER NO. 64919 DATE 11-18-1936

CUSTOMER CATERPILLAR TRACTOR CO.,
PEORIA, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M SHEETS SIZE 9 1/4 x 13

STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EXTERIOR VIEW OF "CATERPILLAR" DISPLAY
ROOM

A SECTION OF THE "CATERPILLAR" DISPLAY ROOM

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

USE PLATES 6A-H822 & 6A-H823.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4721 ORDER NO. 64919 DATE 11-18-1936

CUSTOMER CATERPILLAR TRACTOR CO.,
PEORIA, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M SHEETS SIZE 9 1/4 x 13

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TEST ROOM FOR ENGINES

SECTION OF TRACTOR PAINT SHOP

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

USE PLATES NO. 6A-H836 & 6A-H837.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4722 ORDER NO. 64019 DATE 11-18-1936

CUSTOMER CATERPILLAR TRACTOR CO.,
PEORIA, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M SHEETS SIZE 9 1/4 x 13 STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ASSEMBLING ELEVATING GRADERS
TRACTOR TEST ROOM

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

USE PLATES NO. 6A-H834 & 6A-H835.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4723 ORDER NO. 64919 DATE 11-18-1936

CUSTOMER CATERPILLAR TRACTOR CO.,
PEORIA, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M SHEETS SIZE 9 1/4 x 13

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ONE OF MANY INSPECTIONS

INSTALLING CRANKSHAFT IN DIESEL ENGINE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

USE PLATES NO. 6A-H830 & 6A-H831.

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4724 ORDER NO. 64919 DATE 11-18-1936

CUSTOMER CATERPILLAR TRACTOR CO.,
PEORIA, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M SHEETS SIZE 9 1/4 x 13

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DIESEL ENGINE ASSEMBLY LINE IN
"CATERPILLAR" FACTORY

FINAL STEPS ~~IN~~ OF TRACTOR ASSEMBLY

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

USE PLATES 6A-H832 & 6A-H833.

(All of this on address side)
FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4725 ORDER NO. 64919 DATE 11-18-1936

CUSTOMER CATERPILLAR TRACTOR CO.,
PEORIA, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M SHEETS SIZE 9 1/4 x 13

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full POURING METAL IN FOUNDRY
THE BEGINNING OF GIANT CASTINGS

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE LAYOUT ATTACHED.
USE PLATES 6A-H824 & 6A-H825.

PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4726

ORDER NO.

64919 DATE

11-18-1936

DEPT.

DATE COMPLETED

CUSTOMER

CATERPILLAR TRACTOR CO.,
PEORIA, ILL.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

5 M SHEETS SIZE 9 1/4 x 13

STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DROP FORGING CRANKSHAFT BEARING SHELLS

MACHINING GEARS

FRONT NO. NONE (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

USE PLATES NO. 6A-H828 & 6A-H829

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4727 ORDER NO. 64919 DATE 11-18-1936

CUSTOMER CATERPILLAR TRACTOR CO.,
XXXI PEORIA, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M SHEETS SIZE 9 1/4 x 13

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TESTING STEELS IN MATAILLURGICAL DEPARTMENT

SHAPING GRADER BLADES

FRONT NO. NONE (All of this on address side)

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

SEE LAYOUT ATTACHED.

USE PLATES NO. 6A-H826 & 6A-H827.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

5
C6

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL-NO. D-4728 ORDER NO. 64919 DATE 11-18-1936

CUSTOMER

CATERPILLAR TRACTOR CO.,
PEORIA, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M SHEETS SIZE 9 1/4 x 13

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CORNER OF TRACTOR SHIPPING DEPARTMENT

BOUND FOR A FOREIGN PORT

RETOUCHING DEPARTMENT

Submit → Sketch ← Layout → Retouched Photo — Wash Drawing

Follow Layout

SEE LAYOUT ATTACHED.

USE PLATES NO. 6A-H838 & 6A-H839

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4729 ORDER NO. 64919 DATE 11-19-1936
CUSTOMER CATERPILLAR TRACTOR CO.,
PEORIA, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M SHEETS SIZE 9 1/4 x 13

STYLE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MY TRIP TO "CATERPILLAR" TRACTOR CO.
PEORIA ILLINOIS

FRONT NO. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. D-4730 ORDER NO. 66728 DATE 11-18-1936

CUSTOMER GREAT LAKES DISTRIBUTORS, INC.,
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

1 M PC

SIZE

3 1/2 x 5 1/2

STYLE

PHOTO PLATIN,

WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Photo ret
11/30/36

PHOTO RETURNED

TO

PHOTO USED FOR

Get 1

Handwritten signature

9. 530

Handwritten signature and red stamp

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — NO — YES — RETURN PHOTO

DIAL NO. D-4731 ORDER NO. 66786 DATE 11-19-1936

CUSTOMER OLEANDER INN,
INDIAN RIVER CITY, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC SIZE 3 1/2 x 5 1/2
PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OLEANDER INN, INDIAN RIVER CITY,
FLORIDA

STYLE PHOTO PLATIN, WHITE BORDER

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT WIRES IN SKY. REMOVE FIGURE OF MAN WHO
STANDS IN FRONT OF ENTRANCE BILLAR. DIM THE HOUSE
WHICH SHOWS ON FURTHER SIDE SO IT WILL NOT BE
SO PROMINENT. WORDS "OLEANDER INN" TOUCHED UP
A PIT ON THE SIDE (AT RIGHT) WHERE IT IS WEAK
ON PHOTO.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. \$ 120
Dry — Wet — Pancromatic — Color Separation. \$ 133
Transfer — Paper Process — New Process. \$ 150
Stripping — White Border — Full Face. \$ 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

Photo ret
1/20/37

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 2
C- 1/2

Art Work
300

8

2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
 RETURN PHOTO YES NO

DIAL NO. **D-4732** ORDER NO. **66851** DATE **11-24-1936**

CUSTOMER **HUBER & HUBER,
LOUISVILLE, KY.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M **BLOTTERS** SIZE **3½ x 6**

STYLE **ART COLORTONE, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
 Title in Plate Yes No Copyright in Plate Yes No
 Title in full **HUBER & HUBER (ETC. AS PER PHOTO)**

FRONT NO. **NONE** (All of this on address side) R. M. Yes No
 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
 Trade Mark Yes No Special type as sample
 IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
 Submit — Sketch — Layout — Retouched Photo — Wash Drawing
 Follow Layout

PHOTO LITHO
 Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
 Prints each from Negatives MATTE or GLOSSY
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
 See Salesman, Customer, or Sample for Position, Office
 DELIVER Straighten Photo
 Negative — Line — Halftone — Combination. No 120
 Dry — Wet — Pancromatic — Color Separation. No 133
 Transfer — Paper Process — New Process. No 150
 Stripping — White Border — Full Face. No 175
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

*Ref 62
200 134
123
6-1*

*(Red ink stamp)
11.07.36
JOL*

X

*7
2*

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4733 ORDER NO. 66864 DATE 11-24-1936

CUSTOMER PERINE OIL REFINING CO.,
INDIANAPOLIS, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MERIDIAN STATION (ETC. AS PER COPY)

FRONT NO.

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SAME LAYOUT AS USED ON D-4276.

LIGHTEN SKY IN PHOTO.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Meridian 217
map 1
Ref 3 1/2
C-1

Order from
Drawing 100-1
Compensation
JTB

2
5

50

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. D-4734

ORDER NO. 66899

DATE 11-27-1936

10 M PHOTO PLATIN POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

IN PLATE: COPYRIGHT BY IRVING
UNDERHILL, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: STATUE OF LIBERTY,
NEW YORK CITY

PRIVATE NO. BEFORE TITLE: 1037

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 6A-H2562. THIS WILL BE A DAY SCENE. TAKE OUT LETTERING.
MAKE A HORIZONTAL VIEW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,780,000

Executive Order of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost

By

Date

DEC - 1 1936

DEC 2 1936

| OPERATION | EST. TIME Clock No. Time Allowed | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------------------|-------------------------------------|-----------------------|-------------------|
| COMPOSING, TYPE SET UP | | DEC 3 - 1936 | DEC 3 - 1936 |
| SKETCH | | | |
| RETOUCHING | 7 2 | 12 - 3 | 12 - 5 |
| PHOTO-LITHO | | | |
| BLUEPRINT STRIKING, OPAQUING | 6 4 | 12 - 7 | 12 - 9 |
| ENGRAVING | | | |
| HAND COLOR PROOF | | | |
| ARTIST DEPT. | | | |

DATE BLUEPRINT OK'D

By

DATE Filed FEB 5 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

57
72

31

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4735 ORDER NO. 66904 DATE 11-25-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
THE COLONY
DELRAY BEACH, FLA.

12 1/2 M CIRUCLARS SIZE 9 x 12

STYLE ARTGRAVURE BLUE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
THE COLONY DELRAY BEACH, FLORIDA
(ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE SKETCH ATTACHED. SHOW CREST AS PER ROUGH
PENCIL SKETCH ATTACHED.

ON INSIDE OF FOLDER, SHOW A TENNIS SCENE IN
PLACE OF DANCING COUPLE SKETCH. ALSO, DO NOT
HAVE THE OCEAN WAVES SO MODERNISTIC, BUT REALISTIC.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
— Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

REPLACEMENT
Marked 11/1/40
make offsets for Blue

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 9
Ret 10 1/2
Letter Art 5
Photo Litho 6
Strip & Paper 3
Blue & Col Offset 2
Comp. 2 ?

5-4

3-1 1/2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4736 ORDER NO. 66935 DATE 11-30-1936

CUSTOMER L.B.BILLINGSLY MACHINERY & SUPPLY CO.,
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BILLINGSLY'S DeLUXE DRYING TUMBLER

(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT & INSTRUCTIONS ATTACHED.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

del 2 1/2
C- 1/2 ?

Art Photo

4 x 5 in

Job

5-
C

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. **D-4737**

ORDER NO.

66946

DATE

11-30-1936

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER **MARYLAND CASUALTY CO.,
BALTIMORE, MD.**

25 M

PC

SIZE

3½ x 5½

STYLE **XX PHOTO PLATIN, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **S.O.S. STAY ON SIDEWALKS!**

(ETC. AS PER COPY)

Handwritten

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE LAYOUT ATTACHED.

**REMOVE WHITE SPOTS IN PHOTO. BE CAREFUL NOT
TO BRING OUT THE AUTOS TOO PROMINENTLY NOR THE
OTHER DETAIL IN BACKGROUND.**

FRONT NO. **5**
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Set 2
C-12

Auto Wash

3-13-37

Job

5

ST
small neg

22

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. D-4738 ORDER NO. 66949 DATE 11-30-1936

CUSTOMER
CONSUMERS COMPANY,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M DOUBLE CARDS - SIZE 5 1/2 x 7

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOLIDAY GREETINGS

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED. NOTE THAT ON DRAWING
ALL LETTERING & SEAL ARE TO BE BLOCKED OUT, AND
WORDS "HOLIDAY GREETINGS" ARE TO BE INSERTED AT
RIGHT OF ILLUSTRATION.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Color description by [unclear]

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to Customer Dept.

Est. Makeover Time Required

| | TIME | Time Recorded in Cost Dep. |
|------------|-------|----------------------------|
| LAYOUT | 2 | |
| RETOUCHING | 1 | |
| IMAGING | | |
| ART DEPT. | 2 1/4 | |
| DELIVERING | | |
| | | Date <u>DEC 9 1936</u> |
| | | By <u>[signature]</u> |

[Handwritten signature]

Off-12-9

6
13

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ✓ D-4739 ORDER NO. 66987 DATE 12-3-1936

CUSTOMER **FERRARA AUTO SPRING WORKS,
SPRINGFIELD, MASS.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4 M PC SIZE 3½ x 5½

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
**738-42 WORTHINGTON ST., SPRINGFIELD,
MASS.**

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ret - 2
C- 1/2

Job

X
55
27

22/

22

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-4740 ORDER NO. 66990 DATE 12-21-1936

CUSTOMER B.C. AMES CO.,
WALTHAM, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M DOUBLE CARDS SIZE 5 1/2 x 7

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SHOCKLESS GAUGE (ETC. AS PER COPY)

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

21
2
1 1/2
1 9/16
C-2 1/2
10-5-31-2

32
CARTER'S NEWS AGENCY,
MOBILE, ALA.

NO. D-4741

ORDER NO. 67006

DATE 12-3-1936

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

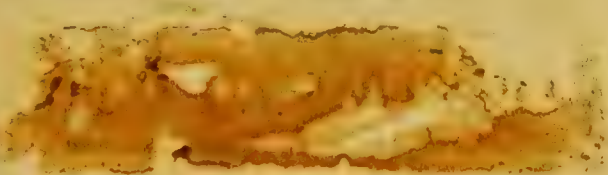
TITLE (IN FULL) GREETINGS FROM MOBILE,
ALABAMA

ALABAMA'S ONLY SEAPORT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE



Copyright 1937 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO OF FIVE FLAGS.

CARTER'S NEWS AGENCY,
MOBILE, ALA.

NO. D-4741

ORDER NO. 67006

DATE 12-3-1936

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT ON MOBILE BAY,
ARLINGTON PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT MADE IN C.T.ART COLORTONE (REG.
U.S.PAT.OFF.) BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF CTT

COLOR DESCRIPTION

USE PHOTO NO. 4A-H55.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,777

Executive OK

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH layout | | 12 | | |
| RETOUCHING | 2 | 2 | 12-15 | |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 10 | | 12-18 | 12-18 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 32 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4742 ORDER NO. 67151 DATE 12-10-1936

CUSTOMER KIEL BROS., INC.,
HURON, S.D.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NO TITLE

FRONT NO. 5

(All of this on address side)

R. M.

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Platin OB39

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

| | TIME | |
|-------------|---------------|-----------------------------|
| RETOUCHING | $\frac{3}{4}$ | Time Recorded in Cost Dept. |
| PHOTO-LITHO | $\frac{1}{2}$ | DEC 30 1936 |
| COMPOSING | | Date |
| ART DEPT. | | By <i>CV</i> |
| ENGRAVING | | 181 |

Ret 3 hrs

Out Work

6.00 out

Job

JA

437

10
18

(T. small neg)

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. D-4743 ORDER NO. 67181 DATE 12-10-1936

CUSTOMER AUBREY & COMPANY,
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M RE BLOTTERS SIZE 3 1/2 x 5 1/2 6 STYLE ART COLOR TONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
AUBREY & COMPANY
(ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. See 120
Dry — Wet — Pancromatic — Color Separation. See 133
Transfer — Paper Process — New Process. See 150
Stripping — White Border — Full Face. See 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

NEG. NO.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Jan 7 1/2
22 2 1/4
114
C-114

22.00

5th

#27

10 - 3
7 - 1 1/2

X 90

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4744 ORDER NO. 67204 DATE 12-12-1936

CUSTOMER MILLER HOTEL,
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M REGISTRATION CSE 6 x 8

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MILLER HOTEL MIAMI BEACH, FLA.

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. ALSO SEE REVISIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Age to ADV Dept.

EST. Makeover Time Required

| | TIME | Time Recorded in Cost Dept. |
|-------------|------------|-----------------------------|
| RETOUCHING | <u>1/2</u> | |
| PHOTO-LITHO | <u>1</u> | <u>JAN 14 1937</u> |
| COMPOSING | | |
| ART DEPT. | | |
| ENGRAVING | | |

Layout, Shaded 3 hr.
Ret. 2
Blue Print 4
Photo Litho 1 1/2
Striping 1
Hand Color 1

Job

JA.

DISTRIBUTED BY J.R.WILLIS, BOX 665
ALBUQUERQUE, N. M.

NO. D-4745

ORDER NO. 67319

DATE 12-16-1936

12 1/2 M

LARGE FOLDE COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INDIANS AND SCENIC GRANDEUR
OF THE GREAT SOUTHWEST

SLAVE-DEED (TALL-SCOUT) FAMOUS INDIAN

SCOUT KILLS-ENEMY-AFTER-DARK

Copyright 1937 by J.R.WILLIS BOX 665,
ALBUQUERQUE, N.M.

COLOR DESCRIPTION

USE NEW PHOTO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETURN NEGATIVE TO CUSTOMER

J.R.WILLIS,
ALBUQUERQUE, N. M.

NO. D-4745

ORDER NO. 67319

DATE 12-16-1936

12 1/2 M

LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM THE INDIAN
COUNTRY OF THE GREAT SOUTHWEST

COLOR DESCRIPTION

USE PHOTO NO. 6A-H2791.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT MADE IN C.T.ART COLORTONE (REG.
U.S.PAT.OFF.) BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,773

ESTIMATE
AND WORK SCHEDULE

By

Date

JAN - 3 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <i>signed</i> | 2 | 8 1/2 | 1-3 | 1- |
| RETOUCHING | | 1 | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 64 | | 1-12 | 1-12 NT |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 23 32 | 39 | 2-1 | 2-4 PM |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE *first*

By

DATE Photo Returned to Customer

13

2

X 15
105

THE RUBEN PUBLISHING CO.,
NEWBURGH, N. Y.

NO. D-4746

ORDER NO. 67446

DATE 12-22-1936

12½ M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER OF
NEWARK, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

BUSIEST AIRPORT IN THE WORLD

COPYRIGHT 1937 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H1138 & PART OF PHOTO 4A-H1897. SEE CUSTOMER'S ROUGH
SKETCH ATTACHED.

COVER IS TO BE MADE COLORFUL LIKE W ST POINT FOLDER D-3736 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

THE RUBEN PUBLISHING CO.,
NEWBURGH, N. Y.

NO. D-4746

ORDER NO. 67446

DATE 12-22-1936

12½ M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEWARK
SOUVENIR FOLDER

"BULY" MARKET STREET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT MADE IN C.T. ART COLOM TONE
(R.G.U.S. PAT. OFF.) BY CURT TEICH &
CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 6A-H2816.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

1/11/37
Submit Blue to
print proof of customer
customer is already agreed
has not accepted full liability
to accept full face
from post office
for full face
to go

By *[Signature]* Date *[Signature]*
AND WORK SCHEDULE Date JAN - 5 1937

| OPERATION | EST. TIME Clock No. Time Allowed | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|---------------------------------------|-----------------------|-------------------|
| COMPOSING, TYPE SET UP | | | |
| SKETCH <i>lay</i> | 13 8½ | | |
| RETOUCHING | 3 4 | 1-5 | 1-12-37 |
| PHOTO-LITHO | | | |
| BLUE-PRINT STRIPPING, OPATUNG | 64 | 1-13 | |
| ENGRAVING | | | |
| HAND COLOR PROOF | | | |
| ARTIST DEPT. | 30 37 | 39 | 2-1-37 |

DATE PRESENT ORD. *1* DATE Filed FEB 22 1937
By *[Signature]* By *[Signature]*
DATE HAND COLOR PROOF ORD. *1*
By *[Signature]* DATE Photo Returned to Customer *[Signature]*

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4747** ORDER NO. **67455** DATE **12-21-1936**

CUSTOMER **HOTEL VIRGINIA,
SAN FRANCISCO, CALIF.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

10 M PC GROUP (2) SIZE 3 1/2 x 5 1/2

STYLE **PHOTO VARICOLOR, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL VIRGINIA (AS FOR COPY)

FRONT NO. **5**

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. **6A-H165** & ~~PLATE~~ PLACE VIEW OF HOTEL
IN PLACE MARKED ON CARD ATTACHED.

SEE INSTRUCTIONS ATTACHED.

Wm 081156

PHOTO LITHO

Rephoto

NEG. N

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

#27

ST
98

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road

Think
Intelligently

CURT TEICH & CO., Inc.
1733 W. Irving Park Road, Chicago

Act
Quickly

HOUSE TELEGRAM

DIAL NO. D-4748 ✓ ORDER NO. 27019 DATE 10/7/44

CUSTOMER

HOTEL WHITE LAW
MIAMI BEACH, FLORIDA

12½ M CIRCULARS SIZE 3½ X 11 MAKE OVER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL WHITE LAW - ETC.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW INSTRUCTIONS ATT'D.

FRONT N
R. M. to
Trade Ma
IMPRINT:

Blue Print

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATT'D.

Verbal orders are not satisfactory. All notices, orders and dispositions of instructions must be given in writing to avoid errors, delays and oversights.

Attention:
Dept.

Mr. C. Teich
Mr. Harpling

Date

Oct. 16, 1944

Time

Deliv'd

Time

Rec'd

IMPORTANT: - Write your remarks on back of this sheet and immediately return to the undersigned.

Subject: WHITE LAW HOTEL - Miami Beach, Fla. D-4748 - 3½x11" Photo
Platin Folder.

This is the Photo Platin folder on which we have promised the Miami
customer shipment by the first of November.

All the work in Mr. Gronert's Department is completed and it is necessary
that Mr. Ernst completes the proof for mailing not later than Saturday
of this week, October 21st if we are to keep the promise on the basis of
which we accepted this order for shipment by November 1st.

JEBoland:B

Signed

Advertising Sales Division

NOT USED FOR

John Boland

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4748 ✓

ORDER NO. 27019

DATE 10/7/44

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



CUSTOMER

HOTEL WHITELAW
MIAMI BEACH, FLORIDA

12½ M CIRCULARS

SIZE 3½ X 11

MAKE OVER

STYLE PHOTO PLATIN - WHITE
BORD.

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL WHITELAW - ETC.

set up title Beach

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATT'D.

[Large handwritten signature/initials across the bottom section]

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Lay out 1/2 hr.

[Handwritten initials]

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-4748** ORDER NO. **67451** DATE **12-21-1936**

CUSTOMER **HOTEL WHITELAW,
MIAMI BEACH, FLA.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4 M TRIPLE CARDS SIZE **3 1/2 x 13 1/4**

STYLE **PHOTO PLATIN, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **THE WHITELAW (ETC. AS PER COPY)**

FRONT NO. **SPEC.** (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SUBMIT PENCIL SKETCH.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. **E** 120
Dry — Wet — Pancromatic — Color Separation. **C** 133
Transfer — Paper Process — New Process. **S** 150
Stripping — White Border — Full Face. **S** 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 2 13-1
Pet 3 2-1
Blue Print 1/4
Photo Litho 2
Strip & Gp. 2
Hd. Comp. 2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. D-4749 ORDER NO. 12-23-1936 DATE 67514

CUSTOMER 6 REV. MARTIN J. HOEPPNER,
BUFFALO, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE 3½ x 5½

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EVANGELICAL LUTHERAN ST. JOHN'S

ORPHAN HOME, - BUFFALO, N. Y.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SHOW COMPLETE BUILDINGS AS PER PHOTO. ALSO

SHOW THE TREES AND AS MUCH OF THE FRONT LAWN AS
POSSIBLE.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Sub 2

27 Wm

3.00

Jan

8

12/27/37

ST-97

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. D-4750 ORDER NO. 67595 DATE 12-29-1936

CUSTOMER SOUTHERN SPRING BED CO.,
ATLANTA, GA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BLOTTERS SIZE 3 1/2 x 6

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: AERIAL VIEW OF SOUTHERN SPRING
BED CO., ATLANTA, GA.

BOT: HOME OF THE RED CROSS MATTRESS FOLKS -
INCLUDING NEW BUILDING COMPLETED IN 1936

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Del 5 1/2
20 1 3/4
A 10 1/2

Art. House
1800
Am

X
ST.
C

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-4751

ORDER NO. 67632

DATE 12-29-1936

6 M ART COLORTONE PICTURES SIZE 7 x 11

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL)
NO TITLE

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT SLIGHTLY AT TOP & BALANCE AT BOTTOM FOR PROPORTION. COLORS LIKE 2A-h373
(7 x 11 Picture), ALSO SEE 3A-H133 FOR PEAK. GET OUTLINES OF PEAKS CORRECT AND
ALL THEIR DETAILS. DON'T TOUCH ROAD OR FOREGROUND - NOT IMPORTANT.
NO FLOWERS. ALSO SEE TISSUE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

3 1/2 x 5 1/2
Extra Negs 4 x 7 1/2
for Color

Executive Order Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | JAN 5 1937 | JAN 5 1937 |
| SKETCH | | | | |
| RETOUCHING | 17 | 2 1/2 | 1-5 | 1-7 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 64 | | 1-8 | 1-9 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 163 | 3 | | 1- |
| ARTIST DEPT. | 23 | 17 | | 3-2 |

JUL 24 1937

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAKEOVER

Charge to Advertising Dept.

EST. Makeover Time Required

| | TIME | Time Recorded in Cost Dept. JAN 14 1937 |
|-------------|------|--|
| RETOUCHING | | |
| PHOTO-LITHO | 1 | |
| COMPOSING | | |
| ART DEPT. | | |
| ENGRAVING | | |

By

17-1 1/2
12-1

ST
103

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO-4752

ORDER NO. 67637

DATE 12-29-1936

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MANITOU SPRINGS AND

UTE PASS RESORTS, COLO.

MANITOU SPRINGS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT 1937 BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO. CUT OFF LOWER RIGHT CORNER AND UPPER LEFT CORNER AS MARKED ON
BACK OF PHOTO.

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-4752

ORDER NO. 67637

DATE 12-29-1936

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PIKES PEAK, ALT. 14,109

FT. OVER UTE PASS FROM RAMPART
RANGE ROAD, PIKES PEAK REGION, COLO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT MADE IN U.S.A. BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1187)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1

Executive Order of Estimate

By *[Signature]*

Date JAN 13 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH | 13 | 8 | | |
| RETOUCHING | 5 | 8 | 1-13 | 1-20 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 64 | | 1-21 | 1-22 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | 1 1/2 | | |
| ARTIST DEPT. | 31 | 35 | 2-20 | 2-22 |

DATE BLUEPRINT OK'D

By

DATE Filed

JUL 24 1937

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-4753

ORDER NO. 67639

DATE 12-29-1936

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) RED LODGE-COOKE CITY HIGHWAY
OVER THE BEARTOOTH MOUNTAINS. YELLOWSTONES
SPECTACULAR NORTH EAST ENTRANCE

IMPRINT SAME AS ABOVE

SWITCHBACKS CLIMBING BEARTOOTH MTS.

SMALL TYPE: COPYRIGHT 1937 BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1854.

in E-515 D 9927

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-4753

ORDER NO. 67639

DATE 12-29-1936

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) MAE WEST CURVE, ~~COOKE~~
CITY-RED LODGE HIGHWAY

IMPRINT MADE IN C.T. ART COLORTONE (REG.
U.S. PAT. OFF.) BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO. CUT SKY FOR PROPORTION. TAKE OUT SNOW ON BANKS
ABOVE ROAD & BETWEEN ROADS IN CENTER. OTHER IS DON'T DISTURB.

in 7AH-3759

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order Estimate

By *[Signature]*
Date JAN 1 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*

Date JAN 1 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH | 2 | 9 | | |
| RETOUCHING | 6 | 6 1/2 | 1-10 | 1-18 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 6 1/2 | | 1-9 | 1-20 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | 1 1/2 | | |
| ARTIST DEPT. | 27 37 | 35 | 2-16 | 2-20 |

JUL 24 1937

DATE BLUEPRINT OK'D.

DATE Filed

By *[Signature]*

By *[Signature]*

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

By *[Signature]*

26 2nd Submitt B-24 proof

X

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-4754

ORDER NO. 67641

DATE 12-29-1936

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) CODY WAY TO YELLOWSTONE
PARK

IMPRINT SAME AS ABOVE

SCENAS FROM CODY TO CANON

SYLVAN LAKE

SMALL TYPE: COPYRIGHT 1937 BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO. GET THE NOTCH IN THE MT.

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-4754

ORDER NO. 67641

DATE 12-29-1936

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL)
(GROUP AS PER SKETCH)

IMPRINT MADE IN C.T. ART COLOR TONE (REG.
U.S. PAT. OFF.) BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTOS.

BUFFALO BILL MUSEUM: BLDG. LOG COLOR, SLATE ROOF. PAHASKA TEEPEE: BLDG. LOG
COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK

By

Date JAN 12 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH | 2 | 7 | | |
| RETOUCHING | | 12 | | |
| PHOTO LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 64 | | 1-13 | 1-21 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | 124 | | |
| ARTIST DEPT. | 23 | 37 | | 2-22 |

DATE BLUEPRINT OK'D

DATE Filed

JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-4755 ORDER NO. 67795 DATE 1-6-1937

CUSTOMER

EDGAR J. WEIL,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC

SIZE 3 1/2 x 5 1/2

STYLE

PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EDGAR J. WEIL (AS PER SKETCH)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

MAKE DESIGN AS PER SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

MAKEOVER

Charge to _____ Dept.

EST. Makeover Time Required

| | TIME | Time Recorded in Cost Dept. |
|-------------|------------|-----------------------------|
| RETOUCHING | | |
| PHOTO LITHO | <u>1/2</u> | |
| COMPOSING | | |
| ART DEPT. | | |
| ENGRAVING | | |

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

| | TIME | Time Recorded in Cost Dept. |
|-------------|------------|-----------------------------|
| RETOUCHING | | |
| PHOTO-LITHO | <u>1/2</u> | |
| COMPOSING | <u>1</u> | |
| ART DEPT. | | |
| ENGRAVING | | |

C. P. JOHNSTON CO.,
SEATTLE, WASHINGTON

NO. D-4756

ORDER NO. 67952

DATE 1-14-1937

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLYMPIC PENINSULA

A Band of Elk in the High Olympics

~~COPYRIGHT 1937 BY CURT TEICH & CO., INC.,~~
~~CHICAGO, U.S.A.~~

in photo © ASAHEL CURTIS

COLOR DESCRIPTION

USE PHOTO NO. 7A-H95. PHOTO TO COVER ENTIRE FRONT OF COVER, BLOCK OUT A SPACE FOR ADDRESSING.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

C.P. JOHNSTON CO.,
SEATTLE, WASHINGTON

NO. D-4756

ORDER NO. 67952

DATE 1-14-1937

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RHODODENDRONS, WASHINGTON

STATE FLOWER

in photo © ASAHEL CURTIS

COLOR DESCRIPTION

(USE PHOTO NO. 7A-H102)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT MADE IN C.T.ART COLORTONE (REG.
U.S.PAT.OFF.) BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

JAN 26 1937

ESTIMATE AND WORK SCHEDULE

Don't Sign Check

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------------------|-----------|--------------|-----------------------|-------------------|
| | Check No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <i>in photo</i> | | | | |
| ETCHING | 5 | 3 | 1-26 | 2-2-37 |
| PHOTO-LITHO | | | | |
| BLURPRINT SHIPPING, OPAQUING | 64 | | 2-2 | 2-3-37 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 32 32 | 36 | 2-4- | 2-8-37 <i>PM</i> |

DATE BLURPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE Filed

By

DATE Photo Returned to Customer

FEB 2 1937

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO.

D-4757 ORDER NO. 67960

DATE 1-12-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER DICK & JOHN'S BAR
JOPLIN, MO.

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE

PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "DICK & JOHN'S BAR" 636 MAIN STREET,
JOPLIN, MISSOURI. DICK METSKER AND JOHN DAVENPORT,
PROPRIETORS

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-4758 ORDER NO. 67959 DATE 1-12-1937

CUSTOMER PENNFLORA HOTEL
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC SIZE 3½ x 5½

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: VIEW OF PATIO, PENNFLORA HOTEL

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

BOT: 443 SECOND AVENUE N. ST. PETERSBURG, FLORIDA
LEFT, SMALL TYPE: PHOTOGRAPH BY R. KENDALL WILLIAMS

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO. 120
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 2
C-1/2

Ref. 2
C-1/2
Am

X
55
112

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **D-4760** ORDER NO. 68533 DATE 1-18-1937

CUSTOMER AUTO BRAKE SERVICE CO.,
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 MPC GROUP (2) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: NATIONAL SAFETY CLINIC
BOT: AUTO BRAKE SERVICE CO. - PORTSMOUTH, OHIO

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. D-4592. INSERT PHOTO OF "BILL"
IN UPPER LEFT CORNER AS PASTED ON CARD ATTACHED.
(TAKE PHOTO OF BILL FROM D-4664.)

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-4761

ORDER NO. 68811

DATE 1-29-1937

6 M COVERS FOR 20-VIEW POST CARD ALBUMS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEWS OF ROCKY MOUNTAIN
NATIONAL PARK TRAIL RIDGE AND CIRCLE
TOUR COLORADO

LONGS PEAK FROM TRAIL RIDGE.

Copyright 1937 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

COLOR DESCRIPTION

USE NEW PHOTO. TAKE OUT MAN, ROCKS LT. & DAK. GREY. GET OUTLINE OF MT.
CORRECTLY. FOR COLOR OF VALLEY AND PEAK, SEE 5A-H2477. DO NOT CUT OFF STRAIGHT
ON RIGHT, BUT BLEND OFF TO ADDRESS LINES.
IN TITLE: "VIEWS OF" AND "COLORADO" CAN BE QUITE SMALL AND "ROCKY MOUNTAIN
NATIONAL PARK" COULD BE A LITTLE SMALLER THAN THE OTHER LINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-4761

ORDER NO. 68811

DATE 1-29-1937

6 M COVERS FOR 20-VIEW POST CARD ALBUMS FRONT BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BERTHOUD PASS LOOKING
ACROSS CLEAR CREEK CANON, SHOWING
LINCOLN MOUNTAIN

COLOR DESCRIPTION

~~BERTHOUD PASS LOOKING ACROSS CLEAR CREEK CANON~~

USE PORTION OF PHOTO ONLY ABOUT AS MARK'D. TAKE OUT MAN AND BOTH BUSES.
LEAVE ORIGINAL SKY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT MADE BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,775

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 16 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <i>lay out</i> | | 9 | | |
| RETOUCHING | 6 | 7 | 2-10 | 2-23 |
| PHOTO-LITHO | | | | |
| BLENDING, STRIPPING, OPAQUING | 64 | | 2-24 | 3-2 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 32 | 34 | | 3-12 |

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D.

By

DATE Filed

By

DATE Photo Returned to Customer

JUL 24 1937

13-9

6-7

Submit B. L. & W. proof

MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. D-4762

ORDER NO. 68663

DATE 2-11-1937

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) PITTSBURGH AND SUBURBS

IMPRINT SAME AS ABOVE

GRANTINGS FROM "THE STEEL CENTER OF
THE WORLD"

Copyright 1937 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 6A-H2172. SEE CUSTOMER'S ROUGH LAYOUT ATTACHED.

MINSKY BROS. & CO.
PITTSBURGH, PA.

NO. D-4762

ORDER NO. 68663

DATE 2-11-1937

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) SEEING PITTSBURGH

IMPRINT MADE IN C.T.ART COLOPHONE (REG.
U.S.PAT.OFF.) BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE MAKE WASH DRAWING OF NEWS CLIPPING ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULT. FORMS PAT. NO. 1,797,775

15

suppose 500

By [Signature] ESTIMATE
Date MAR 2 1937 AND WORK SCHEDULE By [Signature]
Date MAR 2 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <u>layout</u> | | 6 | | |
| RETOUCHING | 2 | 14 | 3-2 | 3-18 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STAMPING OPERATING | 64 | | 3-8 | 3-9 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | 2 1/4 | | |
| ARTIST DEPT. | 37 | 39 | 3-10 | 3-11 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JUL 24 1937

24
159

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. D-4763 ORDER NO. 68697 DATE 1-25-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
FORD METER BOX CO.
WABASH, IND.

5 M DOUBLECARDS SIZE 5 1/2 x 7

STYLE ART COLORTONE FULLFACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FORD METER BOX CO.
(AS PER LAYOUT)

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED. ALSO SEE INSTRUCTIONS
ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

C.W.HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. D-4764

ORDER NO. 68693

DATE 1-27-1937

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES same as D3671

TITLE (IN FULL) GREEN MOUNTAINS
VERMONT

IMPRINT

SAME AS ABOVE

Statue in honor of the Green Mountain Boys

Copyright 1937 by Curt Teich & Co., Inc.,

Chicago, U.S.A.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1425

NO. D-4764

C.W.HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

ORDER NO. 68693

DATE 1-27-1937

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL) BIRD'S-EYE VIEW, LAKE

IMPRINT

MADE IN C.T.ART COLORTONE (REG.
U.S.PAT.OFF.) BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

DUNMORE, GREEN MTS. VT.

SMALL TYPE: FAIRCHILD AERIAL SURVEYS, INC.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE PHOTO NO. 4A-H2141

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,777

Executive Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Check

By

Date

| OPERATION | EST. TIME | | DATE | |
|------------------------|-----------|--------------|---------------|----------------|
| | Ch. No. | Time Allowed | ENTERED DEPT. | DATE COMPLETED |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <i>lay out</i> | | 7 1/2 | | |
| RE TOUCHING | | 1 | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STIPPING, OPACING | 64 | | 2-12 | 2-6 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 57 30 | 36 | | 8-3-7 |

DATE RECEIVED

By

DATE RECEIVED

By

DATE FILED

JUL 24 1937

By

DATE PHOTO RETURNED TO CUSTOMER

MEMPHIS PAPER CO.,
MEMPHIS, TENN.

NO. D-4763
ORDER NO. 68763
DATE 1-27-1937

12¹/₂ M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL)

"THE GATEWAY TO THE

IMPRINT

SAME AS ABOVE

SOUTH AND WEST" MEMPHIS TENN.

(ETC. AS PER COPY)

COPYRIGHT 1937 BY CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

CHICAGO, U.S.A.

SEE SKETCH ATTACHED.

MEMPHIS PAPER CO.,
MEMPHIS, TENN.

NO. D-4763
ORDER NO. 68763
DATE 1-27-1937

12¹/₂ M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

Back

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

yes

TITLE (IN FULL)

(AS ON DUMMY)

IMPRINT

AS BELOW

MADE IN C.T. ART COLORTONE (REG. U.S.
PAT. OFF.) BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE SAME PHOTOS AS USED ON BACK OF D-4018.

Use same color plates & black
negatives

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

FEB 24 1937

By
Date

FEB 24 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <i>Laguna</i> | 10 | 7 | | |
| RETOUCHING | 10 | 9 | 2-24 | 2-28-37 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 64 | | 3-1 | 3-1-37 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 37 | 25 | 4-6-37 | 4-30-37 Bth |

DATE BLUEPRINT OK'D.

By

DATE Filed

JUL 24 1937

DATE HAND COLOR PROOF OK'D.

By

DATE Photo Returned to Customer

13 - 7

10 - 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-4760 ORDER NO. 68768 DATE 1-27-1937

CUSTOMER CONANT BROTHERS CO.
SOMERVILLE, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE CONANT LINE (AS PER COPY)

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-4767 ORDER NO. 68802 DATE 1-28-1937

CUSTOMER LORNE A. CAMERON ORGANIZATION
NEW YORK, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M DOUBLE CARDS SIZE

~~XXXXX~~ 3 1/2 x 11

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ANTHRACITE COMES FROM THE RICHEST

VEINS AND SEAMS IN PENNSYLVANIA. (ETC. AS PER
COPY)

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

22/ CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
NO
YES
RETURN PHOTO

DIAL No. **D-4768** ORDER NO. DATE **2/1/1937**
CUSTOMER **I. MILLER & SONS,**
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M DOUBLE CARDS SIZE **5½ x 7**

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **AND NOW I. MILLER CREATES**
CARNELIAN!
(ETC. AS PER COPY)

FRONT NO. SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. **120**
Dry — Wet — Pancromatic — Color Separation. **133**
Transfer — Paper Process — New Process. **150**
Stripping — White Border — Full Face. **175**
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Very Dark

DEADLINE

PHOTO USED FOR

MAKEOVER

Charge to Ret. Dept.

EST. Makeover Time Required

| | TIME | Time Recorded in Cost Dept. |
|-------------|------|-----------------------------|
| RETOUCHING | 1/2 | |
| PHOTO LITHO | 1/2 | |
| COMPOSING | | |
| DELIVER | | |

65

H.C.P. Ind 2/3/37
sure

NO. D-4769

E. A. BISHOP,
RACINE, WI CO

No 68924

E 2-2-1937

12¹/₂ M LARGE FOLDER COV

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTE

TITLE (IN FULL) MADISON WISCO

SAME AS ABOVE

Copyright 1937 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 6A-H196. SEE SKETCH ATTACHED.

NO D-4769

ORDER NO 68924

DATE 2-2-1937

e.a.bishop,racine,wis.

12¹/₂ M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE MENDOTA,
MADISON, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT MADE IN C.T. ART COLOR ONE
(REG. U.S. PAT. OFF.) BY CURT TEICH &
CO., INC., CHICAGO, U.S.A.

NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H318.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,779

Descriptive OK of Estimate

By
Date FEB 4 1937ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By
Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <i>lay out</i> | 13 | 8 | | |
| RETOUCHING | 8 | 5 | 2-4 | 2-11 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STAMPING, CTRACING | 64 | | 2-11 | 2-13 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 22 30 | 36 17 | 2-19 | 2-22 |

DATE BLUEPRINT CND

DATE Filed

JUL 24 1937

DATE HAND COLOR PROOF CND

DATE Photo Returned to Customer

By

25 M LARGE FOLDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER

TITLE (IN FULL) HOT SPRINGS NATIONAL PARK
ARKANSAS

New Army and Navy Hospital by Moonlight
under Supervision of U.S. Government

Copyright 1937 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H1313. SEE SKETCH ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)

NO

R. M.

NO

yes same as
D3940

SAME AS ABOVE

PHOTO PROPERTY OF

CT

WOODCOCK MFG. CO.,
HOT SPRINGS NATIONAL PARK, ARK.

NO. D-4770

ORDER NO. 69012

DATE 2-5-1937

25 M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) 8 GREETINGS FROM HOT
SPRINGS NATIONAL PARK, ARKANSAS

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R. M.

MR NO

yes

IMPRINT MADE IN C.T. ART COLORTONE
(REG. U.S. PAT. OFF.) BY CURT TEICH &
CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Blueprints
to C.T.

ESTIMATE

By

Date

FEB 9 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 10 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <i>lay out</i> | | 6 | | |
| RETOUCHING | 2 | 6 | 2-10 | 2-15 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 64 | | 2-16 | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 32 | 25 | 2-17 | 2-18 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

JUL 24 1937

2-9 1/2
13-2 1/2

GLACIER PARK HOTEL CO.
ST. PAUL, MINN.

NO. D-4771

ORDER NO. 69028

DATE 2-8-1937

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GLACIER - WATERTON
NATIONAL PARKS

PRINCE OF WALES HOTEL, WATERTON LAKES NATIONAL
PARK, ALBERTA, CANADA

MADE + COPYRIGHT 1937 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT Distributed by Canadian Rockies
Hotel Company, Waterton National Park,
Alberta, Canada

"Place Stamp Here"

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
USE PHOTO NO. 7A-H494.

GLACIER PARK HOTEL

ST. PAUL, MINN.

NO. D-4771

ORDER NO. 69028

DATE 2-8-1937

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WATERTON LAKE FROM PRINCE

OF WALES HOTEL, WATERTON LAKES NATIONAL
PARK, ALBERTA, CANADA

FRONT NO. NONE R. M. YES

IMPRINT MADE IN C.T. ART COLORTON
(REG. U.S. PAT. OFF.) BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 7A-H489

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,707,776

Executive Order

By FEB 22 1937
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Check

By FEB 22 1937
Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <i>Log Cabin</i> | 13 | 5 1/2 | | |
| RETOUCHING | 12 | 4 | 2-22 | 3-2-37 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 66 | | 3-2 | 3-3-37 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 36 | | |

DATE BLUEPRINT OK'D

DATE Filed JUL 24 1937

DATE PHOTO RETURNED TO CUSTOMER

DATE Photo Returned to Customer

4-2
13

Submit Log Cabin

customer

Get RM

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. D-4772 ORDER NO. 69042 DATE 2-8-1937

CUSTOMER UNCLE HENRY'S BEER GARDEN
HEIDELBERG, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE ORIGINAL UNCLE HENRY WITH HIS
PAL SCHNITZEL

FRONT NO. 5

(All of this on address stamp)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - _____

____ Prints each from _____ Negatives MAT. _____

Mount on CARD, CLOTH, with hinge - or without hinge - _____ mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER _____ Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. ☒ D-4773 ORDER NO. 69045 DATE 2-8-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
CONTENTMENT BLUFF
TOWNSEND, GA.

6 M PC GROUP (2) SIZE ~~XXXXXX~~ 3 1/2 x 5 1/2

STYLE PHOTO PLATINWHITE ~~FOR~~

PLACE OF TITLE: Upper, Lower, Center—Border — ☒ Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WILLIAMS BROS. (ETC. AS PER COPY)

FRONT NO. 5

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☒ Layout ☐ Retouched Photo ☐ Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG.NO.

____ Photograph each - Size 5x7 - 8x10 -10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER ☐ Straighten Photo

Negative — Line — Halftone — Combination. ☐ 120

Dry — Wet — Pancromatic — Color Separation. ☐ 133

Transfer — Paper Process — New Process. ☐ 150

Stripping — White Border — Full Face. ☐ 175

☒ Blue Print ☐ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 2 1/2
Feb 22
C-3/4

All Art Made
10.00 net
AW

12-2 1/2
13-2 1/2

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO RETURN PHOTO

DIAL NO. D-4774

ORDER NO. 69063 DATE 2-9-1937

CUSTOMER

R. L. GRAVELEY,
ORLANDO, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

I M

FC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DR. PHILLIPS PACKING HOUSE AT SAND LAKE, FLORIDA, U.S.A. (This can either be on the bottom of in a panel. If shape of picture makes wider space at bottom necessary, wording can best be used there)

(See D-4463 att'd. for panel idea)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout Accentuate the steel-welded girders on the Photograph each - Size 5x7 - 8x10 - 10x12

photo by smoothing their surface so as to eliminate the spottiness caused by rays of light, spray painting on CARD, CLOTH, with hinge - or without hinge - Not mounted or whatever caused the peculiar breaks of color ~~the~~ Salesman, Customer, or Sample for Position, Office contrast on their sides. All the beams should look as though they were clean and finished. The bottom of the beams needs no treatment as this is light contrast which is desirable. We do not suggest taking away the darks, but only to take out the spotty or too highly contrast places on beams and this only applies to the big metal arch beams running across in curves.

COLOR DESCRIPTION

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print ~~Handcolor~~ Black & White Proof. Titles—Red, Blue.

PHOTO RETURNED

TO

PHOTO USED FOR

*replaced 54 =
set 2 1/2
C-3/4*

*Original
\$6.00 net
Composition
\$1.00 net
Pm*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-4775 ORDER NO. 69161

DATE

2-15-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

12 1/2" CIRCULARS

SIZE

8 1/2 x 11

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CAVE MAN'S FIRE (AS PER COPY)

FRONT NO. NONE

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make up impression

DK. Blue

1200 H

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

10 11 hr
May 12 hr
Art 8 hr
20 6 hr
Shit 4 hr

32
22

10

ST.
107

CR

R. S. KEENEY,
BERKSHIRE, N. Y.

NO. D-4776

ORDER NO. 69167

DATE 2-16-1937

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BIRD'S-EYE VIEW OF

IMPRINT SAME AS ABOVE

BERKSHIRE, N. Y. LOOKING ~~EAST~~
WEST

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,778

[Signature]
ESTIMATED
AND WORK SCHEDULE
By *[Signature]* Cost Dept. Checked
Date FEB 17 1937 Date FEB 17 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Check No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | FEB 17 1937 | FEB 17 1937 |
| SKETCH | | | | |
| RETOUCHING | 8 | 1 | 2 - 17 | 2 - 22 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 60 | | 2 - 22 | 2 - 23 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT ORD _____

DATE Filed _____

By _____

By *[Signature]*

DATE HAND COLOR PROOF ORD _____

DATE Photo Returned to Customer _____

JUL 24 1937

186.

FEB

8

8/151

R. S. KEENEY,
BERKSHIRE, N. Y.

NO. D-4777

ORDER NO. 69167

DATE 2-16-1937

I M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A VIEW OF "THE GLIN",
BERKSHIRE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Return negative

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,777

Executive *[Signature]* ESTIMATE *[Signature]*
By *[Signature]* AND WORK SCHEDULE By *[Signature]*
Date FEB 17 1937 Date FEB 17 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | FEB 17 1937 | FEB 17 1937 |
| SKETCH | | | | |
| RETOUCHING | 8 | 1 | 2-17 | 2-22 <i>SL</i> |
| PHOTO-LITHO | | | | |
| BLEUPRINT STRIPPING, OPAQUING | 64 | | 2-22 | 2-23 <i>UT</i> |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____

DATE Filed *JUL 24 1937*

By _____

By *[Signature]*

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

By _____

By _____

ST
151

4.

R. S. KEENEY,
BERKSHIRE, N. Y.

NO. D-4778

ORDER NO. 69167

DATE 2-16-1937

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET, BERKSHIRE,
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Company

By

Date

FEB 17 1937

ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

FEB 17 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | FEB 17 1937 | FEB 17 1937 |
| SKETCH | | | | |
| RETOUCHING | 12 | 2 | 2 - 17 | 2 - 23 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 64 | | 2 - 23 | 2 - 23 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE Filed

JUL 24 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

12-2

ST
151

R. S. KEENEY,
BERKSHIRE, N. Y.

NO. D-4779

ORDER NO. 69167

DATE 2-16-1937

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **HOWLAND BROTHERS
COMPANY FURNITURE WORKS, BERKSHIRE,
N. Y.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT **SAME AS ABOVE.**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive *[Signature]* **ESTIMATE** Cost Dept. Checked
By *[Signature]* **AND WORK SCHEDULE** By *[Signature]*
Date **FEB 17 1937** Date **FEB 17 1937**

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|------------|--------------|--------------------|----------------|
| | Cl. ck No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | FEB 17 1937 | FEB 17 1937 |
| SKETCH | | | | |
| RETOUCHING | 5 | 2 | 2-11 | 2-22 SL |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, ORAQUING | 64 | | 2-22 | 2-23 UT |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed *[Signature]* _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

By _____ By _____

8

57-
151

ERIC NELSON NEWS CO.,
OMAHA, NEB.

NO. D-4781

ORDER NO. 69211

DATE 2-17-1937

12 1/2 M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREATER OMAHA NEBRASKA

Hotel Fontenelle

Copyright 1937 by Curt Teich & Co., Inc.,
Chicago, U.S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 7A-H580.

ERIC NELSON NEWS CO.
OMAHA NEB.

NO. D-4781

ORDER NO. 69211

DATE 2-17-1937

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UNION PACIFIC BRIDGE OVER
MISSOURI RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT MADE IN C.T. ART COLOR T. NE (REG.
U.S. PAT. OFF.) BY CURT TEICH & CO.
INC. CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 106505.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

revised Travel P.

Executive OK *[Signature]*
By *[Signature]*
Date *[Signature]*

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By *[Signature]*
Date *[Signature]*

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <i>by artist</i> | 13 | 6 | | |
| RETOUCHING | 3 | 6 | 2-27 | 3-5 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPLING, EXPOSURE | 64 | | 3-5 | 3-8 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | 14 | | |
| ARTIST DEPT. | 30 23 | 29 | | 3-11-27 |

DATE BLUEPRINT OK'D

By *[Signature]*

DATE FILED JUL 24 1937

By *[Signature]*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By *[Signature]*

13
3

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. D-4782

ORDER NO. 69271

DATE 2-19-1937

| | |
|--|----------------------------|
| 6 M ART COLORTONE PICTURES SIZE 7 x 11 FULL FACE | |
| (ALL OF THIS ON THE PICTURE SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | FRONT NO. NONE R. M. NO |
| TITLE (IN FULL) (ON FRONT) | IMPRINT SAME AS ABOVE |
| | TITLE: DEEP IN THE CANON |
| | PHOTO PROPERTY OF CUSTOMER |

COLOR DESCRIPTION
USE PHOTO NO. 5A-H2693. DUPLICATE COLORS EXACTLY AS ON 5A-H2693.- SAME SOFT EFFECT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE
By *SA*
Date FEB 23 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | FEB 23 1937 | FEB 23 1937 |
| SKETCH | | | | |
| RETOUCHING | | 0 | 2-23 | 2-24 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 64 | | 2-25 | 2-27 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 163 | 2 3/4 | | 2-5 |
| ARTIST DEPT. | 28 | 3 3/4 | 3-10 | 3-12 |

DATE BLUEPRINT OK'D _____ DATE FILED JUL 24 1937
By _____ By *SA*
DATE HAND COLOR PROOF OK'D _____
By _____ DATE Photo Returned to Customer _____

Enlarge Colortone

*ST. neg
large
with
Rm.*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-4783 ORDER NO. 69288 DATE 2-19-1937

CUSTOMER GLOBE AMERICAN CORP.,
KOKOMO, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M DOUBLE CARDS SIZE 5 1/2 x 7

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
A NEW KIND OF RANGE
(ETC. AS PER COPY)

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

make red impression
make PR. Blue

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to RETOUCHING Dept.

EST. Makeover Time Required

| | TIME | |
|--------------|-------|-----------------------------|
| RETOUCHING | 1 1/2 | Time Recorded in Cost Dept. |
| PHOTO-LITHO | | Date MAR 10 1937 |
| COMPOSING | | By |
| ART DEPT. HC | 4 | |
| ENGRAVING | | |

FRED HARVEY,
KANSAS CITY, MO.

NO. D-4784

ORDER NO. 69316

DATE 2-23-1937

6 M COVERS FOR 40-PAGE BOOKS/ART COLOORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRAND CANYON NATIONAL PARK
AND OTHER ARIZONA SCENES

TYPE AS MARKED ON DUMMY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

R. M.

YES

IMPRINT

ARRANGED BY FRED HARVEY,
GRAND CANYON, ARIZONA

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO OF WATCHTOWER. CUT AT LEFT ABOUT AS MARKED.

THE VIEW IS TO BE EXTENDED ACROSS THE ENTIRE PAGE, THE WATCH TOWER TO BE
ALONG THE LEFT HAND OF COVER AND THEN THE DESERT VIEW TO EXTEND ALONG THE BOTTOM
OF THE COVER. THE TITLE IS TO BE "GRAND CANYON" IN ONE INCH LETTERS ACROSS THE
TOP EXTENDING FROM THE WATCH TOWER VIEW TO THE RIGHT HAND EDGE OF THE COVER.
DIRECTLY UNDER THAT, AND CENTERED, IN APPROXIMATELY 24 POINT TYPE "NATIONAL PARK"
AND THEN UNDERNEATH THAT IN 24 POINT TYPE "AND OTHER ARIZONA SCENES".

YES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

FRED HARVEY,
KANSAS CITY, MO.

NO. D-4784

ORDER NO. 69316

DATE 2-23-1937

6 M COVERS FOR 40-PAGE BOOKS, PAGE SIZE 9 x 6 BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

R. M.

YES

IMPRINT

MADE IN C.T. ART COLOORTONE (R.G.
U.S. PAT. OFF.) BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE BRIGHT ANGEL VIEW. THIS VIEW IS TO BE CUT AS MARKED, AND IS TO BE
BLOWN UP AS LARGE AS POSSIBLE TO COVER AS MUCH AS POSSIBLE OF THE BACK COVER

YES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,750,000

6 1/2 x 18 3/4

6 1/2 x 18 1/2 - printed

ESTIMATE
AND WORK SCHEDULE
MAR 23 1937

| OPERATION | EST. TIME | DATE |
|---------------------------------|-----------|------|
| COMPOSING, TYPE SET UP | | |
| SKETCH | 14 | |
| RETOUCHING | 6 10 | 3-23 |
| PHOTO LITHO | | |
| BLINDING STAMPING, CAPSURING | 64 | 4-2 |
| ENGRAVING | | 4-3 |
| HAND COLOR PROOF | | |
| ARTIST DEL. | 40 | |

DATE DELIVERY OF D

DATE FILED

DATE HAND COLOR PROOF DEL

By

DATE Photo Returned to Customer

22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. D-4786 ORDER NO. 69334 DATE 2-24-1937

CUSTOMER BACHARACH INDUSTRIAL INSTRUMENT CO.
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M DOUBLE CARDS SIZE 5 1/2 x 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BACHARACH FORGED STEEL INDICATOR
VALVE

(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

FRONT NO. SPECIAL R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make DK blue impression

photo set
4/1/37

PHOTO RETURNED

TO

PHOTO USED FOR

lay out 3
24 E 12
47 1/2
C-2 1/2

~~19/37~~

2-
13-1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-4787 ORDER NO 69334 DATE 2-24-1937

DEPT.

DATE COMPLETED

CUSTOMER BACHARACH INDUSTRIAL INSTRUMENT CO.
PITTSBURGH, PA.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

M DOUBLE CARDS SIZE 5 1/2 x 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
DIRECT READING MANOMETERS BY BACHARACH
(ETC. AS PER COPY)

FRONT NO. SPECIAL (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White-Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

ADV. ORDER

DEPT _____ DATE COMPLETED _____

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLE PHOTO VARICOLOR, FULL

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 -10x12
 _____ Prints each from _____ Negatives MATTE or GLOSSY
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
 See Salesman, Customer, or Sample for Position, Office
 DELIVER _____ Straighten Photo _____
 Negative — Line — Halftone — Combination. _____
 Dry — Wet — Pancromatic — Color Separation. _____
 Transfer — Paper Process — New Process. _____
 Stripping — White Border — Full Face. _____
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue. _____

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED TO PHOTO USED FOR

2M--1-2-37

12-

Rec 1
 H.C. 1 1/4
 A 4
 C-34

#27

127

~~55
160~~

Ret. 2 1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. D-4789 ORDER NO. 69384 DATE 2-25-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER LANDRETH COAL CO.,
CLEVELAND, OHIO

Photos for
this Customer

6 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BE SURE TO CALL THE LANDRETH COAL CO.
(ETC. AS PER COPY) *see title*

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

162

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-4790 ORDER NO. 69540 DATE 3-2-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER OKLAHOMA PHYSICIANS' SUPPLY CO.,
OKLAHOMA CITY OKLA.

Photos for
this Customer

6 M PC SIZE 3½ x 5½

STYLE PHOTO VARICOLOR, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: PHONE 3-3968 (BOLD TYPE)
BOT: OKLAHOMA PHYSICIANS' SUPPLY CO.-132 W.
3RD ST.-OKLAHOMA CITY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit → Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
TAKE OUT BLACK SPOT ON FRONT RIGHT WALL.
SMOOTH FLOOR SO THE LIGHT SPOTS WON'T SHOW.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSHIONS OF TWO CHAIRS IN FRONT CENTER ARE RED, THREE CUSHIONS BACK OF THE TABLE ARE GREEN.
STOVE IS RED. THREE HIGH CHAIR-TABLES ARE BROWN. IN BACK ARE TWO WALNUT CABINETS, DO WHAT
YOU THINK BEST WITH THESE. ON RIGHT SIDE IN FRONT, THE FIRST TWO THINGS YOU SEE ARE WHITE.
THE FIRST HIGH BACKED CHAIR, CUSHIONS RED, THE NEXT THREE BROWN, SO FIX THEM THE WAY THEY
WILL LOOK BEST. ON TOP OF THE SHOW CASE ARE RED RUBBER AIR CUSIONS. DARK FIXTURES ARE OAK,
THE WHITE ~~XX~~ ONES WHITE. FLOOR IS OAK.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. D-4791 ORDER NO. 69553 DATE 3-3-1937

CUSTOMER CATHERINE M. HAY,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO REVERSE, FULL FACE
PDATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CATHERINE M. HAY SHOP (ETC. AS PER
COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

\$ 120

Dry — Wet — Pancromatic — Color Separation.

\$ 133

Transfer — Paper Process — New Process.

\$ 150

Stripping — White Border — Full Face.

\$ 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to _____ Dept.

EST. Makeover Time Required

| | TIME | Time Recorded in Cost Book |
|-------------|----------------|----------------------------|
| RETOUCHING | | |
| PHOTO-LITHO | <u>20 min.</u> | |
| COMPOSING | <u>1</u> | Date _____ |
| ART DEPT. | | By _____ |
| ENGRAVING | | |

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ☒ D-4792 ORDER NO 69573

DATE 3-3-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MARYLAND CASUALTY CO.,
BALTIMORE, MD.

25 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DON'T BE A HANDLE-BAR RIDER
(ETC. AS PER SKETCH)

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE DRAWING ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Large drawing

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

Ref 1

X

Photo

X ST. 163

DISTRIBUTED BY WRIGHT M. PIERCE,
PINE KNOT, CALIF.

NO. D-4793

ORDER NO. 69581

DATE 3-3-1937

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) BIG BEAR LAKE CALIFORNIA

IMPRINT SAME AS ABOVE

Copyright 1937 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 108818. COLOR LIKE 4A-H238. SUBMIT SKETCH

DISTRIBUTED BY WRIGHT M. PIERCE,
PINE KNOT, CALIF.

NO. D-4793

ORDER NO. 69581

DATE 3-3-1937

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) BIG BEAR LAKE FROM ABOVE

IMPRINT MADE BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

THE DAM

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. ~~72464~~ 82474

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

ESTIMATE

AND WORK SCHEDULE

By W. M. Pierce

Date 3-3-1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|---------------------------------|-----------|--------------|--------------------|----------------|
| | Chd. Hrs. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <i>Layout</i> | | 5 | | |
| RETOUCHING | | 6 1/2 | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIKING, OPAQUING | 64 | | 3-24 | 3-26 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 40 | 1 1/2 | | 3-29 |
| ARTIST DEPT. | 22 | 30 | | 5-19 |
| | 31 | | | |

DATE BLUEPRINT ORD.

DATE Filed JUL 24 1937

DATE HAND COLOR PROOF ORD.

By W. M. Pierce

DATE Photo Returned to Customer

ADV. ORDER

| | |
|-------------|----------------|
| DEPT. | DATE COMPLETED |
| RETOUCHING | |
| ENGRAVING | |
| PHOTO LITHO | |
| COMPOSING | |
| LITHO ART | |

CUSTOMER THE PRESIDENT
MIAMI BEACH, FLA.

Photos for
this Customer

25 M DOUBLE LTHDS. SIZE 11 x 17

STYLE PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
 Title in Plate Yes No Copyright in Plate Yes No
 Title in full
 THE PRESIDENT
 (ETC. AS PER COPY)

(All of this on address side)

| | | | | |
|--|----------|---------------|------------------------|----|
| FRONT NO. | NONE | R. M. | Yes | No |
| R. M. to cover part of Mess. Space, entire Mess. Space, entire Front | | | | |
| Trade Mark | Yes | No | Special type as sample | |
| IMPRINT: | Customer | C. T. Imprint | No Imprint | |

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12
 _____ Prints each from _____ Negatives MATTE or GLOSSY
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
 See Salesman, Customer, or Sample for Position, Office
 DELIVER _____ Straighten Photo _____
 Negative — Line — Halftone — Combination. _____
 Dry — Wet — Pancromatic — Color Separation. _____
 Transfer — Paper Process — New Process. _____
 Stripping — White Border — Full Face. _____
 (Blue Print) (Handcolor) (Black & White Proof) Titles—Red, Blue. _____

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

| | RETURN PHOTO | YES | NO |
|------|--------------|-----|----|
| 1. | | | |
| 2. | | | |
| 3. | | | |
| 4. | | | |
| 5. | | | |
| 6. | | | |
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| 9. | | | |
| 10. | | | |
| 11. | | | |
| 12. | | | |
| 13. | | | |
| 14. | | | |
| 15. | | | |
| 16. | | | |
| 17. | | | |
| 18. | | | |
| 19. | | | |
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PHOTO RETURNED

To

PHOTO USED FOR

| | |
|--------------|------------|
| Laysan | 28 1/2 lbs |
| Pot | 18 1/2 lbs |
| Yellow Corn | 1 - |
| White Corn | 7 1/2 - |
| String Beans | 4 - |
| Ground Beans | 2 - |

4 photos
11/27/27

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-4794 ORDER NO. 69591 DATE 3-4-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER CHARING CROSS, INC.,
CLEVELAND, OHIO

Photos for
this Customer

12½ M BLOTTERS SIZE 3½ x 6

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHARING CROSS ENGLISH GRELL
(ETC. AS PER COPY)

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-4795 ORDER NO. 69571 DATE 3-3-1937

CUSTOMER I. MILLER & SONS
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M DOUBLE CARDS SIZE 5½ x 7

STYLE PHOTO FLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full I. MILLER TINY SIZES TO SHOW OFF YOUR
"PRETTY" FEET

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*Exp. Neg for settings in
to see results*

*Pull about 6 extra
impressions*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
 PHOTO PROPERTY OF C. T. & CO.
 NO
 YES
 RETURN PHOTO

DIAL NO. D-4796 ORDER NO. 69570 DATE 3-3-1937

CUSTOMER I. MILLER & SONS
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M DOUBLE CARDS SIZE 5½ x 7

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full XXXXXXXX

I. MILLER SPRING CONCEITS IN HARD-TO-GET SIZES

FRONT NO. SPECIAL (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE XXXX LAYOUT ATTACHED, ALSO INSTRUCTIONS.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

H. C. P. must be out today
3-5-1

[Handwritten signature]

PHOTO RETURNED

TO

PHOTO USED FOR

*Ret 8
HC 2nd
Photo 22*

MAKEOVER

Charge to ADV Date

EST. Makeover Time Required

| | TIME | Time Recorded in Dept. |
|---------------------|----------|------------------------|
| RETOUCHING | | |
| PHOTO LITHO | | |
| COMPOSING | | |
| ART DEPT. <u>HC</u> | <u>1</u> | <u>By</u> |
| ENGRAVING | | |

[Handwritten signature]

Make 6 extra impressions

10

X

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

Title in full TOP: ESTABLISHED 1888

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

| | | |
|------------|-----|----|
| Trade Mark | Yes | No |
|------------|-----|----|

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 -10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

To

PHOTO USED FOR

Res' $2\frac{1}{2}$
C- 14

4257

My

~~ST
165~~

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

| | | | | | | |
|---|--|---|---|----------------|-----------------------------|--|
| CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — RETURN PHOTO YES NO | DIAL No. <u>D-4798</u> ORDER NO. <u>69661</u> DATE <u>3-5-1937</u> | | DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART | DATE COMPLETED | Photos for this Customer | PHOTO RETURNED TO PHOTO USED FOR |
| | CUSTOMER <u>INTERNATIONAL BEDDING CO., BALTIMORE, MD.</u> | | STYLE <u>ART COLORTONE, FULL FACE</u> | | | |
| 50 M BLOTTERS SIZE <u>3 1/2 x 6</u> | | PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full <u>WHITE CLOUD MATTRESSES BOX SPRINGS</u> (AS PER SKETCH) <u>see layout</u> | | | | |
| RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout SEE SKETCH ATTACHED. MAKE CHANGE NOTE CHANGE IN WORDING FROM "MAKE SLEEP EASY" TO: FOR RELAXED SLEEP. | | FRONT NO. <u>NONE</u> (All of this on address side) R. M. Yes <u>No</u> R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint <u>No Imprint</u> | | | | |
| | | PHOTO LITHO Rephoto NEG. NO. Photograph each - Size 5x7 - 8x10 - 10x12 Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue. | | | | |
| COLOR DESCRIPTION | | | | | | |

Layout 3
 Ret 4
 14.C 1 1/4
 L.A. 9 3/4
 #27

10
13



PENNSYLVANIA BEAUTY VIEWS,
J.P. WALMER, BOX 224, HARRISBURG, PA.

NO. D-4799

ORDER NO. 69743

DATE 3-9-1937

12¹/₂ M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PENNSYLVANIA BEAUTY VIEWS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

MOUNTAIN LAUREL, STATE FLOWER

J.P. WALMER, HARRISBURG, PA.

Copyright 1937 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO. HAVE THE WORD "PENNSYLVANIA" TO BE LARGE, AND OTHER TWO
WORDS TO BE UNDER IT. IF THE OUTLINE OF PENNSYLVANIA STATE CAN BE SHOWN
IN WHITE ON FRONT COVER, USE IT, BUT THE OUTLINE EX MUST NOT BE BROKEN
FOR THE WORD "PEN SYLVANIA", ALTHOUGH IT CAN BE BROKEN FOR THE STAMP PLACE.

J.P. WALMER,
HARRISBURG, PA.

NO. D-4799

ORDER NO. 69743

DATE 3-9-1937

12¹/₂ M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SENECA POINT IN COOK
FOREST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT
MADE IN C.T. ART COLORTONE (REG.
U.S. PAT. OFF.) BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

2-6
8-5 1/2
8-3 1/2

Executive Order

By

Date

APR 13 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Check

APR 13 1937

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <i>Landscape</i> | | 6 | | |
| RETOUCHING | | 9 | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 64 | | 4-19 | 4-20 1/2 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | 1 1/2 | | |
| ARTIST DEPT. | 31 | 33 | | 4-23 1/2 |
| 12 | | | | |

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE FILED

JUL 24 1937

By

DATE Photo Returned to Customer

THE ART SHOP,
ST. THOMAS, V. I.

NO. D-4800

ORDER NO. 69744

DATE 3-10-1937

36 #10 ENVELOPES C.T. ART COLOR TONE

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COME TO THE VIRGIN
ISLANDS

FRONT NO. NONE

IMPRINT NONE

R. M.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE SKETCH ATTACHED. REDUCE IT TO APPROXIMATELY SIZE 2 1/2" x 4".

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK'd Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 19 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | 3-16-37 | 3-16-37 |
| SKETCH | | | | |
| RETOUCHING | 8 | 6 | 3-19 | 3-20-37 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 10 | | 3-29 | 3-31-37 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 40 | 1 1/4 | | 3-31 |
| ARTIST DEPT. | 22 | 8 | | 4-17 |

DATE BLUEPRINT OK'D.

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

Make DK. blue impression of sketch

ST.
183

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-4801 ORDER NO. 69761 DATE 3-10-1937

CUSTOMER JAMES DAVIS,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M RE BLOTTERS SIZE 3 1/2 x 6

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

MAKE NEW BLACK PLATE. REDUCE COLOR PLATES
OF CALENDAR PICTURE "ESTELLE"

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

(Color Master)
make black Neg for Blotter

MAKEOVER

Charge to Dept.

EST. Makeover Time Required

| | TIME | Time Required in Cost Dept. |
|--------------|-------|-----------------------------|
| RETOUCHING | | |
| PHOTO LITHO | 1 | |
| COMPOSING | | |
| ART DEPT. HC | 1 3/4 | |
| ENGRAVING | | |

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to Dept.

EST. Makeover Time Required

| | TIME | Time Required in Cost Dept. |
|-------------|------|-----------------------------|
| RETOUCHING | | |
| PHOTO LITHO | 1 | |
| COMPOSING | | |
| ART DEPT. | | |
| ENGRAVING | | |

MAR 26 1937

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-4804 ORDER NO. 69763 DATE 3-10-1937

CUSTOMER STEPHEN SHOVAN,
ORANGE, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN White for dev

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

C.W.HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. D-4805
ORDER NO. 69791
DATE 3-11-1937

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) JACOB'S LADDER
MASS.

IMPRINT SAME AS ABOVE

GREEN WATER POND AND HIGHWAY

Copyright 1937 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 7A-H921.

C.W.HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. D-4805
ORDER NO. 69791
DATE 3-11-1937

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) THE ROCK PILE AT THE
SUMMIT OF JACOB'S LADDER IN THE
BERKSHIRES, ELEVATION 2,300 FT.

IMPRINT MADE IN C.T.ART COLORTONE (REG.
U.S. PAT. OFF.) BY CURT TEICH & CO., INC.
CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 4A-H46.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,790,775

#30 - 15 hrs.
#37 - 15 hrs.
Total 30 hrs.

ESTIMATE
AND WORK SCHEDULE
By *[Signature]* Cost Dept. Checked
Date MAR 23 1937 Date 7-12-37

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------------|-----------|--------------|--------------------|----------------|
| | Cl. No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <i>Layout</i> | | 5 | | |
| RETOUCHING | 6 | 4 | 3-23 | 3-29 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 64 | | 3-29 | 3-30-15 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 3031 | 30 | | 4-5 <i>Pth</i> |

DATE BLUEPRINT OK'D _____ DATE Filed *5/1 24 1937*
By _____
DATE HAND COLOR PROOF OK'D _____ By *20*
DATE Photo Returned to Customer _____

6
13

C.W.HUGHES & CO.,INC.,
MECHANICVILLE, N. Y.

NO. D-4806

ORDER NO. 69792

DATE 3-11-1937

12 $\frac{1}{2}$ LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BURLINGTON, VERMONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

HOTEL VERMONT

Copyright 1937 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6A-H490

NO. D-4806

C.W.HUGHES & CO.,INC.,
MECHANICVILLE, N. Y.

ORDER NO. 69792

DATE 3-11-1937

12 $\frac{1}{2}$ M LARGE FOLDER COVERS

BACK BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE CHAMPLAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT XXXXXXXXXX

MADE IN C.T.ART COLORTONE (REG.
U.S.PAT.OFF.) BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 6A-H2386

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Associate of the

By

Date

MAR 23 1937

ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Check

MAR 23 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------------------|------------|--------------|-----------------------|-------------------|
| | Check No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <i>lay out</i> | 13 | 4 | | |
| RETOUCHING | 8 | 2 | 3-27 | 3-29 |
| PHOTO-LITHO | | | | |
| BLUEPRINTING STRIPPING, OPAQUING | 64 | | 4-1 | 4-5 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 151 162 | 30 | 4-15 | 4-20 |

DATE BLUEPRINT OK'D

DATE Filed JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

DIXIE STUDIO,
ANDALUSIA, ALA.

NO. D-4807

ORDER NO. 69822

DATE 3-11-1937

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

NEW SCHOOL, CASTLEBERRY,
ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT

NONE Distributed by Dixie Studio,
Andalusia, Alabama

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,778

Executive OK of Estimate

By

Date

MAR 15 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 15 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | MAR 16 1937 | MAR 16 1937 |
| SKETCH | | | | |
| RETOUCHING | | 2 | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 64 | | 3-17 | 3-17 45 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT ORD.

By

DATE Filed

By

DATE HAND COLOR PROOF ORD.

By

DATE Photo Returned to Customer

JUL 24 1937

very rush

28

MAR 27

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO-PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO
YES
NO

DIAL No. D-4808

ORDER NO. 69798

DATE 3-11-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER MERRIAM COMPANY
ROCKAWAY BEACH, MO.

Photos for
this Customer

25 M CIRCULARS

SIZE

KNEXRELATINX 11 x 17

STYLE PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (AS COPY)

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED
TO
PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-4809 ORDER NO. 69836 DATE 3-15-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER
FITZGIBBON, INC.,
TRENTON, N. J.

Photos for
this Customer

I M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, Full Face

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BODY & FENDER REPAIRS (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

TITLE on FRONT

no. on front.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

A. HIRSCHWITZ,
NEW ORLEANS, LA.

NO. D-4810
ORDER NO. 69849
DATE 3-17-1937

12/45 M LARGE FOLDER COVERS FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW ORLEANS, LA. AMERICA'S

MOST INTERESTING CITY

COURT YARD IN FRENCH QUARTER

Copyright 1937 by Curt Teich & Co., Inc.,
Chicago, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE 88956565 NEW PHOTO. SEE INSTRUCTIONS ATTACHED.

A. HIRSCHWITZ,
NEW ORLEANS, LA.

NO. D-4810
ORDER NO. 69849
DATE 3-17-1937

12/45 M LARGE FOLDER COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A COURTYARD SCENE IN THE

VIEUX CARRE, NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M. YES

IMPRINT MADE IN C.T. ART COLORTONE (REG.
U.S. PAT. OFF.) BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 7A-H970.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order of Estimate

By APR 15 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By APR 15 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Check No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH layout | 13 | 8 | | |
| RETOUCHING | 5 | 7 | 4-15 | 4-20 |
| PHOTO LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUEING | 64 | | 5-3 | 5-5 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 32 | 34 | | 5-21 |

DATE BLUEPRINT OK'D

DATE Filed

JUL 24 1937

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-4811 ORDER NO. 69859 DATE 3-17-1937

CUSTOMER PYROMETER INSTRUMENT CO.,
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M DOUBLE CARDS SIZE 5 1/2 x 7

STYLE ART COLOR TONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (AS PER COPY)

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5-87 3 1/2
5 1/2
1 1/4
6 1/2
C-3 1/4

#27

Photo at
7/10/37

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-4813

ORDER NO. 69867

DATE

3-17-1937

DEPT.

DATE COMPLETED

CUSTOMER

CHAS. E. D'AMOURS,
REDWOOD, N. Y.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 1/2 M GROUP (5) SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OVERLOOKING PENSACOLA BEACH.

OUR BEACH AND DOCK. SUMMER PARADISE. INTERIOR

LOOKING TOWARDS OUR BEACH. INTERIOR OF COTTAGE.

VIEWS OF GULF BREEZE COTTAGES

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

THIS BEACH IS OF VERY WHITE SANDS. CLEAN THE BEACH
A LITTLE SO THAT IT LOOKS A BIT CLEANER.

USE OWN JUDGMENT FOR GROUPING.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer G. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

THIS BEACH IS OF VERY WHITE SANDS. CLEAN THE BEACH
A LITTLE SO THAT IT LOOKS A BIT CLEANER.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 2
3 1/2
C - 1/2

8-3 1/2

ST.
181

COPYRIGHT BY MRS. ROBERTA PORTER HON,
GREENSBORO, N. C. 1937
(ON DIVIDING LINE)

NO. D-4814
ORDER NO. 69886
DATE 3-17-1937

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL)

O. HENRY'S CRADLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. 6/8/37

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

Estimated by Estimate

By

MAR 20 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

MAR 20 1937

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-------------------------------|-----------|--------------|--------------------|----------------|
| | Check No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | MAR 22 1937 | MAR 22 1937 |
| SKETCH | | | | |
| RETOUCHING | 1 | 1/2 | 3-22 | 3-23 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 1 | 64 | 3-23 | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

EARLEY W. BRIDGES,
COPYRIGHT BY ~~XXXXXXXXXXXXXXXXXXXX~~
GREENSBORO, N. C. 1937

NO. D-4815

ORDER NO. 69886

DATE 3-17-1937

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LITTLE SCHOOL HOUSE WHERE
O. HENRY WENT TO SCHOOL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. 6/8/37

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,790,775

Executive OK of Estimate

By

Date

MAR 20 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 20 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | MAR 22 37 | MAR 22 37 |
| SKETCH | | | | |
| RETOUCHING | 8 | 3 | 3-22 | 3-20 37 |
| PHOTO-LITHO | | | | |
| BLEUPRINT STRIPPING, OPAQUING | 64 | | 3-29 | 3-30 37 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE Filled

JUL 24 1937

By

DATE Photo Returned to Customer

ST.
185

NO. D-4816

ORDER NO. 69885

DATE 3-17-1937

WESLEY ANDREWS CO.,
PORTLAND, ORE.

12M500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CRATER LAKE OREGON

SMALL TYPE- SAWYER SCENIC PHOTOS

COPYRIGHT 1937 BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE NEW PHOTO. SEE TISSUE ATTACHED.

WESLEY ANDREWS,
PORTLAND, ORE.

NO. D-4816

ORDER NO. 69885

DATE 3-17-1937

12M500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE NEW PHOTO. SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

2 pages 577

Executive Order of President
By LEA
Date APR 2 1937
ESTIMATE
AND WORK SCHEDULE
Date APR 2 1937

| OPERATION | TIME Clock No. Time Allowed | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------------------|--------------------------------|-----------------------|-------------------|
| COMPOSING, TYPE SET UP | | | |
| SKETCH <i>lay out & design</i> | | | |
| RETOUCHING | | | |
| PHOTO-LITHO | | | |
| BLEUPRINT STRIPPING, OPAQUEING | 64 | 4-13 | 4-14 |
| ENGRAVING | | | |
| HAND COLOR PROOF | 163 | 1 1/4 | 15 Apr |
| ARTIST DEPT. | 15 | 34 | |

DATE BLUEPRINT OK'D

DATE Filed

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By

6
2-46
3-

LAEGELER PHARMACY
HIGHWOOD, ILL.

NO. D-4817

ORDER NO. 70017

DATE 3-18-1937

1 M PHOTO PLATIN POST CARDS(

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) 3RD. F. A. IN ACTION, FORT
SHERIDAN, ILLINOIS.

IMPRINT LAEGELER PHARMACY

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,750,075

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| EXECUTIVE ORDER | | ESTIMATE | | COST DEPT. CHECKED | |
|------------------------|-------------|--------------------|----------------|--------------------|-------------|
| By | Date | By | Date | By | Date |
| By | MAR 22 1937 | By | MAR 22 1937 | By | MAR 22 1937 |
| OPERATION | EST. TIME | DATE ENTERED DEPT. | DATE COMPLETED | | |
| COMPOSING, TYPE SET UP | | MAR 22 1937 | MAR 22 1937 | | |
| SKETCH | | | | | |
| RETOUCHING | 12 | 3-22 | 3-25 | SC | |
| PHOTO-LITHO | | | | | |
| BLUEPRINT | 64 | 3-26 | 3-27 | AT | |
| STRIPPING, OPAQUING | | | | | |
| ENGRAVING | | | | | |
| HAND COLOR PROOF | | | | | |
| ARTIST DEPT. | | | | | |

| | |
|----------------------------|---------------------------------|
| DATE BLUEPRINT OK'D | DATE FILED |
| By | By |
| DATE HAND COLOR PROOF OK'D | DATE PHOTO RETURNED TO CUSTOMER |
| By | By |

12

ST.
1937

LAEGELER PHARMACY
HIGHWOOD, ILL.

NO. D-4818

ORDER NO. 70017

DATE 3-18-1937

1 M PHOTO PLATIN POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) DEMONSTRATION OF 61ST. C.A.

IMPRINT LAEGELER PHARMACY

3 INCH GUN, FORT SHERIDAN, ILLINOIS

PHOTO PROPERTY OF CUSTOMERS.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCDE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Dept. Checked

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME

DATE

DATE

Clock No. Time Allowed

ENTERED DEPT.

COMPLETED

COMPOSING, TYPE SET UP

MAR 22 1937

MAR 22 1937

SKETCH

RETOUCHING

19

3-22

3-29

PHOTO-LITHO

BLUEPRINT
STRIPPING, OPAQUING

64

3-29

3-29

ENCRAVING

HAND COLOR PROOF

ARTIST DEPT.

DATE BLUEPRINT OK'D

DATE Filed

JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

12

ST.
185

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. D-4819 ORDER NO. 69924 DATE 3-19-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER LEE WAY MOTOR FREIGHT, INC.
OKLAHOMA CITY, OKLA.

12 $\frac{1}{2}$ M BLOTTERS SIZE 3 $\frac{1}{2}$ x 6

STYLE ART CELORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (AS PER COPY)

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

very rush

PHOTO RETURNED
TO
PHOTO USED FOR

Ret 7
UC 1 1/2
La 9
C - 3/4

Art Work
750
Mr

#27

ST
small
neg.

MILLER BROS.,
ATLANTIC CITY, N. J.

NO. D-4820

ORDER NO. 69930

DATE 3-19-1937

12 1/2 M 24-PAGE BOOK COVERS 16x5 1/2 (trimmed size) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ATLANTIC CITY - THE WORLD'S
PLAYGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT

SAME AS ABOVE NONE

Copyright 1937 by Curt Teich & Co.,
Inc., Chicago, U. S. A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

CUSTOMER SUGGEST USING A SMALL VIEW, MAYBE AN OVAL OF THE AUDITORIUM, AND
A BATHING SCENE ON THE FRONT COVER. SUBMIT SKETCH

MILLER BROS.,
ATLANTIC CITY, N. J.

NO. D-4820

ORDER NO. 69930

DATE 3-19-1937

12 M 24-PAGE BOOK COVERS BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE WORLD-FAMOUS ATLANTIC
CITY STELL PIER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT

MADE IN C.T. ART COLORTONE (REG.
U.S. PAT. OFF.) BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE VIEW ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,775

APR 5 1937

Date

APR 5

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|--|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time allowed | | |
| COMPOSING. WRT. SET UP Layout - Bone Days SKETCH | | 16 | | |
| RETOUCHING | 6 | 10 | 4-5 | 4-22 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, COATING | 64 | | 4-24 | 4-26 |
| ENCORAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST'S | 37 | 42 | 4-27-37 | 5-3-37 |

DATE BLUEPRINT ORD

DATE ORD

JUL 24 1937

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. D-4823

ORDER NO. 70124

DATE 3-22-1937

6 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) SOUVENIR FOLDER OF SUPERIOR,
WIS.

IMPRINT SAME AS ABOVE

LARGEST IRON ORE AND COAL DOCKS IN THE
WORLD

FRONT: GIANT FREIGHTER ASHCROFT, LOADING
GRAIN AT GREAT NORTHERN GRAIN ELEVATORS
Copyright 1937 by Curt Teich & Co., Inc., Chicago,
U.S.A.

PHOTO PROPERTY OF CUSTOMER

in 0B42441

USE NEW PHOTO

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. D-4823

ORDER NO. 70124

DATE 3-23-1937

6 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) GREAT NORTHERN ORE DOCKS,

IMPRINT ~~XXXXXXXXXX~~

WORLD'S LARGEST.
FREIGHTER LOADING IRON ORE

MADE BY CURT TEICH & CO., INC., CHICAGO,
U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE TWO NEW PHOTOS. SEE INSTRUCTIONS & SKETCH ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

APR 8 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <i>large sketch</i> | | 6 | | |
| RETOUCHING | 14 | 13 | 4-8 | 4-22 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 14 | | 4-26 | 4-27 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | 1 1/2 | | |
| ARTIST DEPT. | 30 | 26 | | 5/17 |

DATE BLUEPRINT OK'D

DATE Filed JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. D-4824

ORDER NO. 70120

DATE 3-23-1937

12 1/2 M LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOUVENIR FOLDER OF DULUTH,
MINN. STAR OF THE NORTH. ZENITH CITY
OF THE UNSALTED SEAS.

LEADING PORT OF THE GREAT LAKES.

Steamer Hamonic leaving the Duluth-Superior
Harbor. Lift Bridge Raised.

Copyright 1937 by Curt Teich & Co., Inc.,
COLOR DESCRIPTION Chicago, U.S.A.

FRONT NO.

NONE

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

USE NEW PHOTO. SEE INSTRUCTIONS ATTACHED.

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. D-4824

ORDER NO. 70120

DATE 3-23-1937

12 1/2 M LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF DULUTH'S MAIN

BUSINESS DISTRICT, FAMOUS LIFT BRIDGE AND
SHIP CANAL WITH MINNESOTA POINT STRETCHING
OUT INTO BEAUTIFUL GITCHIE GUMER, LAKE
SUPERIOR

FRONT NO.

NONE

R. M.

YES

IMPRINT

MADE IN C.T.ART COLORTONE (REG.
U.S. PAT. OFF.) BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 7A-H1062.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,796,773

R

#37 - 12 hrs
#30 - 15 hrs
Total 27 hrs

Executive Estimate
By *[Signature]*
Date APR 3 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <i>layout</i> | | 8 | | |
| RETOUCHING | 10 | 7 | 4-8 | 4-17 SL |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 65 | | 4-20 | |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 37 | | | |
| ARTIST DEPT. | 30 | 27 | | 4-22 |

DATE BLUEPRINT OK'D

DATE Filed

JUL 24 1937

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. D-4825 ORDER NO. 70077 DATE 5-1-1937

CUSTOMER A. H. TIPPENS,
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M VIEWS SIZE 3 1/2 x 7 1/2

STYLE PHOTO VARICOLOR, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CLEVELAND COMPTOMETER SCHOOL
(ETC. AS PER COPY)

FRONT NO. NONE R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

BE SURE TO SHOW ON MAP: (C) 1936 MOUNTCASTLE MAP CO.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW COPY 1 FOR LAYOUT
BE SURE NAME OF STREET (SUPERIOR STREET) IS
SHOWN CLEARLY ON MAP. SHOW ARROW AS INDICATED
ON LAYOUT NO 2 (THIS TO BE IN THE RED COLOR OF
PHOTO VARICOLOR) ALSO SHOW THE LOCATION OF SCHOOL
IN RED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

FOLLOW COPY 2 FOR COLORS.

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
L.O.-22
Red 22
1
3

KAHN'S PHARMACY
NEW IBERIA, LA.

NO. D-4826

ORDER NO. 70097

DATE 3-22-1937

1 M PHOTO PLATIN POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

FRONT NO. 1

R. M. NO

TITLE (IN FULL) A SCENE ON BAYOU TECHE,
NEW IBERIA, LA.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME

DATE
ENTERED DEPT.

DATE
COMPLETED

Clock No. Time Allowed

COMPOSING, TYPE SET UP

MAR 30 1937

MAR 30 1937

SKETCH

RETOUCHING

PHOTO-LITHO

BLUEPRINT
STRIPPING, OPAQUING

ENGRAVING

HAND COLOR PROOF

ARTIST DEPT.

4

2 1/2

3 - 30

4 - 2 30

64

4 - 3

4 - 5 15

JUL 24 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

4

55.
194

A.M. & J. C. DUPONT
HOUMA, LA.

NO. D-4827

ORDER NO. 70095

DATE 3-22-1937

1 M PHOTO PLATIN POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 21

R. M. NO

TITLE (IN FULL) MAIN STREET BRIDGE OVER
INTRACOASTAL CANAL, HOUMA, LA.

IMPRINT SAME AS ABOVE

SMALL TYPE & PHOTO BY H. H. DAVIS

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

Executive OK of Estimate

By

Date MAR 29 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR 30 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | MAR 30 1937 | MAR 30 1937 |
| SKETCH | | | | |
| RETOUCHING | 12 | 3 | 3-30 | 4-5 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 64 | | 4-5 | 4-5 1/2 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

DATE Filed

JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

12

CT-194

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. ☒ D-4828 ORDER NO. 70144 DATE 3-23-1937

CUSTOMER PENN BEAVER HOTEL,
ROCHESTER, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M CIRCULARS

SIZE 7 x 6

STYLE ARTGRAVURE BLUE

PLACE OF TITLE: Upper, Lower, Center—Border — ☒ Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

The Penn Beaver Hotel

FRONT NO. ☒ NONE (All of this on address side) R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☒ Sketch ☒ Layout ☒ Retouched Photo ☒ Wash Drawing
Follow Layout

MAY 7

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. ☒ 120

Dry — Wet — Pancromatic — Color Separation. ☒ 133

Transfer — Paper Process — New Process. ☒ 150

Stripping — White Border — Full Face. ☒ 175

☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 6
Front 4
3 Int. 6 1/2
14 C 2 1/4
2 C 2 1/2

3 Photos by hand

R.

[Large handwritten flourish]

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. **D-4830**

ORDER NO. **70176**

DATE **3-24-1937**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER **A. V. KERRIGAN**
BROOKLYN, N. Y.

1 M P.C.

SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN WHITE BORDER.**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **GREETINGS FROM PRATTSVILLE, N.Y.**

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

S.H.KRESS & CO.,
BILOXI, MISS.

NO. D-4831

ORDER NO. 70229

DATE 3-25-1937

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) BILOXI, MISSISSIPPI

IMPRINT NONE

IN THE GULF OF MEXICO

Copyright 1937 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE NEW PHOTO

NO. D-4831

ORDER NO. 70229

DATE 3-25-1937

6M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) MOONLIGHT SCENE IN THE GULF
OF MEXICO, BILOXI, MISS.

IMPRINT MADE IN C.T.ART COLORTONE
(REG.U.S.PAT.OFF.) BY CURT TEICH & CO.,
INCORPORATED INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 7A-M1103

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,790,000

Executive OK of Estimate

By *[Signature]*
Date APR 13 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date APR 13 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <i>[Signature]</i> | | 6 | | |
| RETOUCHING | 5 | 9 | 4-13 | 4-30 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 64 | | 5-1 | 5-6 N.Y. |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 37 | 30 | 5-16-37 | 5-20-37 |

DATE BLUEPRINT OK'D

DATE *[Signature]* JUL 24 1937

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PATTEN COMPANY,
HONOLULU, HAWAII

NO. D-4832

ORDER NO. 70273

DATE 3-26-1937

12 1/2 M COVERS FOR 16-PAGE BOOKS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HAWAII U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT NONE

Copyright 1937 by Curt Teich & Co., Inc.,
Chicago, U. S. A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE SKETCH ATTACHED. NOTE THAT FIGURE ON RIGHT IS TO BE CHANGED TO A HAWAIIAN
SURF RIDER WEARING BATHING TRUNKS.

PATTEN COMPANY,
HONOLULU, HAWAII

NO. D-4832

ORDER NO. 70273

DATE 3-26-1937

12 1/2 M COVERS FOR 16-PAGE BOOKS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT

NONE Reproduction of the
famous, etc

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE SKETCH ATTACHED. THIS BACK COVER INSTEAD OF BEING PLAIN YELLOW COLOR
IS TO BE A REPRODUCTION OF THE TAPA AS ON THE FRONT, SAMPLE OF TAPA ENCLOSED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,7

N-7
1-5 hrs.
2-14
2-1
18-3 1/2

16 1/4 x 5 3/4

ESTIMATE
AND WORK SCHEDULE

APR 2 1937

DATE 3-26-1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|-----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <i>Layout</i> | 2 | 14 | | |
| RETOUCHING | 10 | 22 | 4-2 | 5-9-37 |
| PHOTO LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUEING | 60 | | 5-5 | 5-5-37 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | 4 | | |
| ARTIST DEPT. | 22 | 40 | | 6-21 |

DATE BLUEPRINT ORD.

DATE FILED

JUL 24 1937

DATE HAND-COLOR PROOF ORD.

DATE Photo Returned to Customer

OK

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-4833

ORDER NO. 70339

DATE 3-30-1937

CUSTOMER HALLIDAY HOTEL
CAIRO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C. SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ROOM OCCUPIED BY GENERAL U.S. GRANT -
SEPTEMBER, 1864, TO APRIL, 1862.
BOT- HALLIDAY HOTEL, -CAIRO, ILLINOIS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Carved cut
Rec 1
C 1/4

My

12

ST
196

C.W.HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. D-4834

ORDER NO. 70460

DATE 4-1-1937

| 14 1/2 M LARGE FOLDER COVERS | | FRONT | |
|---|--|-----------------------------------|-----------|
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT NO. NONE | R. M. YES |
| TITLE (IN FULL) SARATOGA BATTLEFIELD, N. Y. | | IMPRINT SAME AS ABOVE | |
| Period Block House, Bemis Heights, N. Y. | | | |
| Copyright 1937 by Curt Teich & Co., Inc., Chicago, U. S. A. | | | |
| COLOR DESCRIPTION | | PHOTO PROPERTY OF CT | |
| USE PHOTO NO. 4A-H452. | | | |

Doubleprint in front

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. D-4834

ORDER NO. 70460

DATE 4-1-1937

| 12 1/2 M LARGE FOLDER COVERS | | BACK | |
|---|--|---|-----------|
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. | | FRONT NO. NONE | R. M. YES |
| TITLE (IN FULL) SURRENDER OF BU GOYNE, SARATOGA, OCT. 17, 1777 | | IMPRINT MADE IN C.T. ART COLOR TONE BX (REG. U.S. PAT. OFF.) BY CURT TEICH & CO., INC., CHICAGO, U.S.A. | |
| COLOR DESCRIPTION | | PHOTO PROPERTY OF CT | |
| [USE PHOTO NO. 48011] | | | |

D-493

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

1 - 587

| ESTIMATE | | AND WORK SCHEDULE | |
|----------------------------------|---------------------------------------|-----------------------|-------------------|
| By <i>[Signature]</i> | | By <i>[Signature]</i> | |
| Date APR 13 1937 | | Date APR 13 1937 | |
| OPERATION | EST. TIME Clock No. Time Allowed | DATE ENTERED DEPT. | DATE COMPLETED |
| COMPOSING, TYPE SET UP | | | |
| SKETCH <i>Landscape</i> | | | |
| RETOUCHING | 5 2 | 4-13 | 4-24 |
| PHOTO-LITHO | | | |
| BLUEPRINT STRIPPING, OPAQUING | 65 | 4-20 | 4-30 |
| ENGRAVING | | | |
| HAND COLOR PROOF | | | |
| ARTIST DEPT. | 22 17 | | 5-18 |

DATE BLUEPRINT CK'D. _____ DATE Filed *JUL 21 1937*
By *[Signature]*
DATE HAND COLOR PROOF CK'D. _____ By *[Signature]*
DATE Photo Returned to Customer _____

*5 - 2
1 - 5
2 - 3 1/2*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-4835 ORDER NO. 70485 DATE 4-1-1937

CUSTOMER E. F. HOOPER & CO.,
TRENTON, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C.

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VISIT TRENTON'S MODERN PAINT STORE,
ETC., AS PER COPY.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Pl. 2 1/2
C 1 1/2

Art Work 3.00
Composition 4.00

Mr

10

5
198

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-4836 ORDER NO. 70483 DATE 4-9-1937

CUSTOMER STEEL SALES CORP.,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂" BLOTTERS SIZE 4 x 9

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
STEEL SALES CORPORATION
(ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

MAKEOVER

Charge to

EST. Makeover Time Required

| | TIME | Time Recorded in Dept. |
|-------------|------|------------------------|
| RETOUCHING | | |
| PHOTO LITHO | | |
| ART USER HC | 1/4 | |
| ENGRAVING | | |

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Distributed by
OTTO ULBRICH CO.,
BUFFALO, N. Y.

NO. D-4838

ORDER NO. 69720

DATE 4-1-1937

12½ M COVERS FOR 24-PAGE BOOKS

ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NIAGARA FALLS A

COLORFUL SOUVENIR BOOK

Copyright by Fred Noma

~~Copyright 1937 by Fred Noma~~

~~XXXXXXXXXXXX~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT 5 ME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

OTTO ULBRICH CO.,
BUFFALO, N. Y.

NO. D-4838

ORDER NO. 69720

DATE 4-1-1937

12½ M COVERS FOR 24-PAGE BOOKS

ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM NIAGARA FALLS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT ~~MADE IN U.S. ART COLORTONE (REG. U.S. PAT. OFF.)~~ BY CURT TEICH & CO., INC.,
CHICAGO, U. S. A.

Reproduced in the famous C.T. Art Colortone Process "100% Pat. Off." Made only by Curt Teich & Co. Chicago, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1968. USE AN ATTRACTIVE FAIRLY DARK COLOR FOR BALANCE OF BACK COVER.

See instructions on sketch

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HAND COL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,777

Estimated by
ESTIMATE
AND WORK SCHEDULE
By *[Signature]*
Date APR 20 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|--------------------------------|-----------|--------------|--------------------|----------------|
| | Check No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH | | 17 | | |
| RETOUCHING | 6 | 5 | | |
| PHOTO LITHO | | | | |
| BLUEPRINT STRIPPING & MOUNTING | 64 | | 4-26 | 4-27 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST LEPT. | 22 | 20 | | |

JUL 24 1937

DATE BLUEPRINT OR'D. _____ DATE FILED _____
By _____
DATE HAND COLOR PROOF OR'D. _____
By _____
DATE Photo Returned to Customer _____

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4839

ORDER NO. 0508

DATE 4-2-1937

CUSTOMER W. H. MINER, INC.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C. SIZE 3½ x 5½

STYLE PHOTO PLATIN WHITE BORDER.

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HEART'S DELIGHT FARM, CHAZY, NEW YORK

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout To customer

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO, USED FOR

Print first
Ret. 1

Runch

6
10

50

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-4840

ORDER NO. 0508

DATE 4-2-1937

CUSTOMER W. H. MINER, INC.?
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M P.C.

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER.

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHAZY CENTRAL RURAL SCHOOL, CHAZY, —
NEW YORK.

We New TVDC

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout To customer

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO, USED FOR

Print first
Ref 1

Am

Rush

10

17

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4841

ORDER NO. 0508

DATE 4-2-1937

CUSTOMER W. H. MINER, INC.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M P.C. SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER.

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HEART'S DELIGHT FARM BUFFALO HERD,
CHAZY, NEW YORK

Use New Type

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout *To customer*

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Print first
Ref 1

Page 751

Rush

6
10

X

ST.
C

COPYRIGHTED BY THE S. PIRSTEIN GREETING CARD
COMPANY,
CLEVELAND, OHIO

NO. D-4842

ORDER NO. 0070

DATE 4-5-1937

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL) GREAT LAKES EXPOSITION,
CLEVELAND, OHIO

IMPRINT SAME AS ABOVE.

COURT OF THE PRESIDENTS, LOOKING SOUTH.

~~COPYRIGHT 1937 BY CURT TEICH & CO., INC.,~~
~~CHICAGO, ILL.~~ (Mr. Wagner)

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION USE PHOTO NO. 7A-H1213.

MADE IN C.T.ART-COLORTONE (REG. U.S.PAT.OFF)
BY CURT TEICH & CO., CHICAGO

NO. D-4842

ORDER NO. 0070

DATE 4-5-1937

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) AERIAL VIEW OF THE GREAT LAKES
EXPOSITION, SHOWING TERMINAL TOWER IN THE
DISTANCE.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION USE PHOTO NO. 7A-H1216.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

5x7

ESTIMATE
AND WORK SCHEDULE

DATE APR 20 1937

By [Signature] Date [Signature]

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Check No. | Time Allowed | | |
| COM. INC. TYPE SET UP | | | | |
| ETCH [Signature] | | 7 | | |
| RETOUCHING | | 0 | | |
| PHOTO LITHO | | | | |
| BLUEPRINT STRIPPING, CROQUING | 64 | | 5-7 | 5-12 H.S. |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 52 | 35 | 5/17/37 | 5/17/37 |

DATE BLUEPRINT OK'D

DATE FILLED JUL 24 1937

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

14 1/2

C.R.

X 2

LOG CABIN INN,
INTERNATIONAL FALLS, MINN.

NO. D-4843

ORDER NO. 0074

DATE 4-5-1937

1 M PHOTO PLATIN POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO

R. M. NO

TITLE (IN FULL) LOG CABIN INN, INTERNATIONAL
FALLS, MINN.

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,778

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

APR 9 1937

APR 10 1937

| OPERATION | TIME | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|------|--------------------|----------------|
| COMPOSING, TYPE SET UP | | APR 10 1937 | APR 10 1937 |
| SKETCH | | | |
| RETOUCHING | 6 2 | 4-10 | 4-12 8 |
| PHOTO-LITHO | | | |
| BLUEPRINT | 65 | 4-12 | 4-13 4.1 |
| STRIPPING, OPAQUING | | | |
| ENGRAVING | | | |
| HAND COLOR PROOF | | | |
| ARTIST DEPT. | | | |

DATE BLUEPRINT CND

DATE Filed

JUL 24 1937

By

By

By

DATE HAND COLOR PROOF CND

DATE Photo Returned to Customer

By

ST.
204

LOG CABIN INN,
INTERNATIONAL FALLS, MINN.

NO. D-4844

ORDER NO. 0074

DATE 4-5-1937

1 M

PHOTO PLATIN POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) LOG CABIN INN, INTERNATIONAL
FALLS, MINN.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date APR 9 1937

APR 9 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Check No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | APR 10 1937 | APR 10 1937 |
| SKETCH | | | | |
| RETOUCHING | 6 | 1 | 4-10 | 4-12 SC |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 65 | | 4-12 | 4-13 4P |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

DATE Filed

JUL 24 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

5
204

LOG CABIN INN,
INTERNATIONAL FALLS, MINN.

NO. D-4845

ORDER NO. 0074

DATE 4-6-1937

1 M PHOTO PLATIN POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) LOG CABIN INN, INTERNATIONAL
FALLS, MINN.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive C. E. F. State

By *[Signature]*
Date 4-9-1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Chicago

By *[Signature]*
Date APR 9 1937

| OPERATION | EST. TIME Clock No. Time Allowed | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-------------------------------------|-----------------------|-------------------|
| COMPOSING, TYPE SET UP | | APR 10 1937 | APR 10 1937 |
| SKETCH | | | |
| RETOUCHING | 6 3 | 4-10 | 4-13 SL. |
| PHOTO-LITHO | | | |
| BLUEPRINT STRIPPING, OPAQUING | 6 8 | 4-13 | 4-13 H.D. |
| ENGRAVING | | | |
| HAND COLOR PROOF | | | |
| ARTIST DEPT. | | | |

JUL 24 1937

DATE BLUEPRINT OK'D. DATE Filed

DATE HAND COLOR PROOF DATE Photo Returned to Customer

By

ST.
204

LOG CABIN INN,
INTERNATIONAL FALLS, MINN.

NO. D-4846

ORDER NO. 0074

DATE 4-5-1937

1 M PHOTO PLATIN POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) LOG CABIN INN, INTERNATIONAL
FALLS, MINN.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
By *[Signature]* Date APR 8 1937
By *[Signature]* Date APR 9 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | APR 10 1937 | APR 10 1937 |
| SKETCH | | | | |
| RETOUCHING | 6 | 2 | 4-10 | 4-18 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 64 | | 4-14 | 4-14 H.T. |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

JUL 24 1937

DATE BLUEPRINT ORD.

DATE Filed

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

17.
204

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4847 ORDER NO. 0512 DATE 4-5-1937

CUSTOMER ROLOCK INC., SOUTHPORT, CONN.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

2 M P.C. SIZE 3 1/2 x 5 1/2
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full INDUSTRIAL BASKETS, ETC., AS PER COPY.

FRONT NO. 5 Spec (All of this on address side) R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
same as D-4325

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO Rephoto NEG.NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

Layout 1
2 1/2
HE 1/2
A2
C 1/2

Red Mark
bad
X

#27

37

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-4848

ORDER NO. 0511

DATE 4-5-1937

CUSTOMER RAPID ROLLER CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M CIRCULARS

SIZE 11 x 17

STYLE ART COLORTONE.

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make red impression
" — DK Blue — "

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7 - print on 8x10
Layout
Ret. 5

Very Poor 3 cc 2 1/2
A14

Not used

7.5.35

2.5.35

pr

Very Poor

X

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4849 ORDER NO. 0093 DATE 4-6-1937

CUSTOMER D. W. BROWN,
SHIPPENSBURG, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, XXXXXXXXXX

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BROWN'S CABINS - SHIPPENSBURG, PA.
PHONE 159X

FRONT NO. 5
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT POLE & WRES.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 2

cut 11/24/37
3 05
Hm

8

ST.
201

COPYRIGHTED BY STANLEY A. PILTZ COMPANY
SAN FRANCISCO, CALIF.

NO. D-4850

ORDER NO. 0104

DATE 4-7-1937

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GOLDEN GATE
PARK - BEACH - MARINE

SAN FRANCISCO

"WHEN THE GOLDEN GATE IS GOLDEN"

(C) STANLEY A. PILTZ see col. sketch

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE
(LARGER TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1698 SEE INSTRUCTIONS ON CARD ATTACHED.
BRIDGE IS TO BE COLORED RED, BUT DOUBT IF IT WOULD SHOW IN LOOKING
AGAINST THE SUN. LET VIEW OCCUPY ABOUT SAME POSITION AS ON D-3402.

Also see inst. in letter attached

NO. D-4850

STANLEY A. PILTZ CO.,
SAN FRANCISCO, CALIF.

ORDER NO. 0104

DATE 4-7-1937

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JAPANESE TEA GARDEN,
GOLDEN GATE PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT MADE IN C.T. ART COLORTONE,
(REG. U.S. PAT. OFF.) BY CURT TEICH &
CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON BACK OF COVER NO. D-3402.

Use plate from cover D-3402

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

R

| OPERATION | | EST. TIME | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|----|-----------|--------------------|----------------|
| COMPOSING, TYPE SET UP | | | JUN 25 1937 | JUN 25 1937 |
| SKETCH <i>lay out</i> | | 8 | | |
| RETOUCHING | | 3 | | |
| PHOTO LITHO | | | | |
| BLUEPRINT STRIPPING, OPACUING | 64 | | 6-29 | 34 45 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | 1 | | |
| ARTIST PRF. | 22 | 22 | | |

DATE BLUEPRINT OK'D.

DATE Filed

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

2-6 hrs.

13

DISTRIBUTED BY JAMAICA VIEWS AND POST CARD SUP LIES,
KINGSTON, JAMAICA, MADE IN U.S.A.

NO. D-4851

ORDER NO. 0590

DATE 4-9-1937

6 M LARGE 2 FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL) SOUVENIR FOLDER OF JAMAICA,
B.W.I.

IMPRINT SAME AS ABOVE.

COPYRIGHTED 1937, BY CURT TEICH & CO.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

USE PHOTO NO. 122476.

JAMAICA VIEWS AND POST CARDS SUP LIES,
KINGSTON, JAMAICA

NO. D-4851

ORDER NO. 0590

DATE 4-9-1937

6 M LARGE 2 FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) COCONUT GROVE ON THE ROAD TO
MORANT BAY

IMPRINT MADE BY CURT TEICH
& CO., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

USE SAME PHOTO AS ON BACK OF FOLDER N-4521.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

2 months

R.

| ESTIMATE AND WORK SCHEDULE | | | |
|-------------------------------|----------------------|-----------------|-------------------|
| OPERATION | EST. TIME (HOURS) | DATE ENTERED | DATE COMPLETED |
| COMPOSING TYPE SET UP | | | |
| SKETCH | 7 | | |
| RETOUCHING | 8 | 5-13 | 5-25 |
| PHOTO LITHO | | | |
| BLUING & STAMPING | 14 | 5-25 | 5-28 |
| ENGRAVING | | | |
| HAND COLOR PROOF | | | |
| ARTIST TIME | 22 | 30 | 6/3 |

DATE RECEIVED BY _____ DATE PAID _____
DATE HANDLED BY _____ DATE PAID BY _____
DATE PAID BY _____

8

2

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4852 ORDER NO. 0097 DATE 4-6-1937

CUSTOMER NORTH AMERICAN DIE WORKS
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M GROUP (4) SIZE 4 VIEWS, EACH SIZE 2 x 2 on ONE NEGATIVE STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (AS COPY) IN EVAL SHAPE AS PER SAMPLE
USING SAME TYPE AS USED FOR LOCAL VIEW
POST CARD TITLES.

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
USE PHOTOS NO. 2A-H1015, 103897, 4A-H373
& 81213.

PHOTO LITHO
Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION.

ON 103897 (ILL. WOMAN'S COLLAGE) USE LIGHTER COLORS THAN NOW SHOWN ON CARD.

PHOTO RETURNED

TO

PHOTO USED FOR

1 negative 5x10
4
Ret - 8
4e 2
2a 18

MW

R

8
13

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-4853 ORDER NO. 0097 DATE 4-6-1937

CUSTOMER NORTH AMERICAN DIE WORKS
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

121M GROUP (3) SIZE 3 VIEWS, EACH SIZE 2 x 2 on ONE NEGATIVE STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (AS PER COPY) IN OVAL SHAPE AS PER
SAMPLE, USING SAME TYPE AS USED FOR LOCAL
VIEW POST CARD TITLES.

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTOS NO. 3A-H1337, 2A-H610 & 3A9.

SEE INS RUCATIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

1 rephoto 8x10
3
62

K.C. 1 1/2
L.N. 13 1/2

#27

6
13

31

1 paper, 8x10
4
12x8

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4854 ORDER NO. 0097 DATE 4-6-1937

CUSTOMER NORTH AMERICAN DIE WORKS
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M GROUT (4) SIZE 4 VIEWS, EACH SIZE 2 x 2 ON STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (AS COPY) IN ~~XXXXXXXXXXXX~~ OVAL
SHAPE AS PER SAMPLE, USING SAME TYPE AS USED
ON LOCAL VIEW POST CARD TITLES.

ONE NEGATIVE

FRONT NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTOS NOS. 6A-H1744, 5A-H1593, ~~XXXX~~
1A1225 & 5A471

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ON 6A-H1744 & 5A-H1593 SHOW ~~XXXX~~ LIFE AND COLOR TONE
MORE

R

227 17

PHOTO RETURNED

TO

PHOTO USED FOR

4/5

17-1

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-4855 ORDER NO. 0097 DATE 4-6-1937

CUSTOMER NORTH AMERICAN DIE WORKS,
N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M GROUP (4) SIZE 4 VIEWS, EACH SIZE 2 x 2 ON STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (AS COPY) IN OVAL SHAPE AS PER SAMPLE
USING SAME TYPE AS USED FOR LOCAL VIEW POST
CARD TITLES.

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTOS NO. 3A-H758, 4A-H1961, 2A-H1032 &
5A-H232.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ON 2A-H1032 COLOR OF BLDG. SHOULD BE SAME AS ON 4A-H1961. ON 5A-H232 SHOW MORE LIFE & COLOR, ALSO
CLEARER.

PHOTO RETURNED

TO

PHOTO USED FOR

1 negative 8x10
last 4
8

14 c 2
La 18

#27

2
13.

DISTRIBUTED BY J. R. WILLIS,
BOX 665,
ALBUQUERQUE, N.M.

NO. ~~D-4856~~

ORDER NO. 0535

DATE 4-7-1937

12 $\frac{1}{2}$ M ART COLORTONE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL) MOUNTAIN AND DESERT SCENES
IN NEW MEXICO.

IMPRINT SAME

COPYRIGHT 1937 BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION USE PHOTO NO. 6A-H2767.

J. R. WILLIS,
BOX 665
ALBUQUERQUE, N.M.

NO. ~~D-4856~~

ORDER NO. 0535

DATE 4-7-1937

12 $\frac{1}{2}$ M ART COLORTONE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M. YES

TITLE (IN FULL) SPILLS AND THRILLS WITH A
BUCKING BRONCHO.

IMPRINT MADE IN C.T. ART-COLORTONE (REG.
U.S. PAT. OFF) BY CURT TEICH & CO., INC.
CHICAGO.

PHOTO PROPERTY OF

COLOR DESCRIPTION USE SAME PHOTO AS ON COVER D-3890.

Use photo 6AH2793

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

587

Executive Order Estimate

By *[Signature]*
Date APR 26 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date APR 27 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <i>Layout</i> | 40 | 6 | | |
| RETOUCHING | 13 | 3 | 4-26 | 5-4 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPAQUING | 64 | | 5-4 | 5-6 45 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 23 37 | 30 | | 5-17 <i>[Signature]</i> |

DATE BLUEPRINT ORD

DATE Filed

JUL 24 1937

By

By *[Signature]*

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. D-4857 ORDER NO. 0575 DATE 4-7-1937

CUSTOMER BACHARACH INDUSTRIAL INSTRUMENT CO.
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M P.C. SIZE 5 x 7

STYLE ART COLOR TONE WHITE BORDER.

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VEST POCKET DRAFT GAUGE

see our layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

-4857.

There are two very slight changes to be made on the one
photograph. You will notice from the instrument which I
have already sent you that the arm of the dial has been
changed slightly and the "B" should be eliminated.

*make DK the impression
of a VEST POCKET DRAFT GAUGE side*

PHOTO RETURNED

TO

PHOTO USED FOR

*Layout 4
Ret 5
CL 1 1/2
L.A. 8*

#27

W.P.M.F.

X

10

13

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-4858

ORDER NO. 0584

DATE 4-8-1937

CUSTOMER W. H. MINER
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M P.C.

SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

"LITTLE TIM" — HEART'S DELIGHT FARM, —
CHAZY, NEW YORK

FRONT NO. 5

R. M.

Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit

Sketch

Layout

Retouched Photo

Wash Drawing

Follow Layout

To customer

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

1 Print
Ret 1

[Handwritten signature]

12

ST. 11

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-4859 ORDER NO. 0177

DATE 4-9-1937

CUSTOMER KESSLER & MAGUIRE,
ST. PAUL, MINN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M LTHDS. SIZE ~~XXXXXX~~ 8 1/2 x 11

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full KESSLER & MAGUIRE
(ETC. AS PER COPY)

FRONT NO. NONE (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. D-4860 ORDER NO. 0171 DATE 4-9-1937

CUSTOMER BUCHEN CO.,
CHICAGO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M LARGE FOLDER SIZE
COVER

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TITLE: ATLANTIC CITY, N. J.

FRONT NO. NONE (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
COPYRIGHT 1937 BY CURT LICH & CO., INC.,
CHICAGO, U.S.A.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 7A-H1283 & 3A-H1208.

ON 7A-H1283 (On front) USE AS INSET, WITHOUT
ACCOMPANYING BLDGS., ETC. SET IN OCEAN WAVES,

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Large photo
on sheet

PHOTO RETURNED

TO

PHOTO USED FOR

Sheet 37

CS

washed
of one 7.01
Sheet 6
Sheet 8

very fresh

X

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4861 ORDER NO. 0853 DATE 4-10-1937

CUSTOMER WILLARD H. TEL
SUTLER, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.O. GROUP 2 SIZE 3 1/2 x 5 1/2

STYLE PHOTO LITHO WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WILLARD H. TEL, SUTLER, PENN., ETC.
PER COPY.

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
Layout - 1
R - 4 1/2

Am



X

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL No. D-4862 ORDER NO. 0634 DATE 4-10-1937

CUSTOMER BIEHL'S AUTO & AUTO BODY WORKS
READING, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M P.C. SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE BORDER.

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A CONTINUOUS LINE OF "QUALITY"

COACH BUILDERS SINCE 1820.

B. T. BIEHL'S AUTO BODY WORKS, INC.
READING, PENNA.

FRONT NO. 5

R. M. Yes ☒ NO

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

☒ Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

5X7

Ret 2 hrs
Pm

14

5/12

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. D-483

ORDER NO. 0679

DATE 4-13-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER J. JENKINS SONS CO.,
BALTIMORE, MD.

12 1/2 M Double Glass SIZE 5 1/2 x 7

STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JENKINS, ETC., AS PER COPY.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

| | TIME | Time Recorded in Cust. Dept. |
|-------------|-------|------------------------------|
| RETOUCHING | — | |
| PHOTO LITHO | 1 1/4 | |
| COMPOSING | 1 | |
| ART DEPT. | | |
| ENGRAVING | | |

Fact 2
Ret 7/4
10 1/2
Just 11
M.

10
13

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-4864

ORDER NO. 0682

DATE --13--1937

CUSTOMER GEORGE WASHINGTON UNIVERSITY
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C.

SIZE

3 1/2 x 5 1/2

STYLE PHOTO MATIN MATTE GLOSS

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full C ROOPAN HALL

T- GEORGE WASHINGTON UNIVERSITY—WASHINGTON,
D.C.

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

161-
158-

161-
158-

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. D-4865 ORDER NO. 0682 DATE 4-13-1937

CUSTOMER GEORGE WASHINGTON UNIVERSITY
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M SIZE 3 1/2 x 5 1/2
PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full STOCKTON HALL.
BT — GEORGE WASHINGTON UNIVERSITY —
WASHINGTON, D.C.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

STYLE TO PLATIN WHITE BORDER
(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

Ret 1

169
161
14

55/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-4866 ✓ ORDER NO. 0882 DATE 4-13-1937

CUSTOMER GEORGE WASHINGTON UNIVERSITY
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C. SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE 2 22

PLACE, OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NORTH D RWAY OF CORCORAN HALL
GEORGE WASHINGTON UNIVERSITY—
WASHINGTON, D.C.

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

161
14

(T)
1/4

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL No. D-487 ORDER NO. 682 DATE 4-13-1937

CUSTOMER GEORGE WASHINGTON UNIVERSITY
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C. SIZE 3 1/4 x 5 1/8
PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full C. T. & CO. HALL FROM YARD.
C. T. — GEORGE WASHINGTON UNIVERSITY—
WASHINGTON, D.C.

STYLE C. T. PLATIN WHITE B. B. D.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

161
158

5/1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 4868 ORDER NO. 0682 DATE 4-13-1937

CUSTOMER GEORGE WASHINGTON UNIVERSITY
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C. SIZE 7 1/2 x 5 1/2
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BIOLOGICAL SCIENCES BUILDING FROM
YARD

BT- GEORGE WASHINGTON UNIVERSITY- WASHINGTON, D.C.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

STYLE PHOTO PLATIN WHITE BORD

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Put 1/2

156
161
17

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K

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-4869 ORDER NO. 0682 DATE 4-13-1937

CUSTOMER GEORGE WASHINGTON UNIVERSITY
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C. SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN WHITE

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full G.W. U. BUILDINGS ALONG G STREET
BUT — GEORGE WASHINGTON UNIVERSITY —
WASHINGTON, D.C.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

MAKEOVER

Charge to Dept.

EST. Makeover Time Required

| | TIME | |
|-------------|------|-----------------------------|
| RETOUCHING | 1/2 | Time Recorded in Cost Dept. |
| PHOTO LITHO | 1 | Date |
| COMPOSING | | By 191 |
| ART DEPT. | | |
| ENGRAVING | | |

PHOTO RETURNED

TO

PHOTO USED FOR

Shy in new title

ST
✓

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4870 ORDER NO. 0682 DATE 4-13-1937
CUSTOMER GEORGE WASHINGTON UNIVERSITY
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C. SIZE 3 1/2 x 5 1/2
PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GEORGE WASHINGTON UNIVERSITY
N CAMPUS.
21- GEORGE WASHINGTON UNIVERSITY-
WASHINGTON, D.C.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

STYLE T IN THIS OTHER
(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 1

7

ST
V

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4871 ORDER NO. 0 82 DATE 4-13-1937

CUSTOMER GEORGE WASHINGTON UNIVERSITY
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.O. SIZE 3 1/2 x 5 1/2
PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full STUDY WALK
BY — GEORGE WASHINGTON UNIVERSITY —
WASHINGTON, D.C.

STYLE ~~PRINT~~ ~~MATTE~~ ~~WHITE~~ ~~BORDER~~
(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

SEE INSTRUCTIONS ATTACHED.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

12

12/7

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4872 ✓ ORDER NO 0683 DATE 4-13-1937

CUSTOMER GEORGE WASHINGTON UNIVERSITY
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M P.C. SIZE 3 1/2 x 1/2

STYLE PHOTO PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full COLUMBIAN HOUSE
B.T. — GEORGE WASHINGTON UNIVERSITY—
WASHINGTON, D.C.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

SEE INSTRUCTIONS ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

MAKEOVER

Charge to Adv Dept.

EST. Makeover Time Required

| | TIME | Time Recorded in Cost Dept. |
|-------------|------|-----------------------------|
| RETOUCHING | | |
| PHOTO LITHO | 1 | Date |
| COMPOSING | | By |
| ART DEPT. | | |
| ENGRAVING | | |

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 2

Shry on new bill

16th 158

Hf

[Signature]

[Signature]

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4873 ORDER NO. 0682 DATE 4-13-1937

CUSTOMER GEORGE WASHINGTON UNIVERSITY
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M p.c. SIZE 3 1/2 x 5 1/2
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HATTIE M. STRONG RESIDENCE HALL
FOR WOMEN
BT— GEORGE WASHINGTON UNIVERSITY—
WASHINGTON, D.C.

STYLE PHOTO PLATIN WHITE BORDER.

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

SEE INSTRUCTIONS ATTACHED.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
~~Blue Print~~ — ~~Handcolor~~ — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

rephoto 5x7
Ret 4

Rephoto x
Art Work

10.00 net

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25

COPYRIGHTED BY
SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO
OFFICIAL EXPOSITION POST CARD DISTRIBUTORS

NO. D-4874

ORDER NO. 2233

DATE 6-1-1937

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES -SAME AS ON

TITLE (IN FULL)

IMPRINT SAME AS ABOVE D-4548

GREAT LAKES EXPOSITION,
CLEVELAND, OHIO

Court of the Presidents looking toward
Aquacade 2 lines

Copyright 1937 by Curt Teich & Co., Inc.,
COLOR DESCRIPTION Chicago, U.S.A.

PHOTO PROPERTY OF CUSTOMER

USE PHOTO NO. 7A-H1789. MAKE LETTERING AND BACKGROUND OF FRONT COVER EXACTLY
THE SAME AS D-4548 ATTACHED, EXCEPT USE NEW VIEW.

SAPIRSTEIN GREETING CARD CO.

NO. D-4874

ORDER NO. 2233

DATE 6-1-1937

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) (AS ON COPY)

IMPRINT MADE IN C.T.ART COLORTONE (REG.
U.S.PAT.OFF.) BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE A ~~REPRODUCTION~~ COMPOSITE VIEW SHOWING 7A-H1210, 7A-H1211, 7A-H1790 &
7A-H1793.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,778

Executive Order
By *[Signature]*
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date JUN 4 1937

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|------------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, TYPE SET UP | | | | |
| SKETCH <i>Layout</i> | | 1 | | |
| RETOUCHING | 5 | 6 | 6-4 | 6-8 |
| PHOTO-LITHO | | | | |
| BLUEPRINT STRIPPING, OPACUING | 64 | | 6-8 | 1-8-37 |
| ENGRAVING | | | | |
| HAND COLOR PROOF | 39 | 1 | 6-10 | 6-10 |
| ARTIST DEPT. | 38- 34- | 35 | 6-17-37 | 6-21-37 F.M. |

DATE BLUEPRINT OK'D

DATE *Hand* JUL 24 1937

By *[Signature]*
DATE HAND COLOR PROOF OK'D

By *[Signature]*
DATE Photo Returned to Customer

By *[Signature]*

22

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4875 ✓ ORDER NO. 0687
 CUSTOMER THE BOCK-LEWIS CO.,
BUFFALO, NEW YORK

DATE 4-14-1937

DEPT.
 RETOUCHING
 ENGRAVING
 PHOTO LITHO
 COMPOSING
 LITHO ART

DATE COMPLETED

Photos for
this Customer6 DOUBLE CARDS SIZE 5 1/2 x 7STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
 Title in Plate Yes No Copyright in Plate Yes No
 Title in full THE BOCK-LEWIS CO., BUFFALO, N.Y.
ETC., AS PER COPY.

FRONT NO. (All of this on address side) R. M. Yes No
 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
 Trade Mark Yes No Special type as sample
 IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
 Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
 ____ Prints each from ____ Negatives MATTE or GLOSSY
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
 See Salesman, Customer, or Sample for Position, Office
 DELIVER Straighten Photo
 Negative — Line — Halftone — Combination. See 120
 Dry — Wet — Pancromatic — Color Separation. See 133
 Transfer — Paper Process — New Process. See 150
 Stripping — White Border — Full Face. See 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

very rushVery Very Rush

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

CHARGE to Ret Dept.

EST. Makeover Time Required

| | TIME | By |
|-------------|-----------------|----|
| RETOUCHING | <u>1 1/2</u> | |
| PHOTO LITHO | | |
| COMPOSING | | |
| ART LITHO | <u>HC 1 1/4</u> | |
| ENGRAVING | | |

MAY 13 1937

5-12